



ALL ACROSS AFRICA

2016 Annual Report

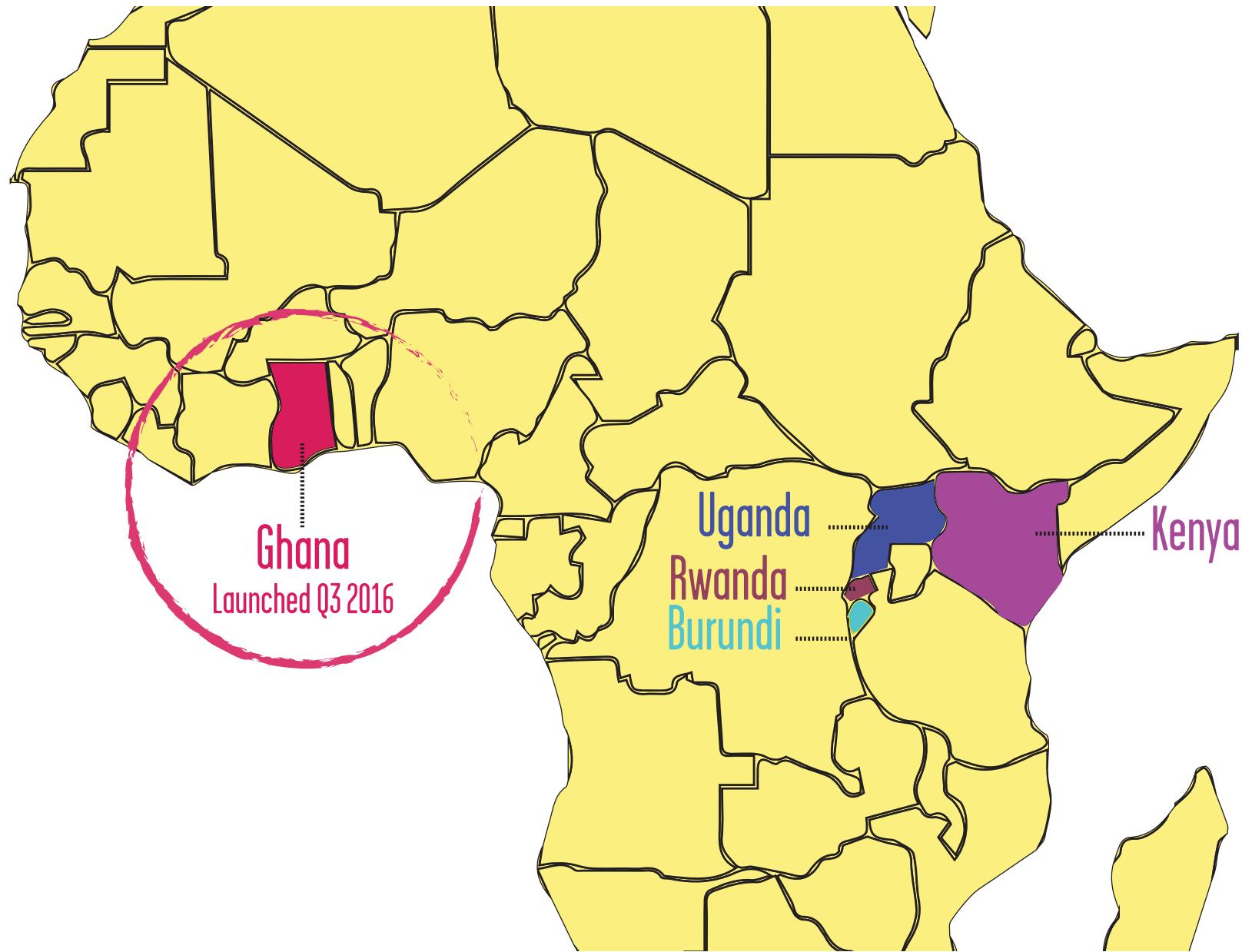


Our Mission

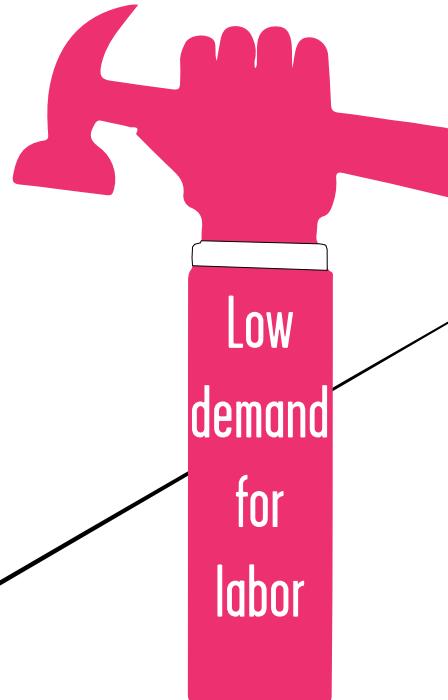
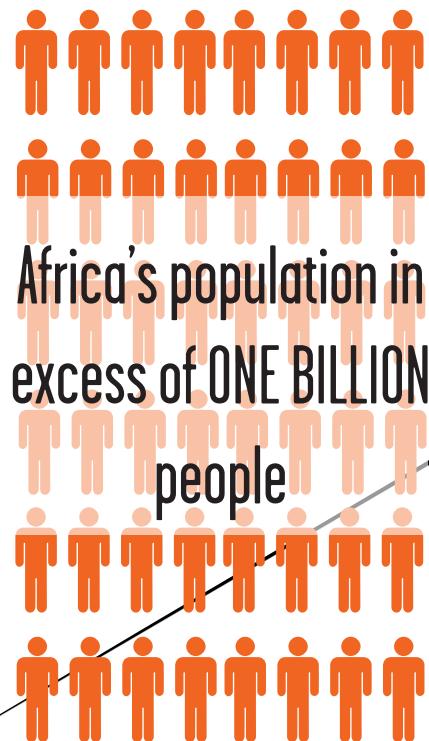
All Across Africa's mission is to **create jobs** and markets to **alleviate poverty** in Africa.



Where We Work



The Problem



Unemployment is
**80% -
96.5%**

AAA's Pioneering Solution to Poverty



Create Thousands of Jobs



Focus on Rural Poor



Train Skill Sets



Use Local and Renewable Materials



Design Original and Modern Products

AAA's Market Solution



2016 Highlighted Customers*



the mason jar
- good things inside -

ProFlowers



ProPlants™

HomeGoods



Fab.



COSTCO
WHOLESALE

ETHAN
ALLEN®

HOMESENSE

SAN DIEGO ZOO

*AAA has over 516 wholesale customers

Customer Highlight FTD / Pro Flowers



