



Innovate For Good



# Sponsorship Prospectus

3 – 5 February 2023, *In-Person*

## What ?

Hack This Fall is one of the most thriving hacker communities. It began in 2020 with a mindset of encouraging beginner hackers to build unique projects regardless of the tech or field; the only focus is to create something meaningful and enjoy building while also solving the shared struggles of our surroundings.

We aim to promote hackers & give them a platform where they can showcase their skills, meet like-minded people, learn new stuff, & grow together. This year, we are coming up with 3rd edition which will take place In-Person over 36 hours, starting on Friday, February 3rd, and ending on Sunday, February 5th.

## Why ?

Hack This Fall's community encourages Inclusion and Diversity at its core and has various events & happenings around the same as well to keep hackers engaged in a meaningful way. This is the perfect opportunity for you to recruit talented hackers, raise brand awareness, receive feedback on your products, or all of the above. We provide many perks & benefits to help you maximize your engagement and meet your goals.

All in all, with Hack This Fall, we want to enhance your experience & this also provides an unique opportunity for you to meet the most creative and innovative projects around.

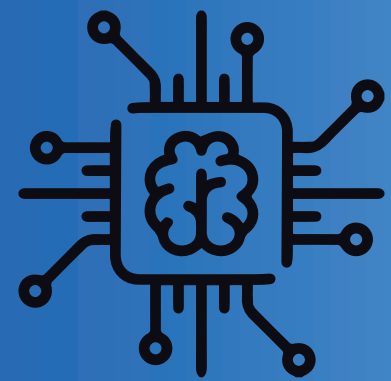
## Who ?

Hack This Fall is organized by a group of passionate humans, from across India. Our mission is to provide a platform to anyone, irrespective of their background, experience, or skill set where they can collaborate in a meaningful way and bring change by solving the shared struggles of our society. We actively aim to encourage everyone to participate in hackathons and we accomplish this by running various activities, events, and meet-ups across the globe.

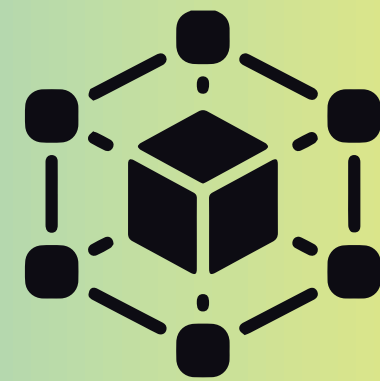
Hack This Fall is an MLH member event, which means that Major League Hacking has verified it as a high-quality event and fulfills all the standards.



Hack This Fall has something for everyone. From rookies to veterans, we want to encourage hackers from every domain, skill and experience to build with us. Keeping that in mind, we have following tracks we want to focus on during our hackathon this season. That being said hackers are not bound to build around these tech, we will support every project under open innovation which are not from the listed tech.



**Machine Learning &  
Artificial Intelligence**



**Blockchain &  
Crypto**



**Security &  
Audits**



**Open  
Innovation**



**Augmented &  
Virtual Reality**



**Internet of  
Things**



**Cloud &  
DevOps**



# Community Glimpses

3

Hack This Fall has hosted 2 seasons virtually in the last 2 years. Both the seasons of Hack This Fall experienced an outstanding attendance of 4500+ hackers joining us from 55+ countries across the globe.

Hackers truly understood the value of our motto and showed their excellent piece of innovation and problem-solving skills.

We went one step ahead and even hosted various in-person events & meet-ups! Our community has had its best time while everyone gets to Learn, Build & Share with each other.





# Why Sponsor Us?

4

## Talent Recruitment

- **Distribute** recruiting material to the attendees in-person.
- **Meet** a talented pool of students majoring in diverse backgrounds.
- **Access** student information such as resumes, LinkedIn, and GitHub.
- **Place** Open-positions on job-ad Placement section on our website.
- **Schedule** on-site interview with students during the event.

## Brand Awareness

- **Feature** your brand on our website and social media channels.
- **Expose** your brand through our banners, t-shirts, swags and more.
- **Introduce** your brand to attendees at our ceremonies and stage.
- **Showcase** your brand at your dedicated sponsor booth.
- **Spotlight** your brand by sponsoring events & stand-alone tiers.

