

<http://www.casino-luxembourg.lu/>

Disinformed Fun

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Let 's begin

Ssssshhhh... Take a seat.

Chapter 1

Introduction

STORY TIME

This is Joe



Joe is a cute polar bear cub



Now Joe is hungry



This is Tom

Hi all!



That baby seal looks yummy thinks Joe



Mmmmh...
cute food!

**But Tom doesn't want
to be eaten (it hurts)**



Tom has to think about a solution



Great idea: manipulate Joe



**By creating a
fake information**

One proposal: raise a “Food that way” sign



Pointing towards the Ocean



As Bears are not smart



Joe would most certainly dive



And end up looking sorry



Creativity time:

Draw how Tom would manipulate Joe



Chapter 2

Disinformation 101

What is a disinformation?

A disinformation is ...

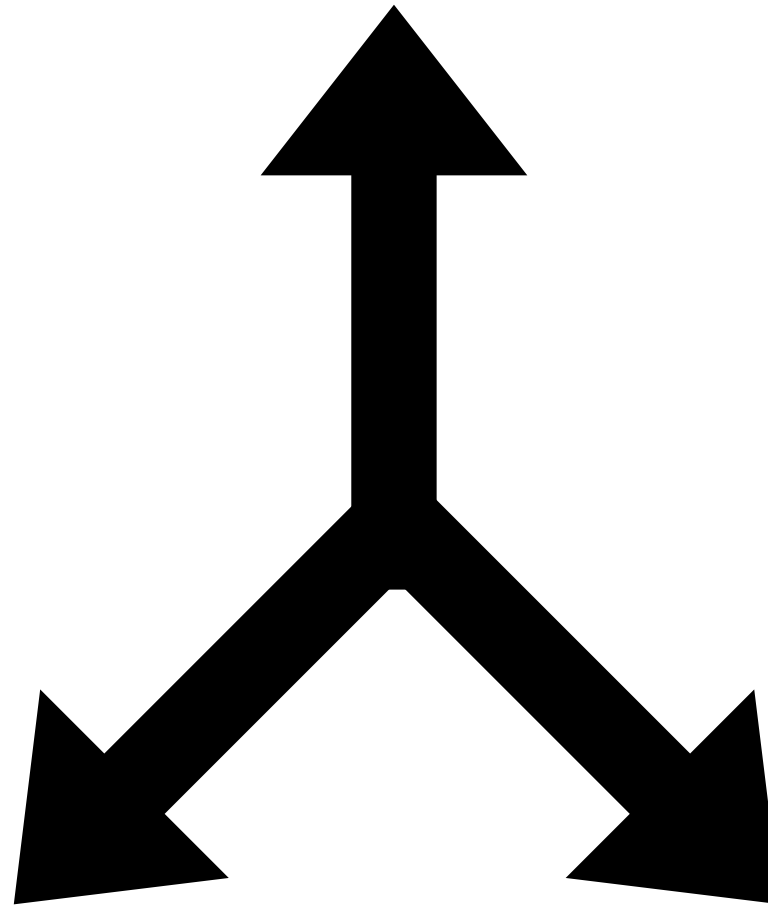
- An information relying on wrong or false facts
- A lie (voluntary or not)

Let's see different types of disinformation

Tell me...
what do you see?



***Manipulated
information***



Click-baits

***Conspiracy
theory***

Chapter 3.1

Manipulated information

You vote:

A

or

B

Your world
is complex

Your world
is simple

You vote:

A

or

B

« We » believe
more easily in
what is more
comfortable
for us

« We » are
always open
minded

STORY TIME

Imagine you are a cow



A happy dreaming cow



Dreaming of being by the sea



Dreaming of dolphins



You vote:

This set is realistic?

A

or

B

Yes

No

And swimming with them



You vote:

This picture is realistic?

A

or

B

Yes

No

Why?

(And try to imagine the case where you would have never seen a cow or never heard about that animal - what would change?)

Creativity Time

*Draw a sign to inform cows..
that they don't swim like dolphins*



Chapter 3.2

Click-baits



Eat me

Safe food

No danger



Yummy



You vote:

Would you eat that « fish »?

A

or

B

Yes

No

But this is also a bait



The image is a promotional graphic for Fortnite Battle Royale V-Buck bundles. It features a rainbow gradient background. On the left, a sign reads 'FORTNITE BATTLE ROYALE' above a pile of V-Bucks. The main part of the image shows four bundles of V-Bucks, each with a 'FREE' label below it. A large red arrow points from the first bundle to the third. The word 'INSANE' is written in large, stylized letters above the third bundle. The word 'FREE' in the third bundle's label is circled in red.

Bundle	V-Bucks	Bonus	Total	Label
1	1000	0	1000	FREE
2	2,500	300	2,800	FREE
3	6,000	1,500	7,500	FREE
4	10,000	3,500	13,500	FREE

If Fish could read



Creativity Time

What sign would you put on a bait so fish would bite it?



Chapter 3.3

Conspiracy theory

STORY TIME

This is Oscar



Oscar is questioning a lot of things...