Successfully delivered on first PO of
\$275,000 for Mother's Day 2016!

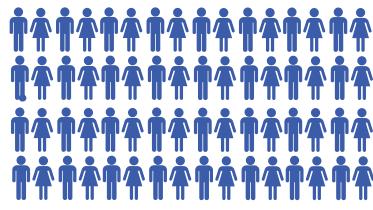
Quickly sold out of **22,000** piece order

Reordered **30,000** vases for
Mother's Day 2017
PO Increase of 37% to **\$381,000**

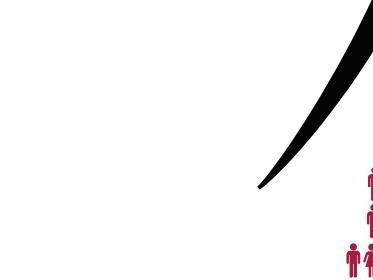
The screenshot shows the ProFlowers website with a green header bar containing 'ProFlowers' and navigation icons for 'MENU', 'SEARCH', 'CART' (with a '1' notification), and 'RADIO/TV'. Below the header is a blue banner with the text 'SPRING ON THE SAVINGS. 20% off orders over \$29' and a 'CLICK HERE TO ACTIVATE' button. The main content area features a large image of a vibrant bouquet of red, yellow, and pink flowers in a colorful woven vase. A white speech bubble to the right of the vase contains the text 'arrives in bud form'.



