



I'm a multimedia developer, designer, and digital analyst based in Toronto. I use code, video and other tools to tell stories and present information. I love teamwork and building. My skills are as broad as my interests



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### **Professional Skills**

Web Development

Video

Writing

Graphic Design

Sharepoint

Ruby on Rails

Front-End Technologies

Motion Design

Content Development



# Work Experience

At Ryerson's media relations department, my main responsibilities included producing video's for a range of online campaigns. I was also responsible for managing online editorial posts, and designing daily email campaigns.

Multimedia Designer @Ryerson University

## .NET/SharePoint Developer @Juba Express

Configured and developed Oracle Siebel portal application and successfully integrated various web technologies such as JavaScript, XML, and XSLT onto the Siebel front end. Worked on parallel delivery agile model project which maintained rigorous delivery schedules.

### Front-End Developer @ThinkNation

My position at ThinkNation was a hybrid position. I was responsible for implementing front-end designs, but I also played the role of content manager. As the content manager, I was responsible for white papers, email campaigns, press releases, and other such content both technically and creatively.

#### Multimedia Coordinator @Herjavec Group

Responsible for development and maintenance of Shark Tank's, Robert Herjavec web/social media presence as well as IT Security company, Herjavec Group. Designing and developing marketing material in the form of email campaigns, web pages and more.



# Education

### Bachelor's (Digital Media) @Ryerson University

My studies at Ryerson's RTA department focused on Journalism, Multimedia, and Digital Media. The skills I acquired from my studies include producing videos, writing for the web, copy editing, and analyzing complex information.

### Web Development @Bitmaker Labs

I decided to take on the web development course, and though the course was short, it was intense. I took out of it front-end and back-end development skills, which includes the ability to build blogs, single page applications, and more. I've used these skills to develop email and other online campaigns.



# References

#### Ashleigh Patterson

#### Editorial Director, RBC Wealth Management

I worked with Ms. Patterson at Yahoo Canada, where she was the Senior Editor of Finance. She was an important mentor.

#### **David Thomas**

Editor-in-Chief, MoneySense

I worked under David when he was the Editor-in-Chief of Marketing.



# Interests/Other Skills







