

## Entrepreneurship in Motion Event

### Introduction:

We stand at a crucial juncture with an opportunity to establish an event that can catalyze innovation, foster community growth, and inspire entrepreneurs. "Entrepreneurship in Motion" is our shared vision, a detailed framework designed to empower, educate, and connect aspiring entrepreneurs, startup enthusiasts, and seasoned business leaders.

### Event Overview:

At the core of "Entrepreneurship in Motion" is a captivating concept - providing a platform for entrepreneurs to engage in discussions about their challenges. It goes beyond celebrating success, aiming to glean insights from the trials and tribulations of entrepreneurial journeys.

### Event Collaboration:

The collaboration between Sidebrief, a regulatory technology company, and 360 Creative Workspace, a vibrant entrepreneurial hub, represents a unique synergy. Together, we will create an environment for entrepreneurs to relax, network, and learn.

### Pilot Event Date and Time:

Our pilot event is scheduled for the last Saturday of February 2024, which falls on the 24th of February. The event will run from 2:00 PM to 5:30 PM, offering flexibility to accommodate diverse schedules.

### Engaging Agenda:

A carefully designed three-hour agenda aims to foster active participation and knowledge sharing, featuring a movie screening, and open-house conversations.

### Refreshments:

Anticipating the needs of attendees, we have planned refreshments. Throughout the event, popcorn and soft drinks will be readily accessible to sustain energy and interaction.

### Feedback and Future Improvements:

Committed to continuous improvement, we have established a robust feedback and evaluation system using digital survey tools like Google Forms to guide future growth.

### Post-Event Nurturing:

The event's conclusion marks the beginning of an extended engagement journey, including follow-up communication, content sharing, and fostering connections within the entrepreneurial community.

### Event Workflow Plan:

Outlined is a comprehensive plan from pre-event conceptualization to post-event engagement, ensuring a seamless and impactful experience for attendees.

### Movie Selection:

We have carefully curated a movie list, and for our pilot event, we have chosen "**Cruella**" - a 2 hours, 14 minutes film that teaches us the invaluable lesson of rising every time we fall.

### Event Budget:

The total cost is estimated at ~~N~~88,000, covering essential items such as popcorn, soft drinks, water, and transportation.

Cost item	Unit	Unit Price(₦)	Total(₦)
Pop Corn	40 people	750	40,000
	Logistics	10,000	
SoftDrinks	40	300	12,000
Water	40	150	6,000
Transportation	4 persons	-	30,000
Total			<del>N</del> 88,000

We believe "Entrepreneurship in Motion" holds immense potential to make a significant impact on our entrepreneurial community. Your approval will be instrumental in bringing this vision to life.