HACKDAVIS
// code for social good

WHO ARE WE?

HackDavis is **UC Davis's major, 24-hour collegiate hackathon** dedicated to **social good.**

During our first hack in May 2016, we partnered with companies like Amazon Alexa, Cisco, Google, and Westfield Labs, and non-profits like New Story, Re-Volv, and Teach for America to provide a platform for addressing issues in **Education**, **Environment**, and **Health**. We hosted over 300 talented students for 24 hours of hacking, and they submitted 50+ projects for social good. To further our dedication to social good, HackDavis also donated a total of **$6,000** to our non-profit partners.

On **January 21-22, 2017**, we're doing HackDavis bigger and better—we're inviting 500 of the best and brightest students to continue cultivating a hacker community dedicated to social change. We're also renewing our commitment to social impact in Education, Environment, and Health and Wellness by dedicating **$7,500** of our budget to our non-profit partners.

We're inviting you to partner with us in our mission and join us in using tech as a driving force for social change!

WHY SPONSOR US?

Sponsorship will give you **incomparable access** to the Bay Area's **top tech talent**. Although students are free to create their own hacks, sponsors can influence them through branded prizes, API demos, swag, and tech talks.

HackDavis 2016
At A Glance

300+
attendees

$10,000
in prizes

$6,000
in donations

50/50
gender ratio

RECRUIT

Recruit from the top collegiate developers in California from schools such as UC Davis, UC Berkeley, and Sacramento State

BUILD

Demo your APIs and tools to developers while mentoring them with their projects

EVANGELIZE

Promote your brand and technology to thousands of tech enthusiasts

AWARENESS

Advocate for social change while building recognition among college students

SPONSORSHIPS

	BRONZE $1000	SILVER $3000	GOLD $5000	PLATINUM $8000	DIAMOND $13,000
General					
Present Prize On-Stage	●	●	●	●	●
Sponsor Table	●	●	●	●	●
Tech Talk during Hackathon			1	1	2
Demo during Opening Ceremony				●	●
Pre-hackathon campus event				●	●
Custom Sponsor Event					●
Keynote					●
Recruiting					
Send Mentors		●	●	●	●
Send Recruiters		●	●	●	●
Resumes + Portfolios		●	●	●	●
Distribute Recruiting Materials		●	●	●	●
Branding					
Logo on Website	●	●	●	●	●
Logo on Shirt		●	●	●	●
Award Branded Prize	●	●	●	●	●
Bring Swag	●	●	●		
API Directory		●	●	●	●
Social Media Posts or Blasts			3+	5+	10+
Co-Host					●

WHAT PEOPLE ARE SAYING

"HackDavis was designed as a space for diverse and creative thinkers to create original technological advancements. Despite a history of male-dominated hackathons, it was able to achieve a 50/50 gender ratio consisting of women and men of a variety of majors."

The California Aggie

With a turnout of more than 300 students, 50+ projects submitted and $6,000 going towards charities such as Re-Volv, Teach for America and New Story Inc, DavisHack 2016 was a huge success! We were extremely impressed by the quality of the projects and can't wait for next year's HackDavis!"

Westfield Labs

"HackDavis, the largest and first major collegiate hackathon at UC Davis completely run by students… The goal is to provide a platform to bring together the most talented students in California to address the world's most pressing social issues."

The Davis Enterprise

"The Davis student organizers put forth a compelling mission… Informative and engaging workshops were held throughout the day and into the wee hours of the night."

California Health and Human Services Agency

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