2016 Impact



3200
Artisans



18,200
Family
Members

18,200
Family
Members



The average AAA artisan has 5.7 dependents

financially supporting more than

21,000 people

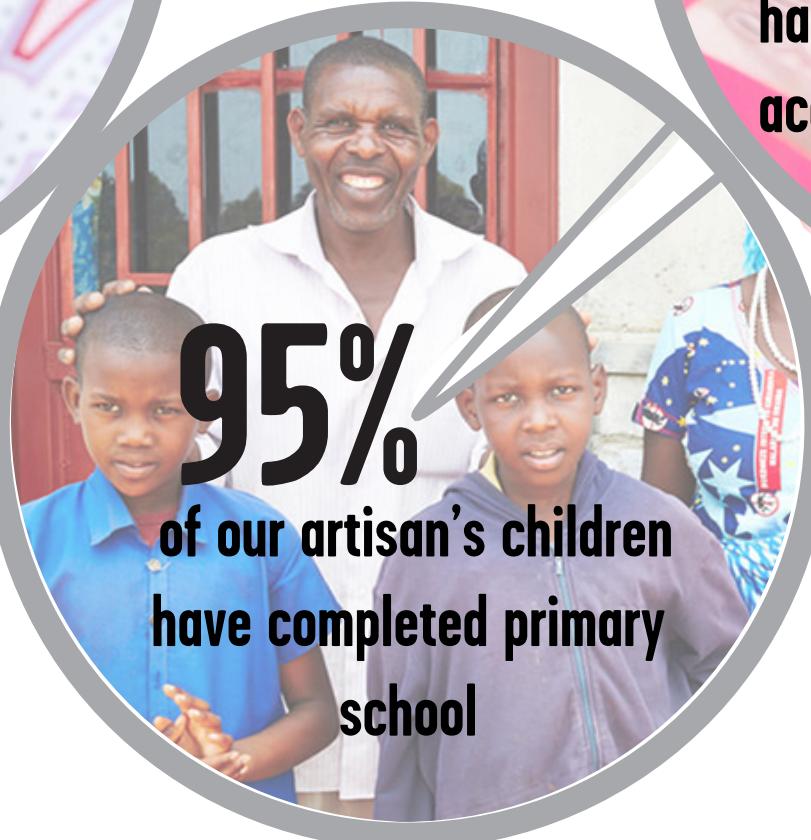
2016 Impact



94%
of our artisan workforce
have purchased health
insurance coverage



88%
of AAA artisans
have a savings
account

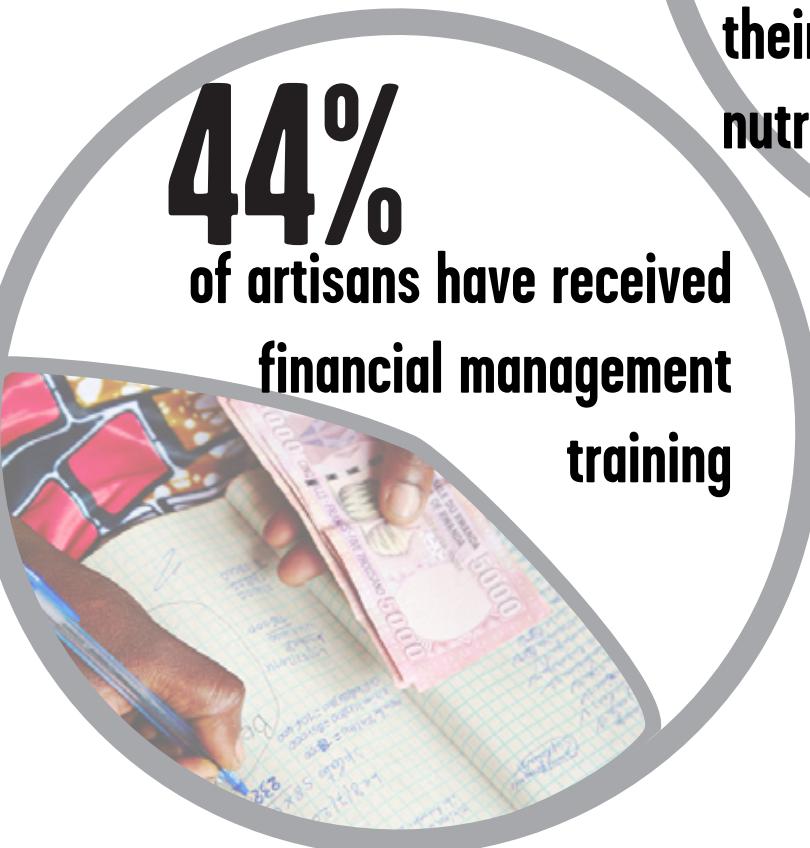


95%
of our artisan's children
have completed primary
school

2016 Impact



More than
50%
of artisans report a
significant change in
their ability to access
nutritious food for their family



