hackCWRU

February 2018

Introduction

What is HackCWRU?

      HackCWRU V is Cleveland's premier annual student run hackathon at Case Western Reserve University. This year, 500+ student hackers from universities and high schools around the globe will flock to our campus for 36 straight hours of innovation and collaboration. Student projects range from webapps to hardware hacks and aim to tackle real world problems in fields like healthcare and fintech. Located in University Circle, at HackCWRU students will have access to the famous Sears Think[Box], a seven-story makerspace, and the support of like-minded peers and mentors. Join us in supporting student innovation for a truly special event!

Why sponsor?

Sponsoring a hackathon has quickly established itself as one of the best ways to recruit top tech talent. At HackCWRU V you'll have an opportunity to promote your company through distributing recruiting materials, branding on promotional materials, and access to the resumes of every hacker at the event. Most importantly, you'll be able to interact with hundreds of the top technical students as they enthusiastically work in a real world environment. You'll be able to see potential recruits collaborating in small teams, solving real world problems and facing real technical challenges. Bring mentors, bring swag, bring that new API you've been wanting to test out. Come join our CWRU of sponsors!

Wishlist

Can't sponsor us financially, but still want to support HackCWRU V?
Maybe you can help cover some of our needs instead, such as food or supplies.
We're looking for:

- Meals or snacks
- Sleeping bags or air mattresses
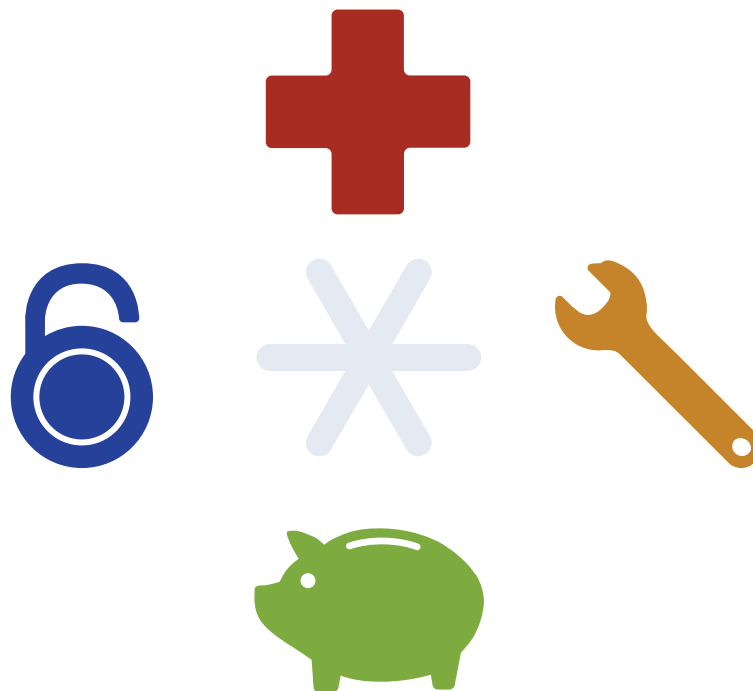- Hygiene products
- Hardware things

Get in touch!

Track Overview

Introducing Tracks

To show off the best that Cleveland has to offer, we're implementing a unique track system for HackCWRU V. Projects will be in one of four tracks, each of which will have dedicated mentors to guide teams from brainstorming ideas to working through roadblocks and completing their projects. Each track will also be headlined by a track host, for whom the track prize is named.

Our Tracks

Healthcare   Projects based in health IT, public health, or bioinformatics
Maker   Projects that embody the DIY maker spirit
Civic   Projects involving smart devices and the data they generate
FinTech   Projects which intersect with finance, banking, or economics

Sponsorship Tiers

	240p	480p	720p	1080p	4k
	$500	**$3,000**	**$5,000**	**$10,000**	**$20,000**
Visibility					
Logo placement	site+shirt	site+shirt	+ badge	+ track banner	+ main banner
Bring API/hardware		x	x	x	x
Branded swag in swag bags			x	x	x
Co-branding: HackCWRU, Co-hosted by [you]					x
Presence					
Send mentors		2 max	∞	∞	∞
Info table			x	x	x
Tech workshop		**	*	30 min	60 min
Opening ceremony keynote			*	5 min	10 min
Closing ceremony keynote					10 min
Recruitment					
Resume book		x	x	x	x
Interview room access			*	x	x
Sponsorship					
Sponsored break event		**	*	x	x
Sponsored challenge and prize			**	track	x
Named sponsor of prize				track	grand
Judging				track	all
A La Carte					
Tech Workshop					
Company Sponsored Meal					
Social Media Blast					

* add $500 to package
** add $1500 to package