**Hack River Dell 2018 Judging Rubric**

**Social Impact/Business Model:** (weighing factor: **2**)

Did the team present an impact statement or a business model? Did they describe the size of the problem and how their creation solves it? Criteria like feasibility, economic and societal value and sustainability are therefor also part of the judging criteria. Does the idea have economic and societal value, and is it sustainable?

**Technical Innovation/Originality: (**weighing factor: **1**)

How creative has the group been in solving the problem? Did they come up with a radical approach, or did they follow existing patterns and solutions?

**User Experience/Polish:** (weighing factor: **1**)

Did the group think about the user interface (UI) and user experience (UX)? How well designed is their demo? How are the graphics, or how is the human-computer interaction? Is it easy to use or does it require a lot of training to master the demo?

**Technical Achievement/Execution (Demo):** (weighing factor: **1**)

Did the team build any tangible demo (hardware or software) during the event? What is the quality of the demo? What is the quality of the project concept and design? Is the hack testable, and can the group show the minimum viable product? The hack does not have to be perfect or production ready, but does the idea come to life with their demo?

**Pitching/Presentation:** (weighing factor: **1**)

Pitching is one of the most important things in life. A good pitch, for example, can get you a new position in a company, letting investors believe in your innovation, and it can convince customers to buy a new product or service (like Steve Jobs did with Apple products). Were they convincing enough? Was the presentation short and to the point? What about their enthusiasm? The pitch can be a maximum *3* minutes, followed by *1*-minute Q & A.

Example: For a team with the following category scores,

* Social Impact/Business Model: 3
* Technical Innovation/Originality: 4
* User Experience/Polish: 3
* Technical Achievement/Execution (Demo): 5
* Pitch/Presentation: 3

Total Points Scored: 3 x 2 + 4 x 1 + 3 x 1 + 5 x 1 + 3 x 1 = **21**

1st, 2nd, and 3rd place prizes are based on total points. Category prizes are based on category scores.

**Judge Name: \_\_\_\_\_\_\_\_\_\_\_\_ Judging Rubric**

**Team Name:** **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** **Project Category: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Social Impact/Business Model:** (weighing factor: **2**)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| This concept has no tangible impact on the world. |  |  |  | This is a ground-breaking idea! The world will never be the same. |  |
| **1** | **2** | **3** | **4** | **5** | score |

**Technical Innovation/Originality: (**weighing factor: **1**)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| This approach has been tried before. Proposed solution closely resembles existing solutions. |  |  |  | This approach has never been tried before or offers unique prospective in solving the stated problem |  |
| **1** | **2** | **3** | **4** | **5** | score |

**User Experience/Polish:** (weighing factor: **1**)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| No attempt made at intuitive UI or UX. |  |  |  | UI and UX look and feel polished and professional. |  |
| **1** | **2** | **3** | **4** | **5** | score |

**Technical Achievement/Execution (Demo):** (weighing factor: **1**)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| The product idea is still an exercise on paper. No tangible product has been built. |  |  |  | The final product is loaded on the judging platform and is fully functional. |  |
| **1** | **2** | **3** | **4** | **5** | score |

**Pitching/Presentation:** (weighing factor: **1**)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Pitching is confusing. Team is not prepared. |  |  |  | Pitching is exciting, on time and on message. Team is well prepared. |  |
| **1** | **2** | **3** | **4** | **5** | score |

**Comments:**

|  |
| --- |
|  |