

EMMA HSIAO

Rising college freshman interested in using artwork, graphic design, and digital media in conjunction with science.

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EDUCATION

University of Massachusetts Amherst, Amherst, MA
CLASS OF 2025

Weston High School, Weston, MA
CLASS OF 2021

GPA: 3.84 (Unweighted) 4.33 (Weighted)

Relevant Coursework: Honors Physics, Honors Biology, Honors Chemistry, Graphic Design, AP Art, AP World History, AP US History, AP Biology, AP Calc AB, AP Computer Science, AP Psychology

Relevant Awards: Outstanding Achievement in Fine Arts (2019, 2020, 2021), Significant Contributions to Science Team and Students for Environmental Action (2021).

Relevant Extracurriculars: Students for Environmental Action (Co-President), Science Team, Art Club, National Art Honors Society.

PROJECTS

SEPTEMBER 2019 - PRESENT

Tale of Scales Poker Cards

Designed, crowdfunded, and manufactured a deck of reptile and amphibian themed playing cards to promote awareness of the diversity of herpetofauna.

The Tale of Scales deck was 100% funded on Kickstarter in 10 days, and raised over \$6,000 total. The campaign ran for 30 days.

Tale of Scales is pending sale in retail stores.

MARCH 2021 - PRESENT

Chytrid Video Game

Producing a story-based single player video game intended to bring awareness to global amphibian extinction due to the chytrid fungus.

OCTOBER 2017 - PRESENT

Monetized YouTube Channel & Adobe Skills

Individually running a YouTube channel under the name "Haasio Draws" and creating and managing content. The channel has 20,000 subscribers. I am proficient with Adobe Premiere Pro, Media Encoder, InDesign, Dreamweaver, and Photoshop.

VOLUNTEERING & EXPERIENCE

JANUARY 2020 - PRESENT

Scientific Illustrator

Illustrating Van Wallach's species description papers. I have contributed to the species description of *Ramphotyphlops mollyozakiae*, and am currently working on *Indotyphlops timorensis*.

AUGUST 2019 - PRESENT

Processing Frog Reintroduction Data

Worked with Joe Martinez from the Harvard Museum of Comparative Zoology to help monitor frog reintroduction at Mt. Auburn Cemetery by analyzing audio samples and translating it into quantitative data. Utilized the Kaleidoscope software for sound analysis.

JUNE 2020-SEPTEMBER 2020

Waquoit Bay National Estuarine Research Reserve Content Creation

Analyzed data, created brochures, infographics, exhibit activities, and other resources to present their water quality data as something more readily accessible and understandable by the public. Organized a group of programmers and another graphic designer who were also working on this project and handled communication between the researchers and the group.

JULY 2020 - SEPTEMBER 2020

UI Designer for Artix Entertainment (Paid Contract)

Created icons and proposed UI adjustments for the video game *AdventureQuest 3D*.

JULY 2019-PRESENT

Designer for the Advocates for Snake Preservation (Volunteer)

Created designs for campaigning and merchandise for the Advocates for Snake Preservation (ASP). Helped start an eco-friendly online store to help them fundraise.

RELEVANT AWARDS

2020

Massachusetts Art Education Association
Emerging Artists Exhibition - Virginia M.
Diani-Adams Award

2020

Regional Scholastic Art and Writing Awards
Gold Key (Design)

2019

Massachusetts State Science Olympiad Meet
Division C (Herpetology) - 4th