## Community Outreach

- **Support** the hacker community at Hack This Fall through resources.
- **Facilitate** workshops to teach attendees about your product.
- **Run** dedicated office Hours to interact with the hackers in-person.
- **Access** to hacker database for outreach and other purposes.
- **Promote** a culture of innovation and excellence at Hack This Fall.

## General & Miscellaneous

- **Present** a Build on Product Challenge for your product.
- **Send** people from your company to support hackers in-person
- **Mentor** students as they work on projects using your technologies.
- **Evaluate** projects at our Project Showcase & award top teams.
- **Invite** to exclusive sponsor dinner pre-hackathon.

Perks	Bronze \$2500	Silver \$5000	Gold \$7500	Platinum \$10000	Diamond \$15000	Powered-by \$20000
Recruiting						
Distribute Material	●	●	●	●	●	●
Get GitHub & LinkedIn			●	●	●	●
Get Resume				●	●	●
Job Ad Placement				●	●	●
Access Interview Room					●	●
Engagement						
Emailers to attendees			1	1	2	2
Workshop [online]			30 mins	30 mins	45 mins	60 mins
Workshop [in-person]				15 mins	30 mins	45 mins
Build on Product Challenge				●	●	●
Stage Time [in-person]					2 mins	5 mins
Office Hours					●	●
Access to database						●
Host an activity						●
Keynote segment						●
Branding						
Logo on website	●	●	●	●	●	●
Social Media Post	1	1	2	2	3	3
Opening Ceremony Mention	●	●	●	●	●	●
Item in welcome kit		●	●	●	●	●
Logo on banner		●	●	●	●	●
Logo on Tshirt				●	●	●
Logo on Stage				●	●	●
Standee banner				1	2	2
Logo on Master Backdrop				●	●	●
Logo on I-card					●	●
Logo on certificate					●	●
Promo video on our channels					●	●
Short blurb by host on stage					●	●
Sponsor Booth [in-person]					●	●
Logo on lanyard						●
General						
Send People			1	2	3	5
Mentor Hackers			●	●	●	●
Invite to Sponsor Dinner				●	●	●
Judge at Project Showcase					●	●
Powered By You						●



## Stand Alone Tiers

Stand-Alone Tiers are tiers that you can choose independently of all the above mentioned tiers. You can support us with one or more of the below categories without or with the Sponsorship Tiers and Add-On Tiers.

	Diversity \$3000	Meal \$5000	Wi-Fi \$5000	Snacks Bar \$10000	A/V \$8000
Branding					
Logo on website	●	●	●	●	●
Social Media Post	●	●	●	●	●
Opening Ceremony Mention			●	●	●
Logo on main screen all the time					●
Shoutout before and after a meal		●			
Miscellaneous					
Finance Travel & Accom. [6 attendees]*	●				
Support a Single Meal**		●			
Logo on serving table during the meal		●			
Support Wi-Fi			●		
Logo on serving table throughout the day				●	
Support A/V [Logo on A/V Room/Setup]					●

## Add-On Tiers

In order to choose Add-On Tier, you must select any one of the Sponsorship Tiers mentioned on page 5.

### Mini-event

Host or sponsor an activity	\$2000
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### Booth

Sponsor Booth [in-person]	\$5000
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\* Add \$500 per head for each extra attendee you would like to support.

\*\* Add \$5000 per meal for each extra meal you would like to support.  
Single Meal = Lunch / Dinner / Breakfast & Night Snacks  
Total Meals: Lunch - 3, Dinner - 2, Breakfast & Night Snacks - 2

The mentioned sponsorship tiers are customizable and negotiable over a discussion with the team. We want to help shape Hack This Fall into a memorable event for both the organizers and sponsors, so please feel free to reach out if you have any custom requests.

# Past Sponsors


7





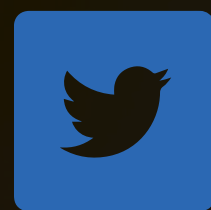
# Reach out to us

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 Reach out to us via email at,  
[hackthisfall@gmail.com](mailto:hackthisfall@gmail.com)

 Visit our website at,  
[hackthisfall.tech](http://hackthisfall.tech)

## Find us online



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Looking forward to hearing from you and collaborating!

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