**Why does it always rain when I want
to go outside in the garden?**



**Why do the humans in my house always
go to bed when I
Want to play in the evening?**



**Why is there a stupid dog in the
garden of my neighbors?**



Oscar thinks about it. A lot.



Oscar makes up a theory:

- 1 - Everything is connected (rain,
dogs, humans)**
- 2 - It is an anti-cat conspiracy**
- 3 - I know the truth**

**One day Oscar
meets another cat.**



He exposes his theory



**The other cat is
dubitative**

**So Oscar thinks the
other cat is part
of the conspiracy**



**To promote his theory,
Oscar creates a club with a
visual badge, where only
believers would be invited.**



Creativity Time

*Create that badge
(and name Oscar's club)*

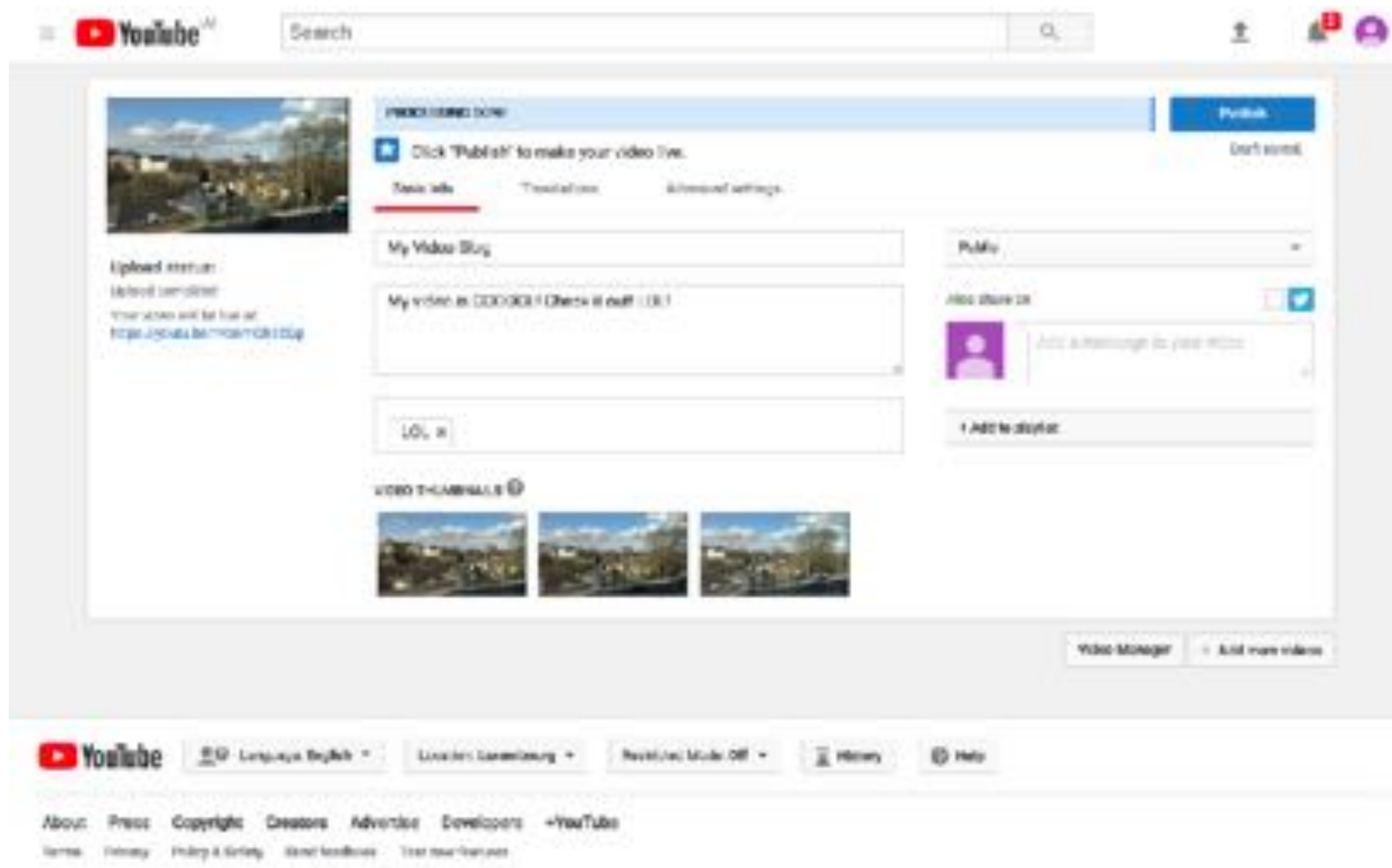


Chapter 4

Wrap-up

Why is disinformation created?

To earn fame and be popular



Remember: Everyone can be a youtuber

To earn money
(by manipulating you)



***So... if you see/hear an
information that shocks
you or makes you react,***

**what should
you do?**

1- Be critical

**2- Double check the
information**

Discuss about it with a trusted adult

Look on other « serious » web sites

**It is not because an
information is on the
Internet that you
should believe it!**

And remember...

**If an offer looks too
good on the internet...**

It might be a bait!

The end
Thank you!