

Order Id	Order Details	Name	Description	Price	Stock	Category	Size	Color	Order Type	Order Status	Total Price
OD001	Delivery Staff	John Doe	Customer	100	10	Customer	Large	Red	Standard	Pending	1000
OD002	Delivery Staff	Jane Smith	Customer	120	10	Customer	Medium	Blue	Standard	Pending	1200
OD003	Delivery Staff	Mike Johnson	Customer	150	10	Customer	Large	Green	Standard	Pending	1500
OD004	Delivery Staff	Sarah Williams	Customer	180	10	Customer	Medium	Yellow	Standard	Pending	1800
OD005	Delivery Staff	David Brown	Customer	200	10	Customer	Large	Black	Standard	Pending	2000
OD006	Delivery Staff	Emily Davis	Customer	220	10	Customer	Medium	White	Standard	Pending	2200
OD007	Delivery Staff	Alexander Green	Customer	250	10	Customer	Large	Red	Standard	Pending	2500
OD008	Delivery Staff	Olivia Blue	Customer	280	10	Customer	Medium	Blue	Standard	Pending	2800
OD009	Delivery Staff	Isabella Green	Customer	300	10	Customer	Large	Green	Standard	Pending	3000
OD010	Delivery Staff	Matthew Black	Customer	320	10	Customer	Medium	Black	Standard	Pending	3200
OD011	Delivery Staff	Charlotte White	Customer	350	10	Customer	Large	White	Standard	Pending	3500
OD012	Delivery Staff	James Yellow	Customer	380	10	Customer	Medium	Yellow	Standard	Pending	3800
OD013	Delivery Staff	Elizabeth Red	Customer	400	10	Customer	Large	Red	Standard	Pending	4000
OD014	Delivery Staff	Matthew Green	Customer	420	10	Customer	Medium	Green	Standard	Pending	4200
OD015	Delivery Staff	Charlotte Blue	Customer	450	10	Customer	Large	Blue	Standard	Pending	4500
OD016	Delivery Staff	James Black	Customer	480	10	Customer	Medium	Black	Standard	Pending	4800
OD017	Delivery Staff	Elizabeth White	Customer	500	10	Customer	Large	White	Standard	Pending	5000
OD018	Delivery Staff	Matthew Yellow	Customer	520	10	Customer	Medium	Yellow	Standard	Pending	5200
OD019	Delivery Staff	Charlotte Red	Customer	550	10	Customer	Large	Red	Standard	Pending	5500
OD020	Delivery Staff	James Green	Customer	580	10	Customer	Medium	Green	Standard	Pending	5800
OD021	Delivery Staff	Charlotte Blue	Customer	600	10	Customer	Large	Blue	Standard	Pending	6000
OD022	Delivery Staff	James Black	Customer	620	10	Customer	Medium	Black	Standard	Pending	6200
OD023	Delivery Staff	Elizabeth White	Customer	650	10	Customer	Large	White	Standard	Pending	6500
OD024	Delivery Staff	Matthew Yellow	Customer	680	10	Customer	Medium	Yellow	Standard	Pending	6800
OD025	Delivery Staff	Charlotte Red	Customer	700	10	Customer	Large	Red	Standard	Pending	7000
OD026	Delivery Staff	James Green	Customer	720	10	Customer	Medium	Green	Standard	Pending	7200
OD027	Delivery Staff	Charlotte Blue	Customer	750	10	Customer	Large	Blue	Standard	Pending	7500
OD028	Delivery Staff	James Black	Customer	780	10	Customer	Medium	Black	Standard	Pending	7800
