Dear potential sponsor,

HackBU is hosting Binghamton University's third annual hackathon on February 13th, 2016. The event will last 24 hours and bring 350+ students from Binghamton University and surrounding schools.

We created HackBU to foster a community of Binghamton University students dedicated to challenging themselves with fun, interesting projects. To that end, we host weekly programming workshops, organize trips to hackathons, and organize our own hackathon.

Our goal for the hackathon is to provide a place for students to work on the projects that interest them most, and for us to help showcase their talent. We are interested in bringing top companies to Binghamton to interface with students, and we think you would be a great fit. We offer several sponsorship tiers, and are happy to work with you to suit your needs.

We look forward to working with you for this year's hackathon. If you have any questions, comments, or would like to talk about what else we can provide you as a sponsor, please send an email to hackathon@hackbu.org.

Thank you,
The HackBU Team

	Silver	Gold	Platinum (Limit 1)
GENERAL	**$1,000**	**$2,500**	**$7,500**
Branded prize	Yes	Yes	Yes
Company/API presentation	2 min	3 min	5 min
Tech talk		30 min	30 min
Closing talk			5 min

RECRUITING			
Mentors at event	Yes	Yes	Yes
Distribute recruiting materials	Yes	Yes	Yes
Email hackers		Yes	Yes
Email Binghamton CS majors			Yes
Access to resumes		Post-event	Pre-event
Interviews on campus			Yes
45 minute information session			Yes

BRANDING			
Logo on website & T-shirts	Yes	Yes	Yes
Placement of company banners	Yes	Yes	Yes
Booths at the event	Yes	Yes	Yes
Placement on event advertisements		Yes	Yes
Hackathon, sponsored by...			Yes
Logo on banner			Yes