



CSI-LTCE PRESENTS

# HackArena 1.0

Where ideas will turn to reality

# **HackArena 1.1**

Sponsorship package

March 2020

# Introducing HackArena1.0

HackArena 1.0 is one of the largest hackathon launched in Navi Mumbai and Mumbai for the tech community of tech geeks and developers. It is the first ever hackathon by csi-Itce and there we plan to bring together **over 200 hackers**, innovators, designers, clever programmers, entrepreneurs, idealists from all over the nation to bring mind blowing ideas.

## Our Vision

At **HackArena**, we believe that technology has the power to encourage and create change. We push students to utilize their abilities in idea generation, software / hardware development, and design to develop applications that have a lasting impact on the world. Whatever the focus may be – healthcare, education, environment, inequality, etc. – we want to make a difference through student tech and innovation.

**Sponsoring HackArena** means that you are a supporter of **innovation, diversity**, and the **positive impact** of students coming together to change the world.

# Why Sponsor?

- Receive access to untapped talent in the Navi Mumbai hacker community.
- Demo your API's and products to hundreds of eager student developers.
- Get realtime feedback on your company's tech and products.
- Gain brand recognition and build positive perception your brand.
- Send mentors to interact with and assist hackers in integrating API or technology into their products.

## How to get the most out of your HackArena Sponsorship?

Our team has found that our sponsors get the most out of HackArena when they:

1. **Bring company engineers and mentors** - bringing mentors and engineers is a great way to establish personal connections with the participants and provide help with API's or other company technologies.
2. **Send Company Swag** - easily builds and establishes brand recognition among participants.
3. **Demo your API** - allow attendees to easily integrate your technology in their projects.

# A Partnership

**HackArena** isn't just an event for students – it's a fantastic opportunity for you to connect with the student community and build connections with the brightest talent in technology and entrepreneurship. Hackathons enable you to foster long-term relationships by maintaining contact with the developers you meet and encouraging them to continue their work. By sponsoring HackArena, you will be able to interact and build relationships in a way that is simply unachievable in the traditional interview setting.

We invite you to learn more about HackArena, and are honoured to extend this opportunity to interact with some of the most driven student innovators and thinkers around. Thank you for your interest in HackArena – we're excited to work with you!

## Interested in Sponsoring?

Contact Harshal at

[harshalkondke2014@gmail.com](mailto:harshalkondke2014@gmail.com)

<https://www.hackarena.in/>

LTCE, Navi Mumbai | March 2020

# HackArena Sponsorship Levels

Community	Standard	Premium	Title
\$200	\$300	\$400	\$600

## GENERAL

Mention at Opening/Final Presentation	★	★	★	★
Send Hardware	★	★	★	★
Event Passes		1	3	5
Branded Prize Permitted		★	★	★
Mentors on Site	1	2	2	3
Reserved Company Table			★	★
Judge at HackArena			1	2

Community	Standard	Premium	Title
\$200	\$300	\$400	\$600

**Recruiting**

Distributed recruiting Material + Swag	★	★	★	★
Access to resume database		★	★	★
Recruiters Passes		★	★	★
Reserved Company Table			★	★
Tech Talk				10min

Community	Standard	Premium	Title
\$200	\$300	\$400	\$600

### Branding

Logo on website	Small	Medium	Large	Powered by
API Demo*	★	★	★	★
Logo on t-shirt		★	★	★
Distribution of marketing materials			★	★
Branded Price				★
Feature in Blog post + Pre-Event Email		★	★	★
Social Media Shout-out	★	★	★	★
Banners Allowed		1	2	5



# Sponsorship tiers are simply a guideline

The **HackArena** team is eager to work with you to create a custom package tailored to your specific company needs.

Please contact us at [harshalkondke2014@gmail.com](mailto:harshalkondke2014@gmail.com) if you want to discuss particular collaborative ideas or adjust the sponsorship packages to better meet your goals. We are happy to work with you to make the best out of your sponsorship experience.