

HAARIS MALIK

Contact Information:

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NUMBER Upon Request

More Information:

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PROFESSIONAL SUMMARY

Detail-oriented with user-centered experience in creating quality products and services to improve users' experience. Highly adept at both independent and collaborative work. Successful in developing and designing high quality visual elements for commercial use.

WORK EXPERIENCE

Designer | All State Digital Driving Academy

Remote | May 2022 - Present

- Worked with company building/designing, brand designs, web applications and graphics.
- Communicated design and advertisement decisions with team members.
- Created a new brand identity with the re-design of the company logo and graphics.
- Assisted in development of company website which resulted in an increased 30% of client conversion rate.

Supervisor / Key Holder | Philthy Philly's

Richmond Hill, Ontario | Sep 2017 - Feb 2022

- Supervised and developed team members to improve efficiency and member morale.
- Maintained store inventory, appliances and keeping track of quantity.
- Open and closed business followed by running procedures such as counting daily profit.
- Handled/resolved customer inquiries, problems and orders.

EDUCATION

Advanced Diploma | Interaction Design and Development

George Brown College School of Design - Toronto, Ontario

Jan 2019 - Graduated 2021

SKILLS

Design

- User Experience Research
- User Interface Design
- Graphic/Visual Design
- Information Architecture
- Human Computer Interaction
- Scrum & Agile Methodology
- Wire framing
- Prototyping
- Usability Testing
- Web Development
- Brand Identity

Tools

- Figma
- Adobe Creative Cloud (Photoshop, Illustrator)
- Microsoft Office
- GitHub / Git
- Visual Studio Code
- Miro
- HTML
- CSS
- JavaScript
- React JS (Familiar)

PROJECTS

Corpus | March 2021

- Pharmaceutical Application UX Case Study, Prototype

E-Commerce | Aug 2022

- Online Book Store Website Web Design, Prototype

Alpha Tour | Dec 2022

- Social Media Platform Concept Design, User Interface