OD029	Delivery Staff	Elizabeth White	Customer	800	10	Customer	Large	White	Standard	Pending	8000
OD030	Delivery Staff	Matthew Yellow	Customer	820	10	Customer	Medium	Yellow	Standard	Pending	8200
OD031	Delivery Staff	Charlotte Red	Customer	850	10	Customer	Large	Red	Standard	Pending	8500
OD032	Delivery Staff	James Green	Customer	880	10	Customer	Medium	Green	Standard	Pending	8800
OD033	Delivery Staff	Charlotte Blue	Customer	900	10	Customer	Large	Blue	Standard	Pending	9000
OD034	Delivery Staff	James Black	Customer	920	10	Customer	Medium	Black	Standard	Pending	9200
OD035	Delivery Staff	Elizabeth White	Customer	950	10	Customer	Large	White	Standard	Pending	9500
OD036	Delivery Staff	Matthew Yellow	Customer	980	10	Customer	Medium	Yellow	Standard	Pending	9800
OD037	Delivery Staff	Charlotte Red	Customer	1000	10	Customer	Large	Red	Standard	Pending	10000
OD038	Delivery Staff	James Green	Customer	1020	10	Customer	Medium	Green	Standard	Pending	10200
OD039	Delivery Staff	Charlotte Blue	Customer	1050	10	Customer	Large	Blue	Standard	Pending	10500
OD040	Delivery Staff	James Black	Customer	1080	10	Customer	Medium	Black	Standard	Pending	10800
OD041	Delivery Staff	Elizabeth White	Customer	1100	10	Customer	Large	White	Standard	Pending	11000
OD042	Delivery Staff	Matthew Yellow	Customer	1120	10	Customer	Medium	Yellow	Standard	Pending	11200
OD043	Delivery Staff	Charlotte Red	Customer	1150	10	Customer	Large	Red	Standard	Pending	11500
OD044	Delivery Staff	James Green	Customer	1180	10	Customer	Medium	Green	Standard	Pending	11800
OD045	Delivery Staff	Charlotte Blue	Customer	1200	10	Customer	Large	Blue	Standard	Pending	12000
OD046	Delivery Staff	James Black	Customer	1220	10	Customer	Medium	Black	Standard	Pending	12200
OD047	Delivery Staff	Elizabeth White	Customer	1250	10	Customer	Large	White	Standard	Pending	12500
OD048	Delivery Staff	Matthew Yellow	Customer	1280	10	Customer	Medium	Yellow	Standard	Pending	12800
OD049	Delivery Staff	Charlotte Red	Customer	1300	10	Customer	Large	Red	Standard	Pending	13000
OD050	Delivery Staff	James Green	Customer	1320	10	Customer	Medium	Green	Standard	Pending	13200
OD051	Delivery Staff	Charlotte Blue	Customer	1350	10	Customer	Large	Blue	Standard	Pending	13500
OD052	Delivery Staff	James Black	Customer	1380	10	Customer	Medium	Black	Standard	Pending	13800
OD053	Delivery Staff	Elizabeth White	Customer	1400	10	Customer	Large	White	Standard	Pending	14000
OD054	Delivery Staff	Matthew Yellow	Customer	1420	10	Customer	Medium	Yellow	Standard	Pending	14200
OD055	Delivery Staff	Charlotte Red	Customer	1450	10	Customer	Large	Red	Standard	Pending	14500
OD056	Delivery Staff	James Green	Customer	1480	10	Customer	Medium	Green	Standard	Pending	14800
