

Mini Marketing Brand Style Guide

PRIMARY LOGO



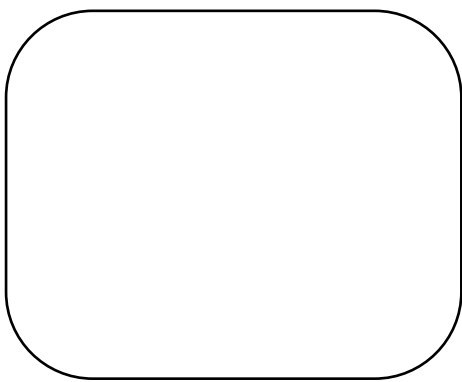
SECONDARY LOGO



COLORS



HEX: #E91D1D
RGB: 233 29 29



HEX: #FFFFFF
RGB: 255 255 255



HEX: #242424
RGB: 36 36 36

Primary logo with background color



Note: Use a secondary logo for dark color backgrounds

FONTS

Use for paragraphs, titles, quotes

Montserrat

Montserrat Regular

Montserrat Medium

Montserrat Semi Bold

Montserrat Bold

Use for headers, sub-headers, h1 ,h2 , h3

Barlow Bold

Barlow Regular

Barlow Medium

Barlow Semi Bold

Barlow Bold