Habiba Mezguich

Results-driven professional with a strong background in data analysis, problem-solving, and digital marketing. Seeking a challenging role that leverages my skills to drive innovation and contribute to an organization's success.

Experience

Final Year Project, Internship at BeeCoders

Feb 2023 - Aug 2023 (6 Months)

Conceived, developed, and implemented the complete front-end and back-end architecture of a babysitting platform :

- Developed a specification document outlining the project's requirements.
- Designed and implemented the user interfaces with Figma.
- Implemented Multi-User API authentication using Laravel JWT.
- Created a real time chat system between users.
- Managed data using CRUD operations.
- Developed a search functionality that enables parent to find babysitters by location.
- Implemented robust security measures to safeguard user data using Route Guards control.

Social Media Manager Remote at CVPT

- January 2022 - June 2022 (6 Months)
- Achieved a 70% increase in MBA training candidate registrations from South Africa through targeted digital marketing strategies and campaigns,
- Managed and optimized Facebook ad campaigns for the South African community, resulting in a 50% increase in engagement and a 50% reduction in ad spend
- Produced short video contents for marketing purposes.
- Develop an editorial calendar plan weekly.
- Developed and executed a successful editorial calendar plan, consistently delivering high-quality content on a weekly basis,

Community Manager , Hybrid at Widigital

Dec 2020 - Dec 2021 (1 Year)

- Collaborated closely with a consultants from the company's France office to enhance profile images, aiming to create a more appealing and professional online presence, and explore international opportunities for the company.

Community Manager, Full Time at Alinaous

Juin 2020 - Dec 2020 (6 months)

- Provided hands-on assistance to a client from France for WordPress changes weekly.
- Provided analytical reports for clients and suggest development ideas accordingly.
- Managed different social medial accounts for clients.

Community Manager , Internship at HyperSpace

July 2019 - Sep 2019 (3 months)

- Successfully increased the number of coworkers with a digital presence within the space by over 50%.
- Managed day-to-day organizational space assignments and payments.
- Facilitated tours for prospectives.

Skills

Front-end /Back-end

HTML, CSS, JavaScript, TypeScript, PHP
- Frameworks & libraries: Angular, Laravel Bootstrap
- Build tools: NPM and YARN.
- Data Base : SQL

Education

Bachelors of Business Computing

Sep 2020- Sep 2023
Esprit School of Business

Baccalaureate in Economics

June 2014
Lycée Canal

Communication

English	**French**	**Arabic**
Advanced	Intermediate	Native speaker

Tools

Data Analysis: SQL, Excel, Power BI
Project Management: Agile, Scrum, XP
UI: Figma, Photoshop.
Technical: Github, Postman,Trello, XAMPP, Gira
Conceptual: UML, Process Mapping

Certification

- Full Stack Spring Boot & Angular
  [The Bridge - 2023]
- Full Stack Development crash course
  [Silicon Arena - 2021]
- Foundation of User Experince Design
  [Coursera - 2021]

Unpractised experience with

Linux, Node, Spring Boot, Android, Docker, .NET, Python.

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