

# MORINGA CONNECT

IMPROVING LIVES THROUGH THE MORINGA TREE

**Kwami Williams, Co-founder & CEO-** Kwami was born and raised in Ghana and immigrated to the United States in the fourth grade. His passion for science and infatuation with flight led him to pursue a degree in Aerospace Engineering at MIT and to intern with NASA. He first returned to Ghana through a service trip 10 years later, and his encounter with rural poverty in the region led him to restructure his Aerospace Engineering degree and create the first Global Development concentration in the department. He has since applied his engineering skills to the international development sphere. In partnership with MIT's D-Lab, he has co-designed an award-winning human powered centrifuge, a low-cost heat sealer, cell phone chargers for off-grid communities, and led the research and development of processing technologies. Today, he serves as the Co-founder & CEO, overseeing team building, fundraising, and strategic growth. He is a Quartz 30 Africa Innovator, Forbes 30 Under 30, Echoing Green Fellow, Harambe Entrepreneur Associate, MassChallenge Alumnus, and Black Engineer of the Year Awardee.

**Emily Cunningham, Co-founder & COO-** Emily has a degree in Economics from Harvard University. She has over ten years of experience bridging the gap between public, private, and social sectors through creative partnerships, advocacy, fundraising, and start-up marketing and development. She began her career as the New England Outreach Coordinator and National Fundraising Coordinator for STAND: A Student Anti-Genocide Coalition, authoring state legislation and overseeing 100 student chapters and coordinating their fundraising and lobbying efforts. She first discovered the vast potential of agriculture and the lack of agricultural capital available to farmers while working in microfinance and enterprise development at SEWA Bank in rural India. Through MIT's D-Lab, she channeled this passion for rural development into affordable technology design, co-designing a Gates Foundation Award-winning multi-crop thresher and Moringa oil processing technologies in rural Ghana that would lay the foundation for MoringaConnect. She has continued her work with D-Lab, scaling affordable technologies into sustainable businesses, and today serves as the Co-founder & COO of MoringaConnect, focusing on demand-side initiatives including branding, marketing, sales, distribution, business development, and building and formulating the award-winning True Moringa brand. Emily graduated cum laude from Harvard University where she studied economics with a focus on developing economies. She is a Forbes 30 Under 30 Awardee, Echoing Green Fellow, and MassChallenge Alumnus.