

HackOR

Sponsorship Prospectus

March 26th-28th, 2021



Introduction **A**



What is HackOR?

HackOR is a 48 hour virtual hackathon—an event where programmers gather for a short period of time to collaborate on a project—organized and chaired by the major schools in Oregon.

Partnering with Major League Hacking (MLH), we aim to bring the best and brightest students in tech together to enjoy a virtual weekend of hacking, workshops, tech talks, networking and other fun activities.

Why Sponsor Us?

We wish to provide our participants with the best resources and overall experience. Since MLH events are almost entirely sponsor-funded, we need your help.

HackOR will be a fantastic avenue to attract positive attention to both students and companies. As sponsors, you will have ample opportunities to:

- **Showcase** your brand
- Meet and observe how participants work and evolve a project over a hackathon
- **Recruit** prospective talent under a friendly environment to interact with them in
- **Test** your API or product with students before sending it out into the world

Timeline



Estimated

Attendees

Based in

Oregon,

to All

Accessible

Sponsorship Levels

	Bronze \$100 - \$400	Silver <i>\$500</i>	Gold <i>\$1000</i>	Platinum <i>\$2000</i>
Pre-Hack Email Blasts + Social Media				
Opening/Closing Ceremony Shout-Outs				A
Dedicated Sponsor Channel via Discord				
Access to HackOR Attendees' Resumes			A	
Demo at Opening Ceremony		2 min	3 min	5 min
Tech Talks / Events	One	One	Two	Three
Sponsor-Hacker Networking Event			*	Custom Event
Sponsored Categories @ HackOR				
Sponsor Rep as Hackathon Judge				
Mentors			*	A
(Optional) Logo on Website	Small	Medium	Large	X-Large
(Optional) Logo on T-shirt	Small	Medium	Large	X-Large
Swag Rag	Email contact@backer ora for datails			

Swag Bag

Email contact@hackor.org for details

Concluding Remarks

As a team of passionate students, we are really excited about this event and look forward to hearing back from you. And, of course, we are open to any questions, input, or accommodations that you may have. You can find out more details at our official website, hackor.org, or reach us at contact@hackor.org.

^{*} Want to know where the funds go? See <u>estimated budget</u> for more info.