

Overview



26.86 %

Churn Rate

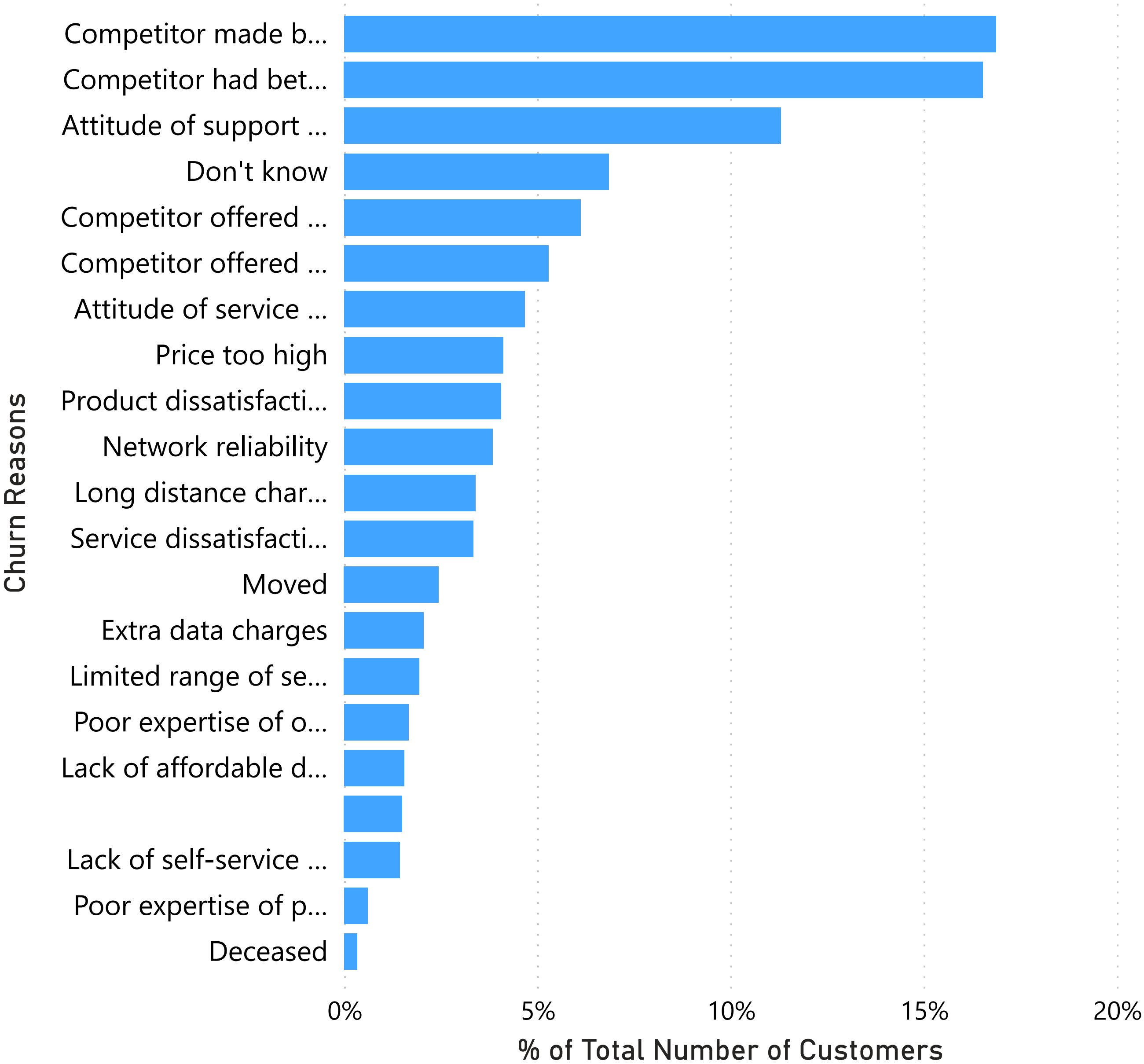
6687

Count of Customer ID

