



HACKFSU



HEY THERE!

WE'RE BACK.

Florida's premiere hackathon is returning.

We're excited to extend the opportunity to sponsor and attend HackFSU, a unique event that brings together students from across the region for 30 hours of project building, creative design, coding, and networking.

As one of the first established hackathons in the state of Florida, HackFSU has a legacy to uphold. Student hackathons have taken our state by storm and thanks to the outpouring of support for HackFSU in the past, this event has had an opportunity to mold the hacker culture of our state into a community driven learning environment.

Now, we're seeking help from sponsors like you in order to make this event possible. We hope you'll come join us at HackFSU 2017, and learn what it means to truly be immersed in the Florida hacking culture.



hack-a-thon

/'hakə, THän/

noun informal

an event, usually lasting multiple days, where programmers meet and collaborate on innovative projects, as well as expand their knowledge of new technologies and contribute to the hacker community

Sam Wilton
Sponsorship Director
(407) 459-0493
sam.s.wilton@gmail.com

HACKFSU.COM

BY THE NUMBERS:

2016 **400+** attendees
 1000 applicants
 85 project demos

UNIVERSITIES REACHED:

Georgia Tech, University of Florida, University of Central Florida, University of Georgia, Rutgers, Carnegie Mellon University, University of Miami, Florida International University, Florida Polytechnic University, and more!

SPONSORSHIP LEVELS

1 \$1K

2 \$4K

3 \$8K

CO-HOST \$12K

GENERAL

			Limit 3	Limit 1
Company Reps	2 max	4 max	5 max	10 max
Recognition at Opening	✓	✓	✓	✓
Sponsor Space		SMALL	LARGE	LARGE
Talk at a Ceremony (2-4 min)			OPENING	OPENING & CLOSING
Company Rep as Judge			✓	2 max
Keynote at Opening (5-7 min)				✓

ENGAGEMENT

Handouts at Check-in	✓	✓	✓
Sponsored Tech Talk	✓	✓	✓
Side Event with Hackers		✓	✓
Resume Drop	AFTER	BEFORE	BEFORE
Private Interview Location			✓
Social Media & Push Notifications		✓	✓

BRANDING

Sponsored Meal (<i>limit first 8</i>)	✓	✓	✓
Branded Prize	✓	✓	✓
Logo on Website	SMALL	MEDIUM	MEDIUM
Logo in Mobile App	✓	✓	✓
Logo on T-shirts	✓	✓	✓
"Co-Hosted by You" on Event Materials			✓
Logo on Pre-Event Promo Materials		✓	✓

Contact us with any questions!



sponsors@hackfsu.com

hacker **ENGAGEMENT**

MENTOR LOUNGE

We combine our digital Mentor Help Desk with a physical space to create the best possible mentor experience for our hackers. Here you will get the chance to meet other mentors and build a relationship with the students well past their resume.

PUSH NOTIFICATIONS

If qualified, we will send out notifications to our mobile apps for Side Events and Merch giveaways.

SPONSOR SPACES

SMALL

Booth setup in the Sponsor Expo with a table and chairs.

LARGE

Lounge Area filled with furniture such as a couch, beanbags, coffee tables, and more.

SIDE EVENTS

Here are some ideas to get the ball rolling.

- Women in Tech Meetup
- Design Competition
- LEGO Building Competition
- Diversity Workshop

