

DO PAPEL AO USUÁRIO:
BOAS EXPERIÊNCIAS SÃO
PROJETADAS A 4 MÃOS

MAS AFINAL, QUEM É ESSE CARA?

VICTOR MONTALVÃO

UX/UI DESIGNER

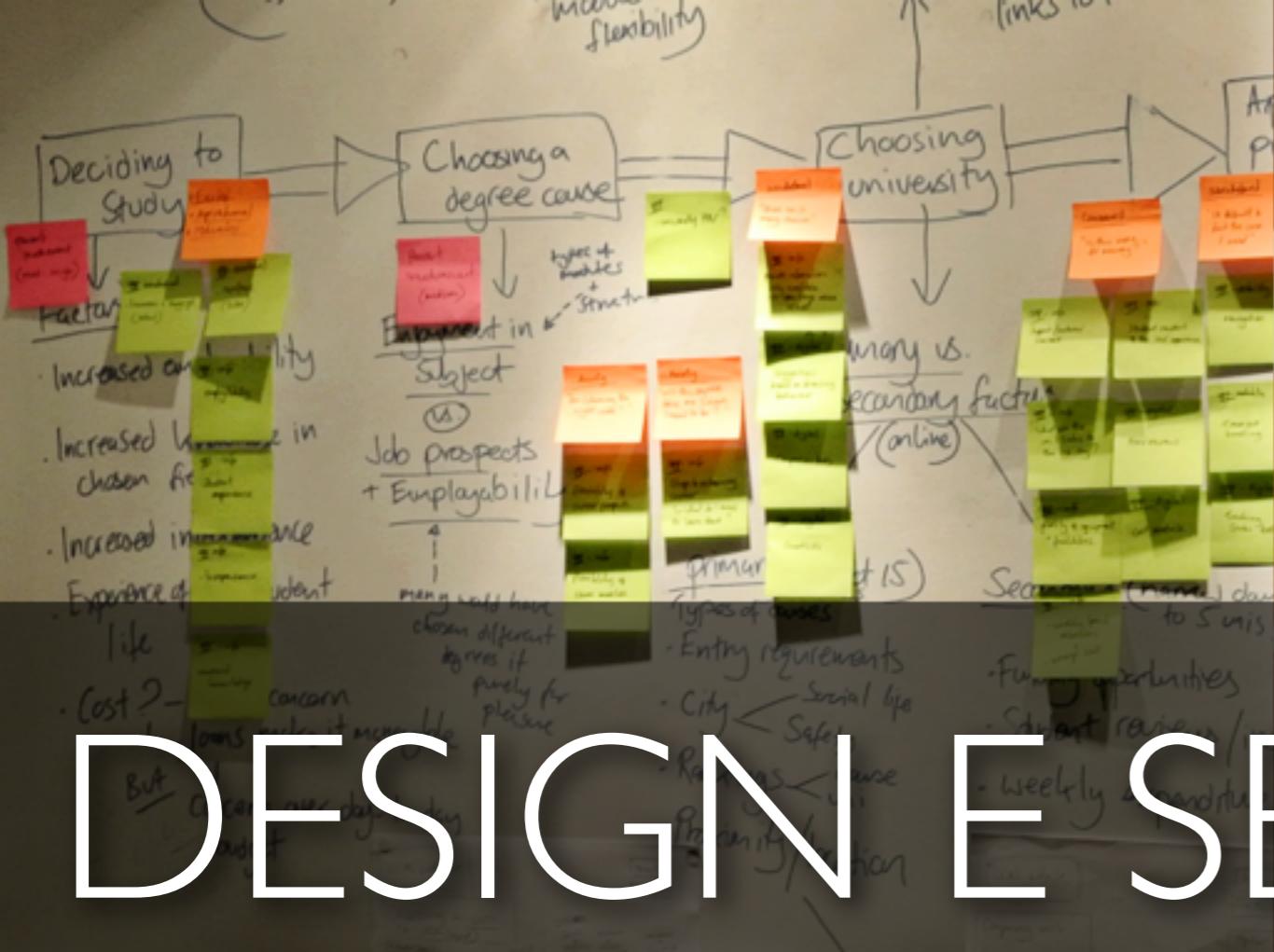
GLOBOSAT - NÚCLEO DE EXPERIÊNCIA DO USUÁRIO



VICTOR MONTALVÃO - HDC'13 - DO PAPEL AO USUÁRIO: BOAS EXPERIÊNCIAS SÃO PROJETADAS A 4 MÃOS

E VAI FALAR SOBRE?