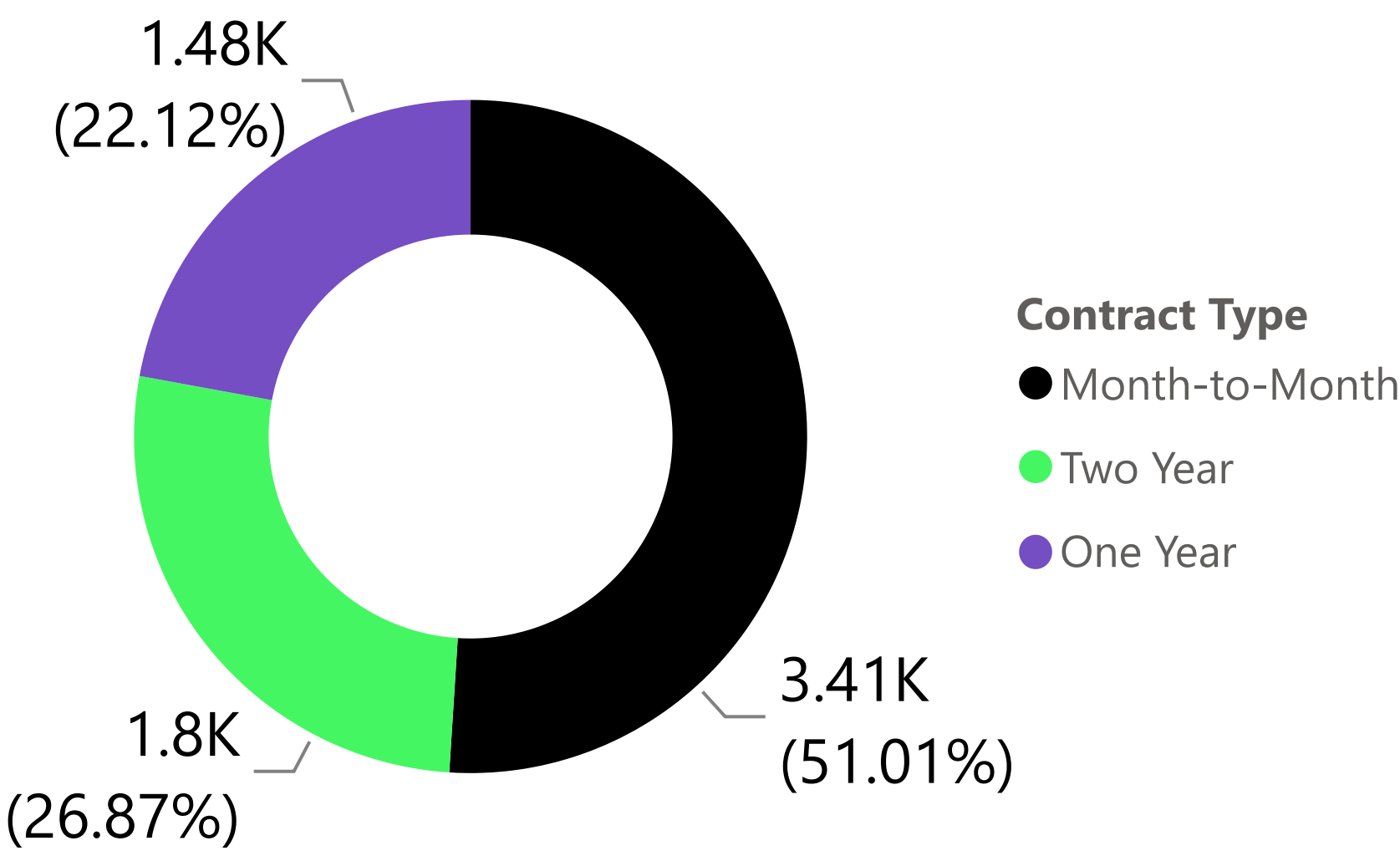
1796

Churned

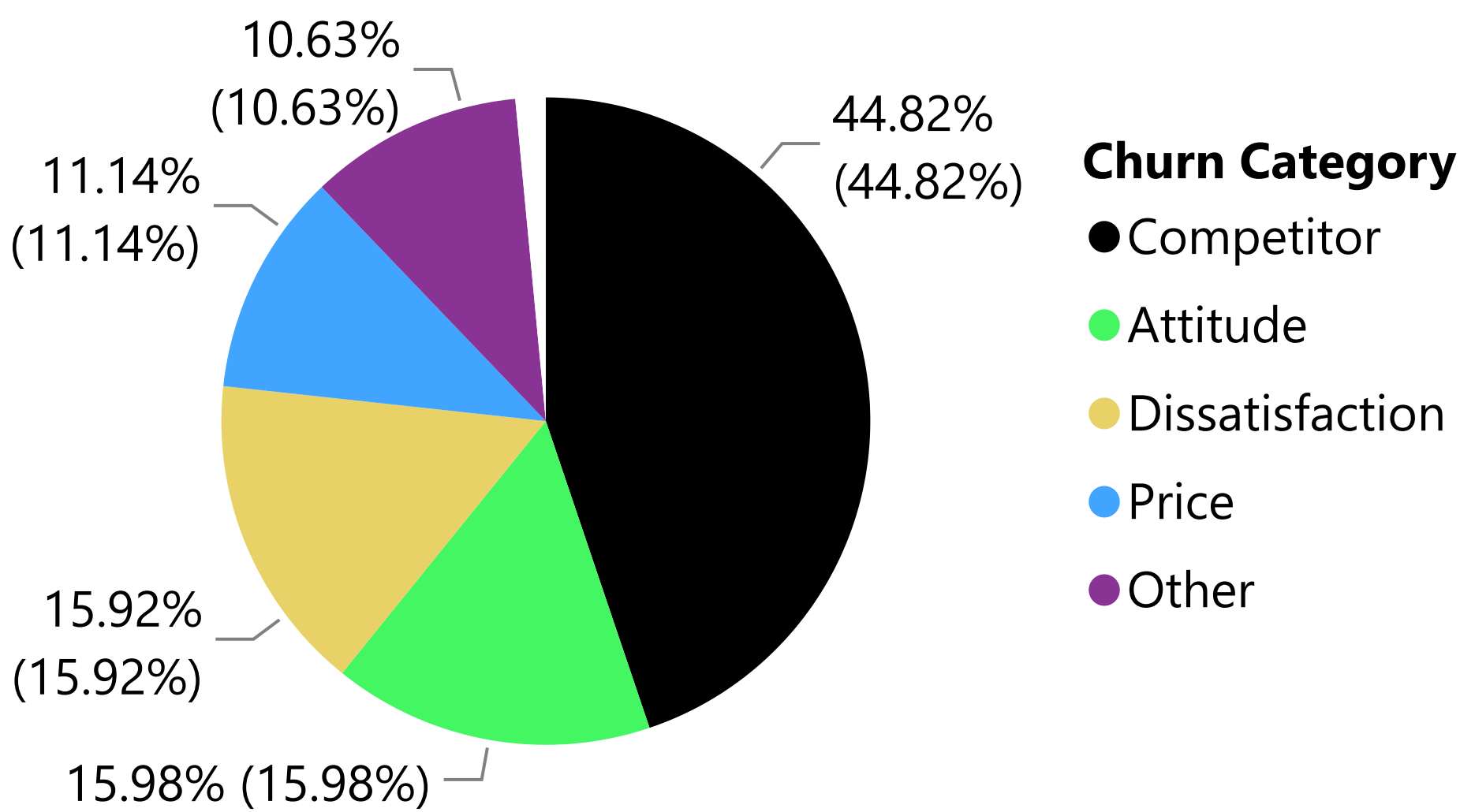
Churn Reasons



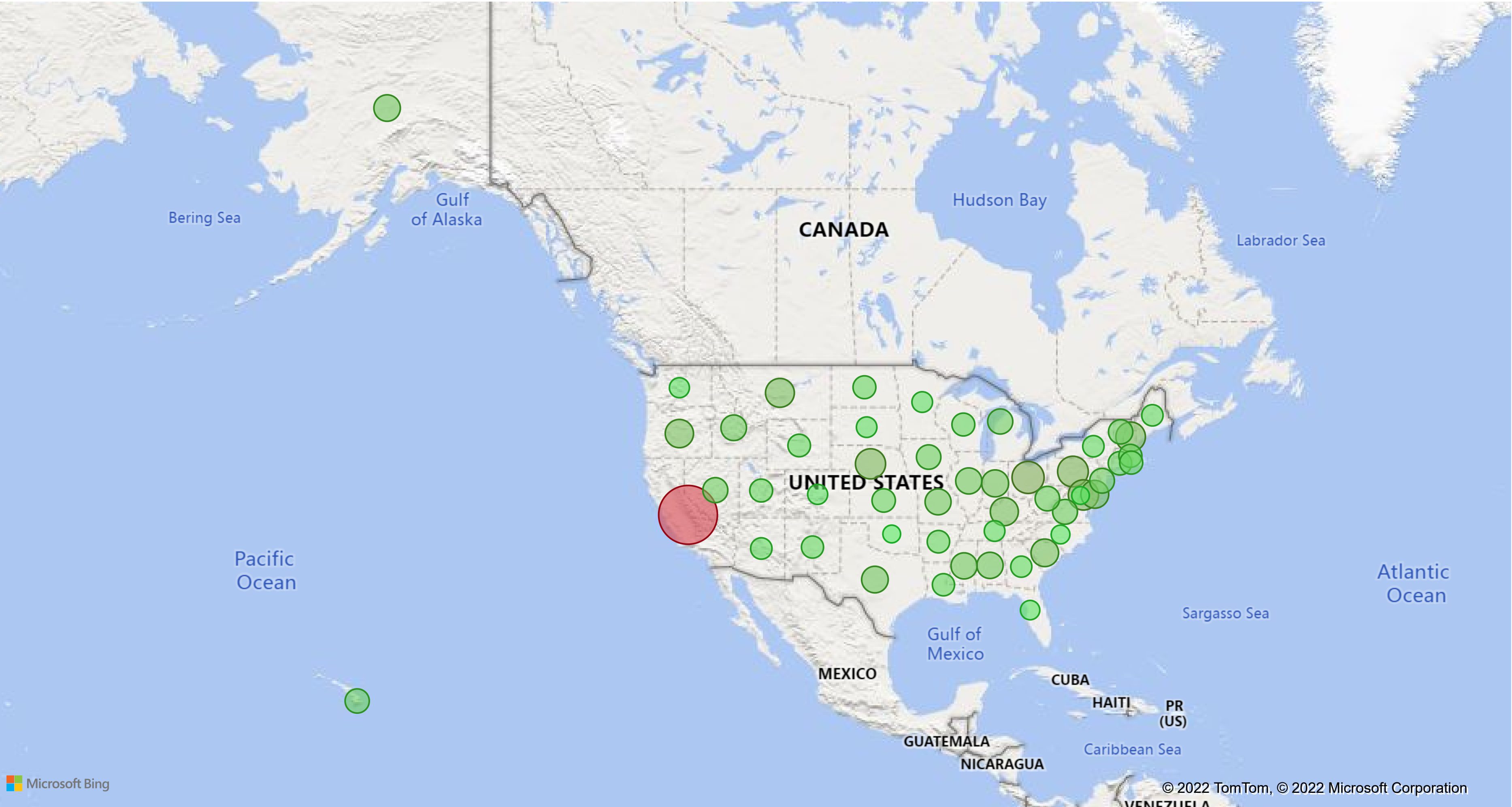
