



hackcancer.co

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75 HACKERS
24 HOURS
01 GOAL

The vision

Our founder was diagnosed with cancer in late 2014, he decided to do something about it and Hack Cancer was born.

We've formed a dream team and organised the first ever 24 hour *Cancer hackathon!*

For 24 hours from October 10th - 11th 2015 the best techies from around the UK, and the rest of the world, will gather at *Google Campus* in Shoreditch (no better place than tech city!) to build a *cancer beater*. Helping survivors, fighters and anyone affected by cancer, and this is *just the beginning*. We're planning on hosting Hackathons worldwide, allowing the whole world to Hack Cancer together, culminating in a grand final in London in 2016. We'd love to see you get involved!

What to expect

Hacking will start at 12:00 noon on Saturday. Over the hackathon weekend, sponsors will be able to meet and talk with some of the best developers, designers and thinkers in the UK and the rest of the world, as well as providing special events, mentoring, mini competitions and exhibits.

BUILD FIGHT BREAK

Fighting cancer

Everyone at the hackathon will be *building products that help those affected by cancer* be those carers, doctors, fighters, survivors, or anyone else affected by cancer, *break it*.

Vision

We have a strong belief in people based design and development. We will help the developers create poignant products that will help beat cancer through interviews, talks and videos from cancer patients themselves, and others affected by cancer. We will make a lasting impact in the fight against cancer through the amazing products created and our goal to raise £5000 for charity.



LET'S DO IT

Support us

Our non-profit organisation relies on sponsors like you who see the value of supporting this kind of charitable and innovative event. Your collaboration will allow us to provide a fantastic venue, judges, talks, food, beverages, prizes and support after the hackathon for the Hack Cancer attendees. Moreover, the cash sponsors will help us reach our goal of raising over £5,000 for the Cancer Research and The Teenage Cancer Trust.

Key benefits

- Be associated with the first technology based cancer hackathon in the UK.
- Showcase your brand, products and services.
- Have the opportunity to meet and recruit top technical talent.
- Benefit from the exposure of hackers using your products and API's.
- Your brand on many mediums across the event; t-shirts, posters, our website, our app and more.



	Feeder Yummy things ∞	Prizes Shiny things ∞	Gadgets Play things ∞	Bronze £500 ∞	Silver £750 4	Gold £1000 3	Platinum £2000 2	Diamond £5000 1
Mentors			1	1	1	2	2	4
Api Competition						x	x	x
Mini Competition					x	x	x	x
Tech Workshop			x			x	x	x
Keynote							5 min	10 min
Logo on website	x	x	x	x	x	x	x	x
Logo on t-shirt				x	x	x	x	x
Logo on apps	x	x	x	x	x	x	x	x
Facebook post	1	1	1	1	1	2	5	Sponsor found 10
Twitter tweet	1	1	1	1	1	2	5	
Banner				x	x	x	x	x
Exhibition booth				x	x	x	x	x
Email blast						1 blast	2 blasts	3 blasts
Flyer adverts	x	x	x	x	x	x	x	x
Feature in video								1
Media exposure						x	x	x

NEED TO KNOW



Tiers

The diamond tier is exclusive to only one sponsor. The diamond, platinum and gold sponsors can present their API competition at the opening ceremony and award a prize at the closing ceremony for their software / API competition. In addition, the diamond and platinum sponsors will have the exclusivity of providing a keynote presentation at the opening ceremony, providing information to the hackers about their company.

Special events

Event ideas could include but are not exclusive to; webinars, mini competitions, goodie give aways and any other ideas you have. Contact us if you would like some support / advice about this.

Pre-launch event

Bronze, silver, gold, platinum and diamond sponsors will all be invited to a pre-launch event at Google Campus in August 2015. This event will run through your offering at the event, what to expect, a tour of the venue and some advice on keynote presentations.

Sponsorship payment

Sponsorship payments must be made by the 15th of September 2015, in order for your logo to be placed on our website, apps and t-shirt in time for the event.