DESIGNE SEUS PROCESSOS?



A close-up photograph of a young child's face, focusing on the eye, nose, and mouth. The child has light-colored hair and skin. A dark, semi-transparent rectangular overlay covers the middle portion of the face. Inside this overlay, the text "ACHO QUE NÃO, NÉ?" is written in a large, white, sans-serif font.

ACHO QUE NÃO, NÉ?

A dynamic photograph of two MMA fighters in a octagon ring. One fighter, wearing red shorts, is in the foreground, leaning forward with his right arm raised, showing a tattooed hand. The other fighter, in black shorts, is in the background, looking intensely at his opponent. Both have significant tattoos on their exposed skin. The ring's white ropes and blue digital scoreboards are visible in the background.

DESIGNERS vs DEVS?

A close-up photograph of a person's face, focusing on the eyes and forehead. The person has dark hair and is looking directly at the camera with a neutral expression. The lighting is soft, highlighting the texture of the skin and the contours of the face.

MELHOR NÃO...



DÁ PRA
DECIDIR
LOGO?

TERAPIA EM GRUPO...

Planejamento de corte: o seu layout virando código

victor montalvão
bernard de luna

15º EDTED - 2010
Rio de Janeiro

A photograph showing two men from behind, working on a whiteboard in an office environment. One man is pointing at the board while the other looks on. The whiteboard is covered with various notes, diagrams, and photographs. A large, semi-transparent black rectangle covers the left side of the image, containing the main text.

QUE TAL PROJETAR A 4 MÃOS?

flip this into...



OU MELHOR ...
AVÁRIAS MÃOS?

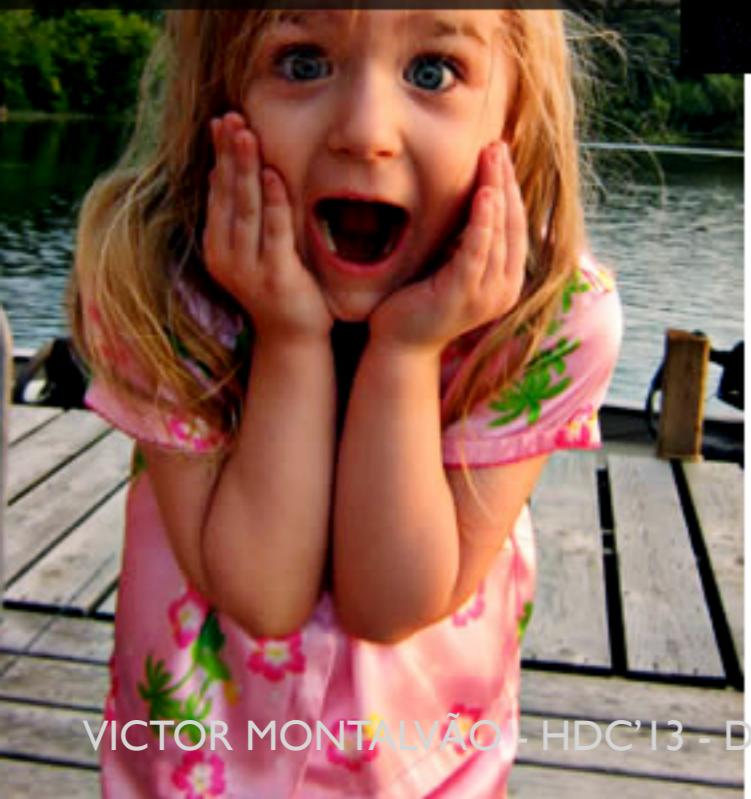
ISSO PODE
ARNALDO?



OH YEAH, BABY!!!



#COMOFAZ



01 CONVIVÊNCIA





02 DEV + DESIGN

A close-up photograph of a man with short brown hair and glasses, wearing a blue and white checkered shirt. He is smiling and pointing his right hand towards the camera. In his left hand, he holds a small, colorful object that appears to be a toy or a piece of art. The background is dark and out of focus.

03 DESIGNER CONSCIENTE



04 DEV CONSCIENTE

05 PERSISTÊNCIA





TIME UNIDO, PROJETOS
MATADORES!

OBRIGADO :)

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