

An aerial photograph of a large, historic university building with a prominent central steeple. The building is constructed of light-colored stone or brick and features many arched windows. In the foreground, there is a paved parking lot with several cars parked. The entire image is overlaid with a semi-transparent blue geometric pattern consisting of various polygons. The text "HACK K-STATE" is written in large, bold, white capital letters across the middle of the image.

# **HACK K-STATE**

**2016 Prospectus**

# Hack K-State 2016

## About

Hack K-State is Kansas State University's student hackathon, run by the Mobile and Web Development Clubs of K-State. On November 11th, 200 students will converge in Manhattan Kansas for 36 hours of hacking great projects into existence. Join us as students hack on a wide variety of projects ranging from smart light emergency warnings to plant identification apps. Hack K-State is a great opportunity to engage with students from across the midwest and beyond. Hack K-State will put your company on the radar of the most active students in surrounding universities.

## Where

Engineering Hall @ Kansas State University

## When

November 11th - 13th, starting at 6pm

## Who

We expect over 100 high school, undergraduate, and graduate students with diverse backgrounds ranging from Computer Science to Graphic Design.

## Why we want you

We want you to be a part of Hack K-State because we know you will add value to the event.

In addition to monetary support, you can help by:

1. Sending members of your tech team to be ambassadors or mentors.
2. Sending a member of your tech team to give a tech talk or workshop.
3. Making Hack K-State memorable by giving hackers branded swag.
4. Helping us surprise hackers with items on our wish list.

Besides our sponsor tiers, we're very flexible to specific requests. Please reach out if you feel you have a unique or meaningful way to contribute. (we love in-kind!)

**[sponsor@hackkstate.org](mailto:sponsor@hackkstate.org)**

# Hack K-State 2016

	<b>8-bit \$400</b>	<b>16-bit \$1000</b>	<b>32-bit \$2000</b>	<b>64-bit \$5000</b>
<b>General</b>				
Acknowledged as sponsor in ceremonies	X	X	X	X
Hand out company swag	X	X	X	X
Opening ceremony demo/talk	Short blurb	1 min	15 min	30 min
Dedicated social media posts		X	X	X
Company profile in program			250 words	500 words
Pre-event meeting with the team			X	X
Workshops			1	Unlimited
Display a large banner			X	X
Co-host the event				X
Spot on the judging panel				X
<b>Recruiting</b>				
Sponsor table		X	X	X
Access to resumes		Winners	Participants	Applicants
Interview room			X	X
Communication w/ participants via email blast			X	X
<b>Branding</b>				
Logo on website	Small	Medium	Large	Largest
Logo on t-shirt		Small	Medium	Large
Naming rights - "Presented by _____"				X