OD057	Delivery Staff	Charlotte Blue	Customer	1500	10	Customer	Large	Blue	Standard	Pending	15000
OD058	Delivery Staff	James Black	Customer	1520	10	Customer	Medium	Black	Standard	Pending	15200
OD059	Delivery Staff	Elizabeth White	Customer	1550	10	Customer	Large	White	Standard	Pending	15500
OD060	Delivery Staff	Matthew Yellow	Customer	1580	10	Customer	Medium	Yellow	Standard	Pending	15800
OD061	Delivery Staff	Charlotte Red	Customer	1600	10	Customer	Large	Red	Standard	Pending	16000
OD062	Delivery Staff	James Green	Customer	1620	10	Customer	Medium	Green	Standard	Pending	16200
OD063	Delivery Staff	Charlotte Blue	Customer	1650	10	Customer	Large	Blue	Standard	Pending	16500
OD064	Delivery Staff	James Black	Customer	1680	10	Customer	Medium	Black	Standard	Pending	16800
OD065	Delivery Staff	Elizabeth White	Customer	1700	10	Customer	Large	White	Standard	Pending	17000
OD066	Delivery Staff	Matthew Yellow	Customer	1720	10	Customer	Medium	Yellow	Standard	Pending	17200
OD067	Delivery Staff	Charlotte Red	Customer	1750	10	Customer	Large	Red	Standard	Pending	17500
OD068	Delivery Staff	James Green	Customer	1780	10	Customer	Medium	Green	Standard	Pending	17800
OD069	Delivery Staff	Charlotte Blue	Customer	1800	10	Customer	Large	Blue	Standard	Pending	18000
OD070	Delivery Staff	James Black	Customer	1820	10	Customer	Medium	Black	Standard	Pending	18200
OD071	Delivery Staff	Elizabeth White	Customer	1850	10	Customer	Large	White	Standard	Pending	18500
OD072	Delivery Staff	Matthew Yellow	Customer	1880	10	Customer	Medium	Yellow	Standard	Pending	18800
OD073	Delivery Staff	Charlotte Red	Customer	1900	10	Customer	Large	Red	Standard	Pending	19000
OD074	Delivery Staff	James Green	Customer	1920	10	Customer	Medium	Green	Standard	Pending	19200
OD075	Delivery Staff	Charlotte Blue	Customer	1950	10	Customer	Large	Blue	Standard	Pending	19500
OD076	Delivery Staff	James Black	Customer	1980	10	Customer	Medium	Black	Standard	Pending	19800
OD077	Delivery Staff	Elizabeth White	Customer	2000	10	Customer	Large	White	Standard	Pending	20000
OD078	Delivery Staff	Matthew Yellow	Customer	2020	10	Customer	Medium	Yellow	Standard	Pending	20200
OD079	Delivery Staff	Charlotte Red	Customer	2050	10	Customer	Large	Red	Standard	Pending	20500
OD080	Delivery Staff	James Green	Customer	2080	10	Customer	Medium	Green	Standard	Pending	20800
OD081	Delivery Staff	Charlotte Blue	Customer	2100	10	Customer	Large	Blue	Standard	Pending	21000
OD082	Delivery Staff	James Black	Customer	2120	10	Customer	Medium	Black	Standard	Pending	21200
OD083	Delivery Staff	Elizabeth White	Customer	2150	10	Customer	Large	White	Standard	Pending	21500
OD084	Delivery Staff	Matthew Yellow	Customer	2180	10	Customer	Medium	Yellow			

