

Mir Ehsanul Karim

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Background Summery

Senior Executive with diverse Management and International Apparels & fashion merchandising experience, from concept to execution with extensive experience in EU, US, Canada and Australian market. A strong leader with creativity & innovation skills with a proven track record of solid contributions to the strategic and financial success of organizations.

Professional Experience

Oct-2012 to present (Dhaka)

Fair Apparels Ltd.

Compliant composite knitwear manufacturer

Director, Marketing & operation

World of Textiles – Willy Maisel GmbH www.world-of-textiles.com

Apparels (Knit, woven, sweater), Home textile, Towel, Cap, bags; have garment printing (direct & transfer) facility.

Country Manager

2007 to Sep-12 (Dhaka)

N A Z Bangladesh Ltd.

Compliant composite knitwear manufacturer

GM, Marketing, Merchandising & operation

2004~2007 (Dhaka)

Waqfi Knitwear Ltd.

Compliant composite knitwear manufacturer

GM, Marketing & Merchandising

2001~2004 (Dhaka)

Jupiter RMG Ltd., Sharrat Knitwear Ltd.

Compliant manufacturer for woven bottom, knitwear

GM, Marketing & Merchandising

1999~2001(Dhaka)

Doel Group of Industries

Garments (knit, Woven, Sweaters) manufacturer

Manager, Merchandising - Garment Division

1996~1999 (Dhaka)

Chunji Industrial Co., Ltd., South Korea

Manufacturer & Exporter for Sweater Yarn & Sweater

Manager Sales and Merchandising

1993~1996 (Dhaka)

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Moller & Co., Denmark, Liaison office
 Buyer for apparels (Knit, Woven and Sweater)
 Sr. Executive, Merchandise & Commercial
 1991~1993 (Dhaka)

Epic Designers HK Ltd.
 Leading garment buying and Manufacturing Company
 Jr Qc, Jr~Sr Merchandiser
 1989~1991 (Chittagong)

Sunbeam Associates
 Agent of K-Line, Japan; Forwarder and consolidator
 Executive (Marketing / Documentation / Operation)
 1985~1989 (Chittagong)

Skills

Management	Team Building	Leadership	Marketing
Merchandising	ERP	Planning	Quality Assurance
Product Development	Sourcing	Price Negotiation	Raw Material quality & cost
Inventory Management	Apparel & Fashion	Retail	Supply Chain Management
Factory matrix & capacity	Compliance (ES & Tech)	Risk Assessment	Forecast
Banking	Commercial	Shipping	Logistic

Co-curricular skills

- Possess good Leadership, Coaching skills, passion to add value & eagerness to contribute, Problem solving and negotiation capability, Pro-active, Analytic & good reporting skill, Flexible & adaptable in adverse condition with a sense of ownership and belongingness.
- Garment Marketing & merchandizing, Raw material sourcing, quality, cost & procurement, Factory evaluation & management, Compliance issues, Manage factory matrix & capacity, Production process, Manage Fabric, trims, color accreditation & testing process, Quality assurance, merchandize inspection, Banking & Commercial, UCPDC, Master & Back to Back L/c, Customs, Bond, BGMEA, BKMEA, Export Promotion Bureau, Import & Export documentation, Proceeds realization, Liability adjustment, DEDO (duty Exemption and drawback), Cash Incentives, CNF, Shipping & Forwarding companies, Local and Foreign Investment in Garment sector, Registrar of Joint Stock Companies & Firms, Company affairs and taxation, Immigration & Passports, Board of Investment, Chamber of Commerce & Industry, BEPZA, etc.
- Extensive travel to attend buying meeting & production units, develop new customers, Pre-shipment & Post shipments problem solutions etc. from time to time.
- Experienced on customers from Europe, USA, Canada, Australia e.g. M&S, Tesco, Next, S Oliver, Sainsbury, Tom Tailor, Aldi, Lidl, Zara, Rewe, C&A, Gerry Weber, Kappa, Decathlon, Carrefour, Stadium, H&M, Adidas, Reebok, Sears, Walmart, Eddie Bauer, Komar, Amerella of Canada, Pac brand, Big W, etc..

Computer Skill

OS : Windows 98, Windows XP, Windows 7, Windows 8 environment
 Office application: Word, Excel, Power Point, Outlook
 Internet : Email, Browsing

Academic Qualification

Bachelor of Science	City College, Chittagong	- 1984 (2 nd division)
Higher Secondary Certificate	City College, Chittagong	- 1982 (1 st division)
Secondary School Certificate	Model High School, Chittagong	- 1979 (1 st division)

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Training Summery

Title	Topic	Institute	Location	Year / Duration
Apparel Design & Merchandising	Commercial, Merchandising, Production & Quality Control	German Technical Center	Dhaka, Bangladesh	1990 / 26 weeks

Linguistic Ability

Good communication skills (Read, Write, spoken) in English & Bengali

Interests

Garments, Global advancement, Movies, Music, Traveling, Photography.

Personal Details

Father's name : Mir Anwar Hossain (Late), Sr Superintendent of Police, Chittagong, Bangladesh
 Mother's name : Saima Anwar
 Permanent address : 299 Nazimuddin Road, Krishnapur 5/5, PO+PS+Dist: Pabna-6600, Bangladesh
 Date of birth : July 20, 1963 at Pabna, Bangladesh
 Nationality : Bangladeshi
 National ID no. : 2695046972770
 Passport no. :
 Driver's License no. : CG0031635L/1986
 Religion : Islam
 Sex : Male
 Blood group : A+
 Marital status : Married and blessed with 3 children; Son (24y), Daughter (21y), Son (5y)

Application Information

Present compensation : Tk
 Available for : Full time
 Expected compensation : Tk

References

Available upon request.

Please revert if you need any further information and clarification.

Thanking you in anticipation.

Sincerely yours,

Mir Ehsanul Karim

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