44%
of artisans have received
financial management
training



94%
have purchased land or
livestock as an investment due
to increased income

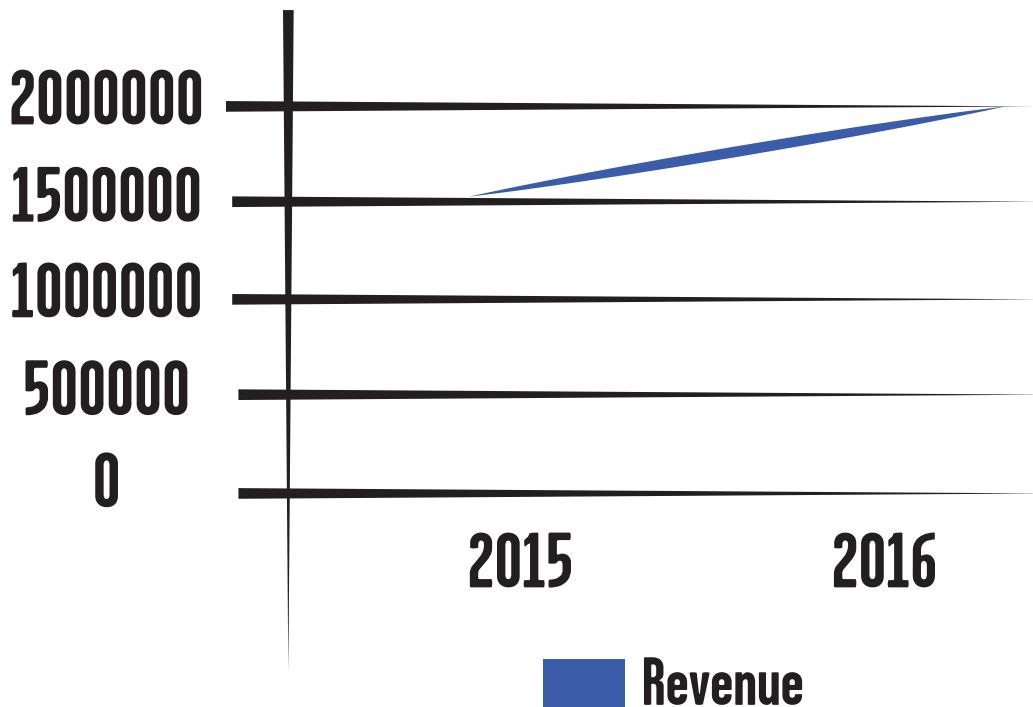
Weaver Profile

“I work hard on my weaving because I have plans to educate my children up to university level. Weaving baskets for All Across Africa has changed my life. It makes me happy to see my children go to school, have food, and have good health.”

Illuminata, Byimana, Rwanda



2016 Financial Achievements



Achieved
8.3% net profit

10% increase
in sales
revenue

2016 Financial Highlights



Significantly diversified sales revenue sources created increased revenue and a lower cost of sales



Secured sufficient operating capital in Q3 (\$500,000 convertible note from the Pritzker Family / Libra Foundation)

Converted 30% of shipping from air freight to container freight



Improved production efficiencies without jeopardizing quality or artisan wages

AAA Profit and Loss



January - December 2016

Total	
Total Income	\$1,885,710.48
Total Cost of Goods Sold	\$653,243.31
Gross Profit	\$1,232,467.17
Total Expenses	\$1,075,305.14
Net Income	\$157,162.03

2017 Growth Plan



Close equity investment
round in 2017

Hire a complete
management team to
increase sales and
continue growth

Create 3-5 new product
lines to grow and diversify
products while increasing
artisan employment

Enter European and Asian
markets by exhibiting at the
largest Home Décor trade
show in Europe in Q1

Increase revenues and
artisan reach by 50% with
added sales, design and
marketing support

Thank You



2016's achievements would not have been possible without our investor's and advisor's support.

We will be celebrating these successes at our annual stakeholder celebration, February 21st 2017 in Byimana, Rwanda.

All are welcome.

We are looking forward to your continued partnership and support in 2017 as we impact lives All Across Africa!

Sincerely,



Alicia Wallace



Greg Stone



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