- Affordable pricing with frequent discounts.
- Easy-to-use size guides for perfect fits.
- Sustainable materials and packaging.

#### Step 4:- Data Schema

Entities:-

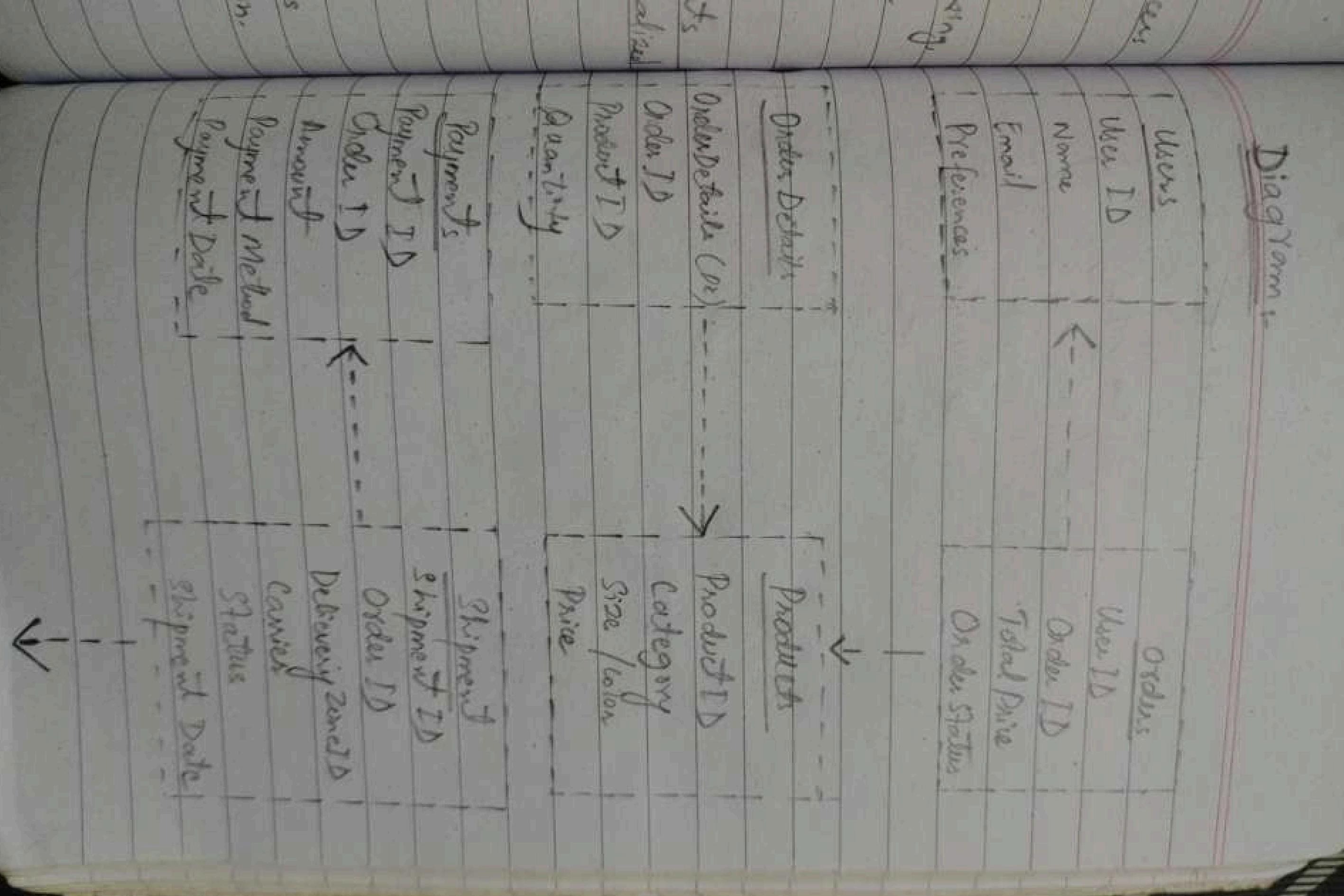
##### 1. Products:-

- ID
- Name
- Price
- Stock
- Category (circular form)
- Tags
- Images
- Sizes available

##### 2. Orders:-

- Order ID

## Diagrams



### Customer ID

- products
- quantity
- Total Price
- Status ( Pending, Shipping, Delivered )

### Customer:

#### Customer ID

- Name

#### Contact Info

- Address

#### Order History

- Wishlist

### Payments:

#### Payment ID

#### Order ID

- Amount
- Payment Method
- Status ( success, Pending )

### Shipments:

#### Shipping ID

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## Step 03: Marketing Plan:

### Branding:

- Brand Name: Reflect a youthful and modern vibe.
- Tagline: Emphasize affordability and style, e.g., "Trending looks, Affordable Prices."

### Channels:

- Social Media: Instagram, Facebook, TikTok for engaging visuals and reels.

- Website: Feature a user-friendly interface with secure payment options and a smooth checkout process.

### Strategies:

- SEO Optimization:
  - Use keywords like "affordable fashion," "trendy clothing," and "customized outfit."

## Schema for Payments:

Field	Description
Payment ID (PK)	Unique identifier for each payment.
Order ID	Associated order identifier.
Amount	Total amount paid.
Payment Method	Payment method used (e.g. Credit card, Easy points, Toss Cash).
Status	Payment status (e.g. Success, Failed).
Date	Date of Payment.

## Schema for Shipment:

Field	Description
Shipment ID	Unique identifier for each shipment.
Order ID	Associated order identifier.
Tracking No.	Unique tracking number assigned to the shipment.
Carrier	Shipping carrier (e.g. FedEx, UPS).
Status	Shipment status (e.g. In Transit, Delivered).
Delivery Date	Estimated or actual delivery date.

