



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



You can creat
entertaining, teaching,
or vlogging about your
lifestyle that the
peoples intrest can
help you grow your
channel bette.

reat and post
content for the
video shorting
platform
youtube.

ont forget to do
research on your
keywords so that
it would be easier
for you to r4ach
the audience.

Therefore its
important for you to
undetstand what is
the content that you
are going to creat
on the channel and
what are audience.

Apply to
youtube partner
program and
monitize your
channel.

Vlogging is one
of the easier to
kickstart your
youtube
journey.

Video editing: I
felt there is some
back ground
noise lwarn to
remove it.

Maintain a smile: It kook
like you are struggling
to say about the video
and it looks like you got
irritation or something
so just maintain a small
smile through out the
video reading.

There is no
risk of earinig
money to
jobs.

Audience engaging:
Before you start the
video just introduce
yourself in 2 to 4 lines
and when you finished
ask them to comment/
share/and subscribe.

You decide your
hours and
whether to work
fromm home or
get on office
space.

Your promotion
depends on
your growth
depends on
your content.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?