



## General Fan – Bob

Bob is a 20 year old Computer Science student attending the University of Toronto.

He was born and raised in Scarborough

and is really well known in his

neighbourhood. He is in the Computer

Science program and loves technology and wants to create his own tech company when he graduates. He wants to create software that could impact millions around the world. He knows how to code in Python, Java and C++. Besides going to university on weekdays, he likes to go out clubbing with his friends on the weekend. He is also very athletic as he likes to play basketball, soccer and workout. Bob has a leadership mentality in everything he does. He likes to set up sporting events with his friends, family and also likes to plan vacations. Over the past summer he took his friends on a trip around Europe, all planned and managed by him. He took his friends to shisha lounges, clubs and nice restaurants he found online. Despite his many interests, he likes to volunteer to clean up his local park in his neighborhood. He was very happy after the Toronto Raptors won the Championship last season. After Kawhi signed with the Los Angeles Clippers, Bob was very upset and wanted to see who the Raptors will sign next and which teams will get which players. He also wants to see free agency news, signings and trades. Bob also wants to communicate with his community on how the team is this season and what to expect from the Toronto Raptors.



# Cosplayer – Zach Scuderi

Zach Scuderi is 25 years old and is a professional League of Legends twitch streamer. He plays for the team Cloud 9. Since he was in high school, he loved comics, anime shows and playing games. Growing up he played a lot of League of Legends and got really good at the game. He also likes to cosplay different champions(characters) in the game. His team has won the 2013 and 2014 summer and spring North America Championship. He has a really big fan base because of his cosplays and skill in the game. He likes to do a cosplay every week for his fans on stream. Besides streaming, Zack likes to hang out with his team and other professional players. Since he lives in Los Angeles, he likes to go to beaches like Venice Beach and Santa Monica Pier. Every time he goes out, he always manages to run into his fans. This year, he decided he will be attending TwitchCon to set up a booth to meet fans, sign autographs and sell his merch. Zach wants to let his fans know when and where they can find him at TwitchCon. He would also like to post his pricings of his new merch his fans can buy at the booth.



## Vendor – Anthony

Anthony is a 28 year old accountant and is married with 3 kids. He loves spending time with his family on weekends since he is usually busy with

work throughout the weekdays. Recently, he went to Universal Studios in Florida with his family since his oldest daughter loves Harry Potter. Anthony's old university friends asked him to hangout since it has been a long time since they have all met. Besides being an accountant, he buys sneakers for a low price and sells them at a high price. He likes making extra money on the side to pay for extra expenses like the toys his kids wants. Being that all his friends and him are very interested in shoes, they decided to go to SneakerCon. While at the convention, there was a giveaway at one of the popular booths hosted by Crep protect. Anthony and his friends put their names in a raffle to win the new Travis Scott Air Jordan 1's. At the end of the convention, his name was announced as the winner! As he is not a big fan of the shoes and feels better off a Travis Scott fan to have them. Although, Anthony does know the Travis Scott Air Jordan 1's hold a lot of value and due to that he wants to sell them for a lot of money.