



# HackBloomfield

## Sponsor Prospectus

May 20-21 • BHHS • Bloomfield Hills, MI  
[hello@hackbloomfield.com](mailto:hello@hackbloomfield.com) • [hackbloomfield.com](http://hackbloomfield.com)

HackBloomfield is Bloomfield Hills High School's first ever hackathon, and the first MLH high school hackathon in Michigan. With 100-150 attendees expected, HackBloomfield will be a gathering of some of Metro Detroit and Windsor's most up and coming programmers, developers, and designers. Home to the Bionic Black Hawks, Michigan's largest FIRST Robotics team, the newly constructed Bloomfield Hills High School is a hub for STEAM talent, and HackBloomfield will be a showcase for this.

## Why Are We Hosting HackBloomfield?

We are a group of students with a passion for code and hackathons. Recognizing the large population of students at BHHS with a similar interest but no idea where to start learning, we decided to host this hackathon. This will be an amazing opportunity to encourage the students of BHHS to explore their interests and for more seasoned programmers to network with experienced engineers and to expand their ability, and for all attendees to build something awesome.

## Why Sponsor HackBloomfield?

- Meet some of Metro Detroit and Windsor's brightest aspiring makers
- Gain access to resumes and GitHub usernames
- Sponsor a branded prize and encourage attendees to make creative use of your API
- Showcase your API to attendees and host workshops about using your API
- Contribute to Metro Detroit's growing community of young programmers

# Sponsorship Tiers

	Basic	Silver	Gold	Platinum	Presenting Partner (1 spot available)
<b>Min. Contribution</b>	<b>\$500</b>	<b>\$1,000</b>	<b>\$2,500</b>	<b>\$5,000</b>	<b>\$7,500</b>
Send a representative of your company	Yes	Yes	Yes	Yes	Yes
Reserved table/ booth in Main Commons	Yes (smaller table)	Yes	Yes	Yes	Yes
Links/API info in directory	Yes	Yes	Yes	Yes	Yes
Ability to offer branded prize	Yes	Yes	Yes	Yes	Yes
Your logo on	Website	T-Shirts, website	T-Shirts, website	T-Shirts, website	T-Shirts, website, anywhere our logo is
Opening ceremony presentation slot	No	1 minute	1 minute 30 seconds	2 minutes	Up to 5 minutes
Hour-long tech talk slot (present about your API or anything else)	No	No	Yes	Yes	Yes
Access to resumes	No	No	Yes	Yes	Yes
Branded meal ("this meal presented by <i>your company</i> " - limit 4)	No	No	No	Yes	Yes
Inclusion in general judging	No	No	No	Yes	Yes
Company Lounge	No	No	No	No	Yes
"HackBloomfield, presented by <i>your company</i> "	No	No	No	No	Yes

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## Presenting Partner

The presenting partner at HackBloomfield is more than just a sponsor. The presenting partner is a fundamental part of the hackathon experience, and is an active part of organizing the event. If you're interested in more information about being the presenting partner, please feel free to contact one of our organizers.



*The new BHHS is a perfect venue to host a hackathon*