



MEMORANDUM OF UNDERSTANDING (MOU)

BETWEEN:

STARTUP KANO

S265 MAIDUGURI ROAD, KANO STATE.

STARTUPKANO@GMAIL.COM

AND

SIDEBRIEF

[ADDRESS]

PARTNERSHIPS@SIDEBRIEF.COM

SUBJECT: PARTNERSHIP ON THE PITCHSTAR
PROJECT

DURATION: ONE YEAR

DATE: 23RD DAY OF JANUARY 2024

This Memorandum of Understanding (MOU) outlines the terms and conditions for the partnership between Startup Kano Limited (hereinafter referred to as "Startup Kano") and Sidebrief (hereinafter referred to as "Sidebrief") for collaboration on the **PitchStar Project**.

Objective:

The parties agree to collaborate on the PitchStar Project, an initiative aimed at fostering entrepreneurship and innovation. Sidebrief will provide facilitation and mentorship in its areas of expertise, namely legal compliance, tax management, and intellectual property protection.

Roles and Responsibilities:

Startup Kano Responsibilities:

1. Oversee the overall management and coordination of the PitchStar Project.
2. Provide the necessary resources and support for the successful implementation of the project.
3. Ensure effective communication and collaboration between both parties.

Sidebrief Responsibilities:

1. Offer expert facilitation and mentorship in the areas of legal compliance, tax management, and intellectual property protection.
2. Provide guidance and support to startups within the PitchStar Project.
3. Collaborate with Startup Kano in developing relevant content and materials for workshops and sessions.
4. Provide support and mentorship to PitchStar participants post-program (if need arises)

Duration of Partnership:

This partnership is effective as of [Start Date] and will remain in force for a period of one year, terminating on [End Date]. Both parties may mutually agree to extend the partnership in writing.

Confidentiality:

Both parties agree to treat any confidential information shared during the course of this partnership with the utmost confidentiality. This includes but is not limited to sensitive project details, intellectual property, and business strategies.

Financial Arrangements:

No financial transactions are anticipated between the parties under this MOU. Each party will bear its own costs related to its responsibilities in the PitchStar Project.

Termination Clause:

Either party reserves the right to terminate this MOU with a written notice of 30 days if either party fails to fulfil its obligations or if circumstances arise that warrant termination.

Exploring Future Collaborations and Opportunities:

Startup Kano envisions the possibility of cultivating further collaborations and expanding networking opportunities within the dynamic and thriving Startup Kano community if the partnership proves successful within the first year.

Recognition and Business Tools Showcase:

Startup Kano extends recognition to Sidebrief as a valued partner, offering the opportunity to showcase its business tools to Startup Kano's portfolio startups and PitchStar alumni. It is important to note that the success of this opportunity lies entirely in the hands of Sidebrief, and Startup Kano does not guarantee that its startups will opt to utilise the presented tools.


Amendments:

Any amendments or modifications to this MOU must be made in writing and agreed upon by both parties.


Governing Law:

This MOU shall be governed by and construed in accordance with our safeguarding policy, Signatures:

For Startup Kano:

[Signature]: 
[Name]: Salamatu Adamu
[Title]: Head of startup product and growth
[Date]: 23rd January 2024

For Sidebrief:

[Signature]: 
[Name]: Eunice Olopade
[Title]: Director/Co-founder
[Date]: 24th Jan/2024

Note: This MOU is a non-binding agreement and serves as a framework for collaboration. It does not create a legal partnership or joint venture between the parties.