Customers by Contract type

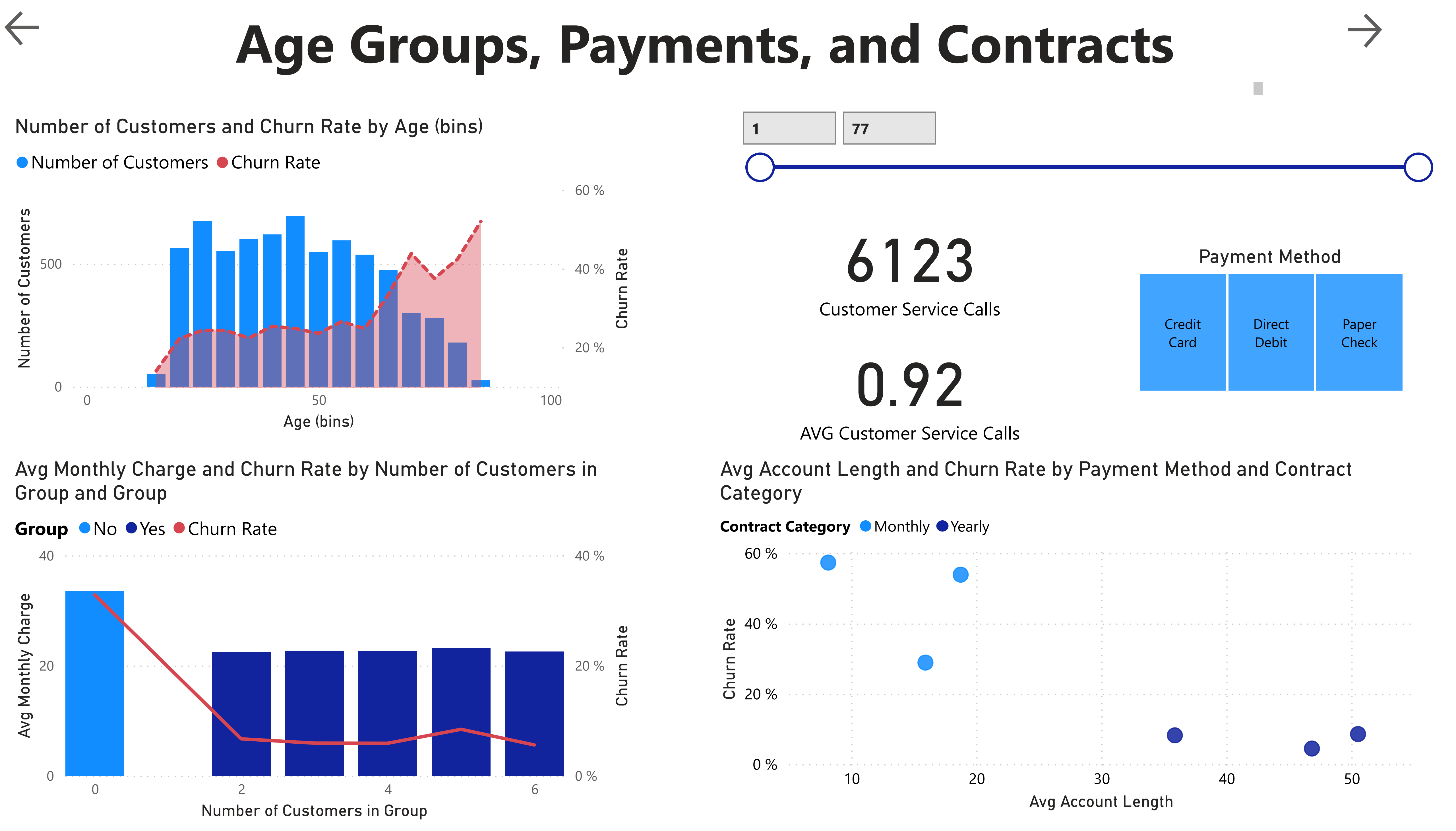


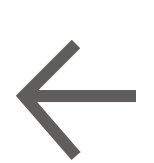
