

# HackDC

Location: Washington DC

Website: [www.hackdc.org](http://www.hackdc.org)

Contact Email: [team@hackdc.org](mailto:team@hackdc.org)

Date: September 20th at 1pm to September 21th 6pm

Expected Attendance : 500 Students, 80 Mentors, 20 Volunteers

## Introduction

HackDC is an event called a Hackathon, where students work in groups to create the best software or hardware product they can create in 24 hours. Anyone can come to a hackathon including people who haven't even written a line of code before. We have a multitude of mentors and workshops to help anyone in need of anything. The product the group creates is then pitched to a panel of judges who rate it on its usability, creativity, how well it solves the problem, and how everything comes together. The skills and connections gained by the students will stay with them for a lifetime.

## Sponsorship

Sponsoring HackDC is hands down the most powerful recruiting effort you can make for hiring high school student interns. The hackathon audience is made up of the best high school hackers in the country, and your engineers will interact directly with these **talented potential hires**.

Your company will have **your software tools and APIs** front and center for students to explore and create innovative applications. HackDC is an excellent expansion opportunity: we target an audience of elite hackers who will use your product to build the next generation of awesome apps and products.

Lastly, by sponsoring an event such as this, you are promoting Computer Science and STEM education in high school students. The skills that these students gain and refine will be used to create some of the most useful web applications for our daily lives. By sponsoring, you are essentially building what is to be the future of the world.

## How you can help

- Donate money directly to the organization. This allows us the flexibility to spend money where we need it the most.
- Sponsor a meal.
- Send an evangelists or engineers down to help mentor and inspire students.
- Sponsor tools for students to use during the event (e.g. hosting, hardware).
- We are always looking for new and exciting things for our event. Don't hesitate to contact us with any sponsorship ideas or suggestions you may have.

Help us make HackDC **an incredible experience for learning and creation**. You will find our

sponsorship packages that explain how you can support HackDC below. Please contact us at [sponsor@hackdc.org](mailto:sponsor@hackdc.org) if you have any questions, wish to sponsor an event, or wish to schedule a phone call with a HackDC organizer.

## Sponsorship Packages

Tier*	Starter	Plus	Premium	Co-Host (limit 1)
<b>Amount</b>	\$1,000	\$5,000	\$10,000	\$20,000
<b>General</b>				
Mentors at Event	✓	✓	✓	✓
API demo <sup>1</sup>			3 min	5 min
Reserved table in sponsor area		✓	✓	✓
Tech talk during event			✓	✓
Sunday company talk at awards ceremony			2 min	5 min
Keynote at beginning or end of event				✓
<b>Recruiting</b>				
Material distribution	✓	✓	✓	✓
<b>Pre-hackathon resumes &amp; Githubs<sup>2</sup></b>		✓	✓	✓
Recruiters on site			✓	✓
Large banners allowed			✓	✓
Dinner with hackers				✓
<b>Branding</b>				
Logo on website	✓	✓	✓	✓
Branded prize	✓	✓	✓	✓
Logo on t-shirt, posters, and banners		✓	✓	✓
Thanked at kickoff and demos			✓	✓
"HackDC, co-hosted by [you]" on all marketing materials (website, program, etc)				✓
<b>Swag</b>				
Can send swag	✓	✓	✓	✓

<sup>1</sup> Demos are only available for companies that offer a public API.

<sup>2</sup> Resumes will be filled out only by registrants who choose to.

\*Custom plans are available at [www.hackdc.org](http://www.hackdc.org)