

# HAARIS MALIK

## UX/UI Designer

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NUMBER

More Information:

PORTFOLIO [haarismalik.ca](http://haarismalik.ca)

LINKEDIN [linkedin.com/in/haarismalik/](https://linkedin.com/in/haarismalik/)

GITHUB [github.com/HaarisMalik](https://github.com/HaarisMalik)

## EDUCATION

### Advanced Diploma | Interaction Design and Development

George Brown College School of Design - Toronto, Ontario

**Relevant Coursework:** Web Development, UX/UI Design, Human Computer Interaction, Information Architecture

Jan 2019 - Graduated Apr 2021

## WORK EXPERIENCE

### Supervisor / Key Holder | Philthy Philly's

Richmond Hill, Ontario | Sep 2017 - Feb 2022

- Supervised and developed team members to improve efficiency and member morale.
- Maintaining store inventory, appliances and keeping track of quantity.
- Open and closed business followed by running procedures such as counting daily profit.

### Web Designer (UX/UI) | All State Digital Driving Academy

Remote | Aug 2022 - Present

- Designed and developed businesses website which resulted in an **25% Increase** in client conversion rates.
- Constructed UX assessment case study and designed mockups/wireframes.
- Created a new brand identity with the re-design of the company logo and graphics.

## TECHNICAL PROJECTS

### Corpus | Link Available At [haarismalik.ca](http://haarismalik.ca)

- Prototype pharmaceutical app designed to keep track of medicine.
- Early prototyping required user research and case studies, involving wireframing, usability testing, design maps.
- Built within a team environment using Figma.

### Ecommerce Library | <https://libraryreact-app.herokuapp.com/>

- Designed and developed using HTML, CSS, JavaScript and React.
- Designed with multi-platform support, full responsive design and functionality.
- Used React Router to create multiple pages (Home, Explore, Cart and Checkout).

## SKILLS

### Design

- UX Research
- User Interface Design
- Interaction Design
- Information Architecture
- Wireframing
- Prototyping
- Usability Testing
- Web Design
- Website Implementation
- Brand Identity

### Softwares

- Figma
- Adobe Creative Suite
- GitHub / Git
- Visual Studio Code
- Miro
- HTML
- CSS
- JavaScript
- React (Familiar)

### Languages

- English (Native)
- Urdu (Fluent)
- Punjabi (Fluent)