Churn by category



Churn Rate by State







Extra Charges

3.37

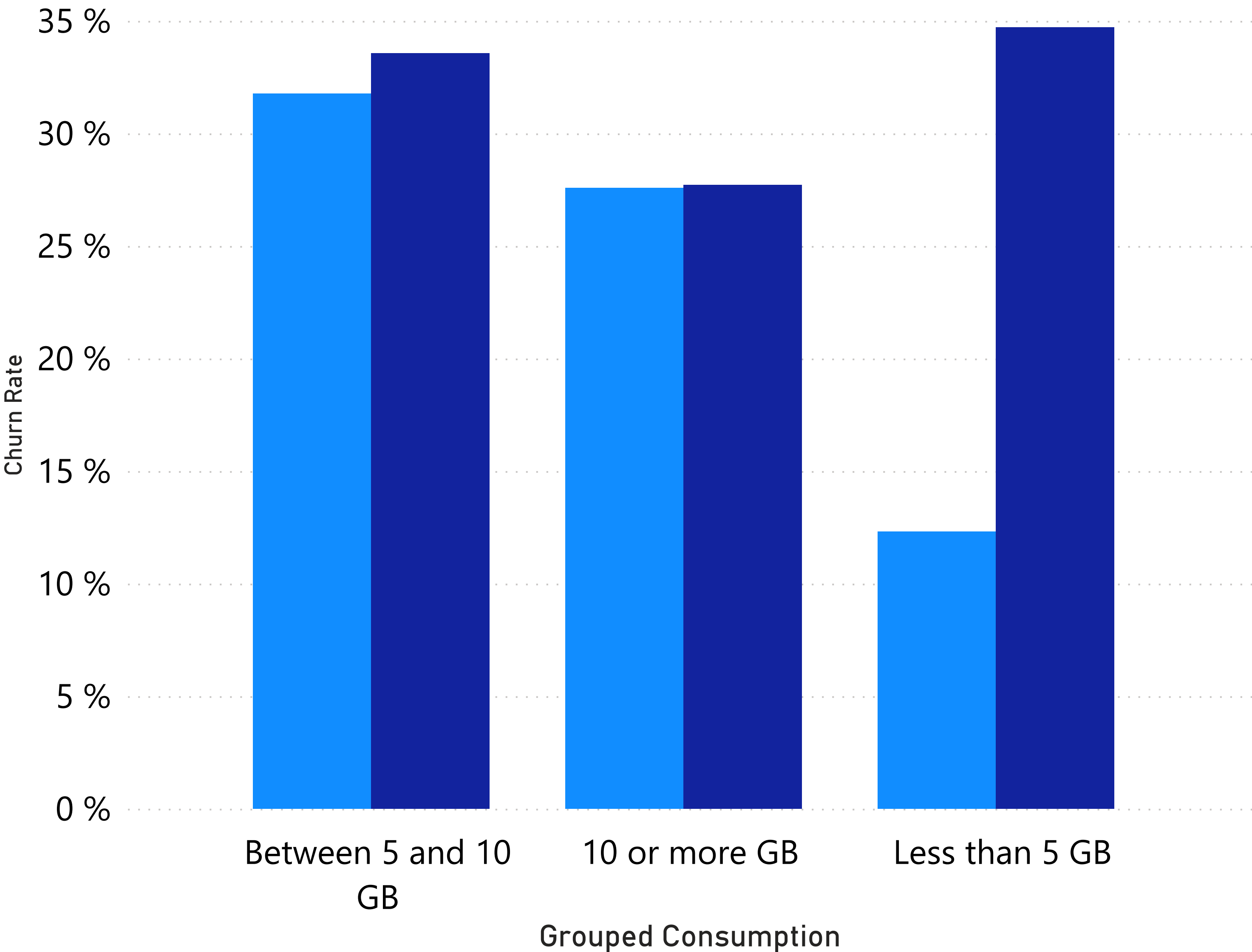
AVG Extra Data Charges

