



Dear potential sponsor,

HackBU is excited to announce that it will host Binghamton University's fourth annual hackathon on February 25th, 2017. The event will last 24 hours and bring in 350+ students from Binghamton University and surrounding schools, and will take place at the [Binghamton University's Innovative Technologies Complex](#).

We are interested in bringing top companies to Binghamton to interface with students, and we think you would be a great fit. If you want access to top tech talent, a chance to solicit immediate feedback on new products, and the opportunity to enhance your company's brand recognition, we encourage you to sponsor our events.

"One of my first hackathons was **HackBU**, and I always enjoy going back. There's a **sense of community**, and it's the best parts about going to HackBU."

- Carl Domingo, Social Media Manager at MLH, Founder of BrickHack

## HOW YOU CAN HELP

A direct monetary sponsorship to the organization. This is the easiest and most efficient way to sponsor us, and it allows us to put funds where they are needed most.

Sponsor or pay for a service such as: tools for students during the event (eg., hosting, hardware), buses to bring students from other schools, or a meal.

We are always looking for exciting and new ideas for our event. Don't hesitate to contact us with any sponsorship ideas or suggestions you may have.

We look forward to connecting with you regarding sponsorship of our upcoming events. If you have any questions, comments, or concerns, please email us: [hackathon@hackbu.org](mailto:hackathon@hackbu.org).

Thank you,

## The HackBU Team

	Silver	Gold	Platinum (Limit 1)
<b>GENERAL</b>	<b>\$1,300</b>	<b>\$3,500</b>	<b>\$7,500</b>
Branded Prize	Yes	Yes	Yes
Company/API Presentation	2 min	3 min	5 min
Tech Talk		30 min	30 min
Closing Talk			5 min

## RECRUITING

Members at event	Yes	Yes	Yes
Distribute recruiting materials	Yes	Yes	Yes
Interviews during event	Yes	Yes	Yes
Email hackers		Yes	Yes
Email Binghamton CS majors			Yes
Access to resumes		Post-event	Pre-event
35 minute information session			Yes

## BRANDING

Logo on website & t-shirts	Yes	Yes	Yes
Placement of company banners	Yes	Yes	Yes
Booths at event	Yes	Yes	Yes
Placement on event advertisements		Yes	Yes
Hackathon sponsored by...			Yes
Logo on banner			Yes