

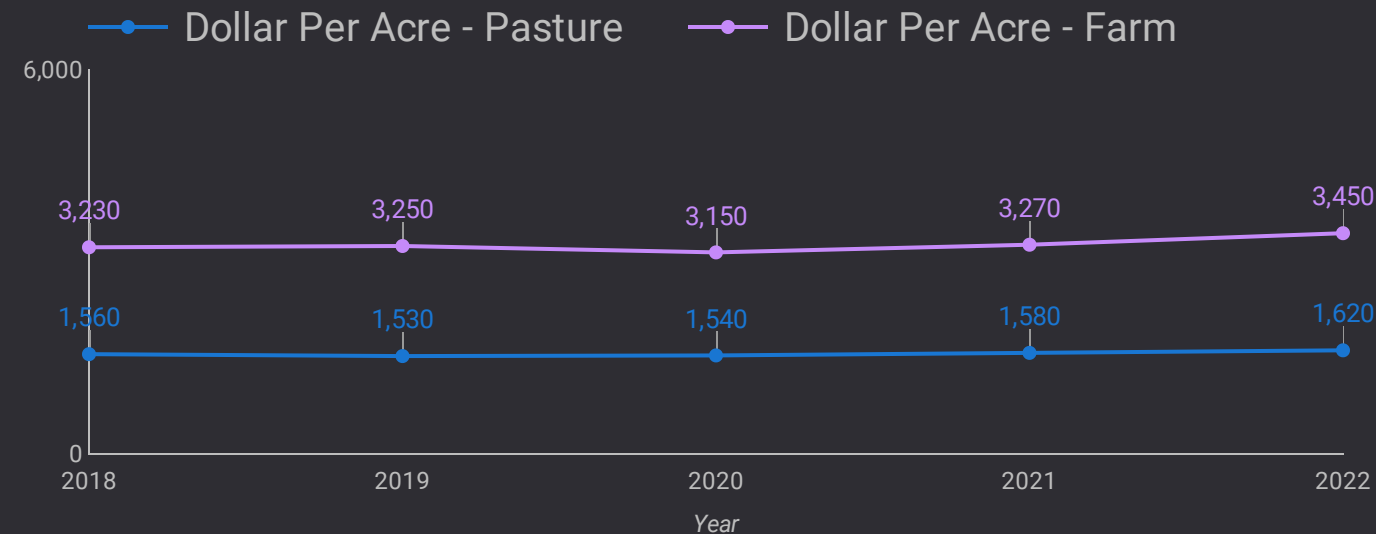
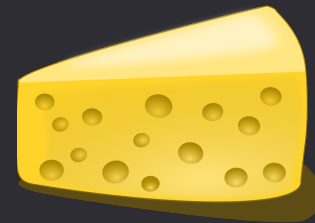


New York

Population - 19,680,000

2018 - 2022

+ 6.81% \$/Farm Acre
+ 3.85% \$/Pasture Acre



2021 - 2022 Total \$ Spent on Dairy Products

Dollars Dollars
3,367,547,326 3,667,577,669
8.9% Increase in Dairy Spending



If the plan is to sell product within the state it is produced, there is a larger market to be found in New York!

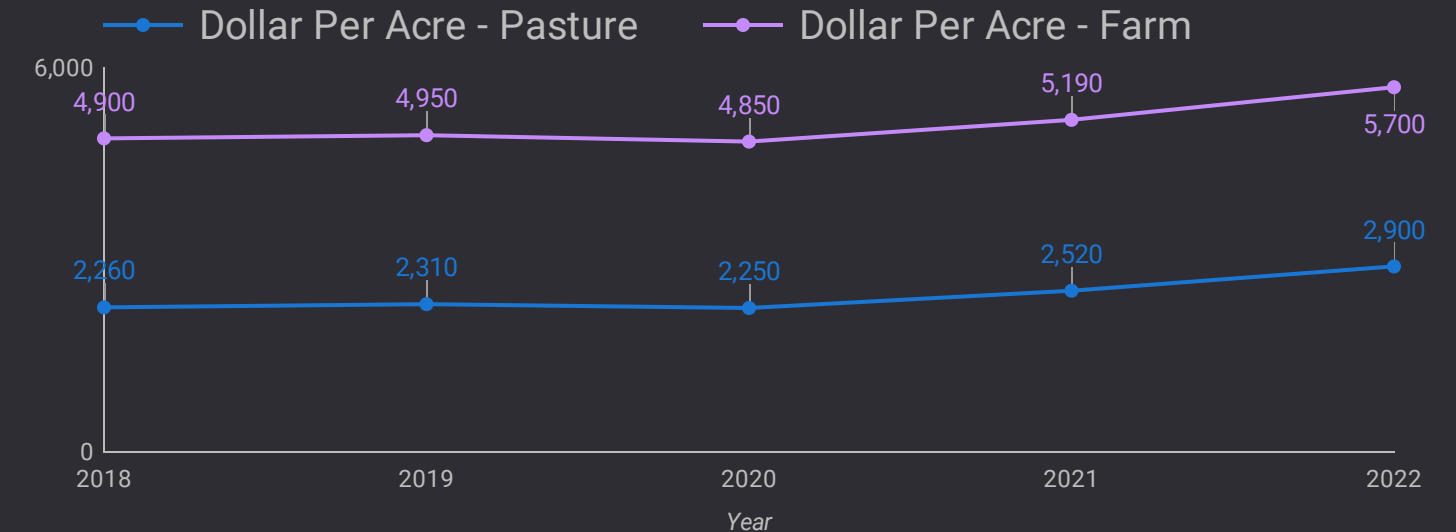
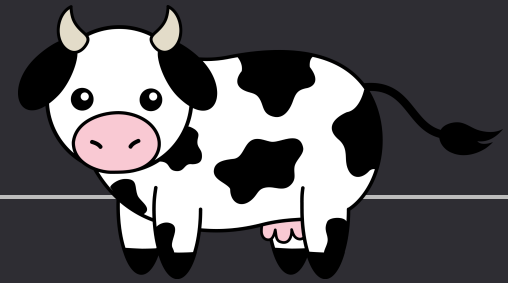
US Dairy Industry

Wisconsin

Population - 5,893,000

2018 - 2022

+ 16.33% \$/Farm Acre
+ 28.32% \$/Pasture Acre



2021 - 2022 Total \$ Spent on Dairy Products

Dollars Dollars
1,015,518,944 1,114,208,504
9.7% Increase in Dairy Spending



The price of land is aggressively increasing in Wisconsin. This is either a very good time to invest in land, or a good time to choose a cheaper state!

Source:
<https://www.ers.usda.gov/data-products/weekly-retail-food-sales>
<https://www.ers.usda.gov/data-products/dairy-data/dairy-data>
https://www.nass.usda.gov/Publications/Todays_Reports/reports/land0822.pdf