### - Schema for Product

Field	Description
Product ID (PK)	Unique identifier for each product
Name	Name of the Product
Description	Details about the product (e.g. Fabric, design)
Price	Cost of the Product
Stock	Quantity available
Category	Type of product (e.g. casual, formal)
Size	Available sizes (e.g., S, M, L, XL)

### - Schema for Order

Field	Description
Order ID (PK)	Unique identifier for each order
User ID (PK)	Identifier of the user who placed the order.
Product List	List of products in the order
Total Amount	Total price of the order
Date	Date when the order was placed
Status	Current status of the order (e.g. Pending, Delivered)

## Harkether

15 Jan 2025 Task On Day 01:

### E-commerce

#### Business

##### Niche: Clothing.

Step 01: General E-commerce line  
my niche is clothing. The primary purpose is to sell different products online focusing on fashion trends, quality, and affordability.

##### Business Goal:

Our business will focus on offering a wide range of affordable women's clothing, providing stylish fabric options that customers can personalized according to their preferences. By focusing on high-quality, budget-friendly fabrics and ensuring easy availability in our store,

1. Problem to solve - Provide access to

~~affordable  
customers  
for unique  
target =  
1. Unique  
2. Unique  
3. Unique  
4. Unique~~

Delivery Zone

Zone ID

Name

→

Region

Delivery charges.

affordable, trendy, and quality clothing for customers who struggle to find unique appeal in local stores.

#### Target Audience:

- Demographics :- Young adults aged 18 - 45.
- Location :- Urban and Semi-urban areas.
- Psychographics :- Fashion - conscious individuals seeking unique styles within a budget.

#### Product Offer:

- Categories :- Casual wear, formal wear, seasonal collections.
- Focus on affordability, customization options, and availability of all sizes.
- Unique Selling Point (USPs):

## Influence Collaboration

- Partner with NGOs - influence for re-latable outreach.
  - Seasonal Campaign:-  
Launch collections for spring, summer, fall, and winter with targeted advertising.

## • Convention Vacations

- loyalty programs, discounts for repeat purchases, and personal recommendations.

#### 4. Advertising Budget Allocation

- 40% Social Media Ads
  - 30% Influencer Marketing
  - 20% Discord and Pre
  - 10% Email Marketing

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## Hackathon

3 :-

15 Jan 2025 Task For Day 01 :-

- 1. E-commerce Business:
  - a. affordable for customer
  - b. unique
- 2. Niche:- Clothing
  - a. Target
  - b. Step 01:- General E-commerce Since my niche is clothing. The primary purpose is to sell clothing products online focusing on fashion trends, quality, and affordability.
- c. Step 2:- Business Goal:
  - D. Our business will focus on offering a wide range of affordable women's stitched suit, providing stylish fabric options that customers can personalized according to their preferences. By focusing on high-quality, budget-friendly fabrics and ensuring easy availability in online stores,
  - e. Problem to solve:-
    - 1. Provide access to
    - 2. Focus on unique
    - 3. options,
    - 4. Unique

affordable, trendy, and quality clothing for customers who struggle to find unique appeal in local stores.

### Target Audience:

- Demographics :-  
Young adults aged 18 - 45.
- Location :- Urban and semi-urban areas.

Psychographics :- Fashion-conscious individuals seeking unique styles within a budget.

### Product to Offer:

- Categories :- Casual wear, formal wear, seasonal collections.
- Focus on affordability, customization options, and availability of all sizes.

### Unique Selling Point (USPs):

- Affordable pricing with frequent discounts.
- Easy-to-use size guides for perfect fits.

- Sustainable materials and packaging

#### Step 4:- Data Schema:

##### Entities:-

###### 1. Products:-

- ID
- Name
- Price
- Stock
- Category (casual, formal)
- Tags
- Images
- Sizes available.

###### 2. Order:-

- Order ID

affordable, trendy, and quality clothing for customers who struggle to find unique appeal in local stores.

### Target Audience:

- Demographics :-  
Young adults aged 18 - 45.
- Location :- Urban and semi-urban areas.

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