33.64

AVG Extra International Cha

Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes





Insights

0.92

AVG Customer Service Calls

33.64

AVG Extra International Charges

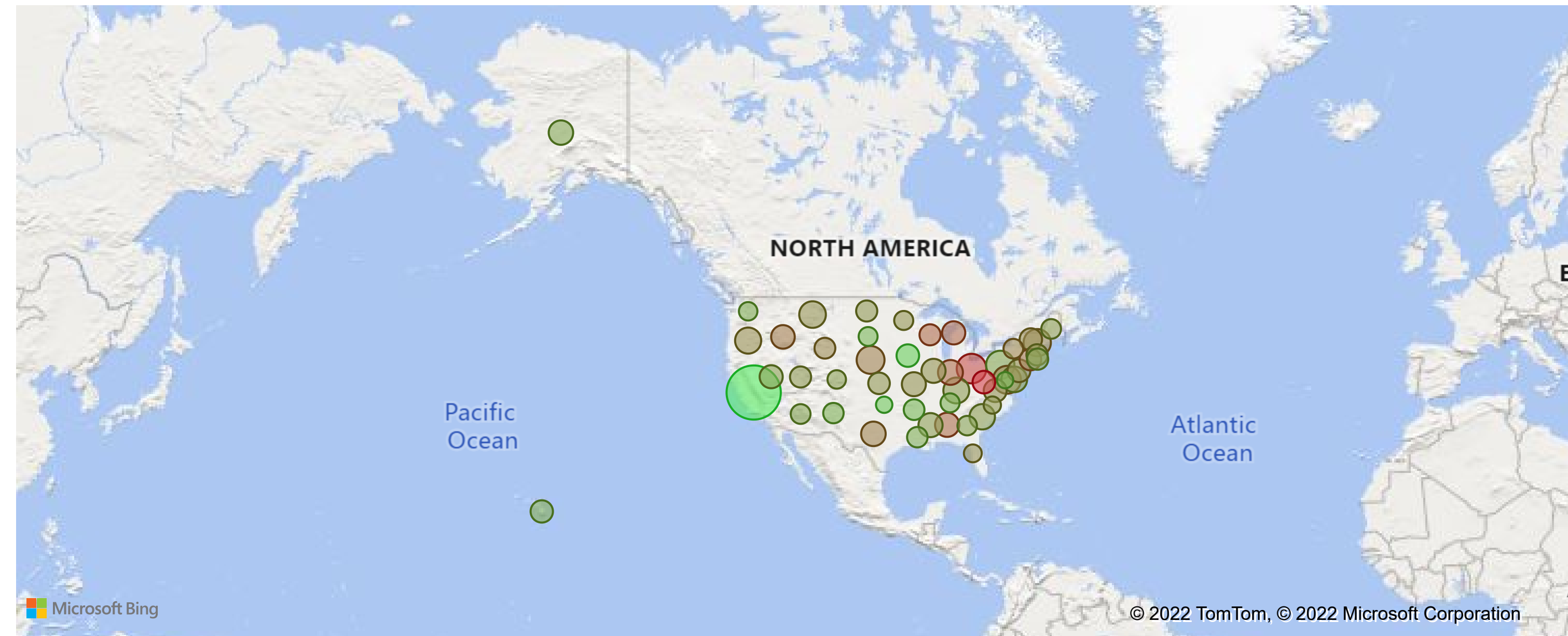
3.37

AVG Extra Data Charges

6123

Customer Service Calls

Churn Rate by State



AVG Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

