

# CATALYST

## EXECUTIVE SUMMARY

**Website :** [catalyst.hack.gt](http://catalyst.hack.gt)

### Description :

HackGT presents Catalyst: an event directed towards underserved and underprivileged high school students in metro Atlanta. We are eager to welcome 400 to 500 students on April 15th to Georgia Tech's campus, making it one of the largest high school learnathon events hosted in Atlanta.

Catalyst is catered to students with limited STEM exposure. This will be an opportunity for participants to learn about Computer Science as a career path and leave them with a glimpse of their potential.

HackGT is a student organization at Georgia Tech and a registered 501(c)4 nonprofit dedicated to promoting computer science education. We work throughout the year to organize events for college and high school students ranging from small scale workshops to our marquee 1200+ student hackathon every fall.

## SPONSORSHIP

Beyond corporate sponsorships, in-kind donations are also encouraged, and will be evaluated at their monetary equivalence.

### Levels of Sponsorship

**Bronze - \$2,500**

**Silver - \$5,000**

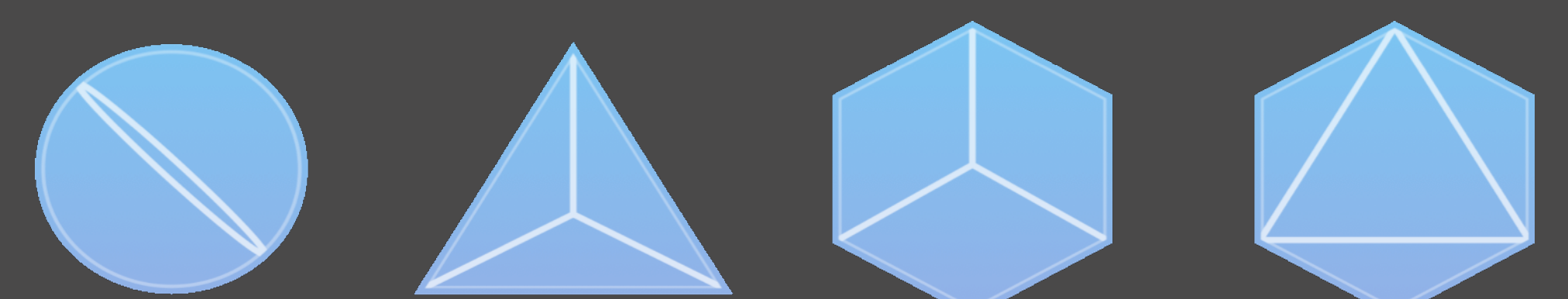
**Gold - \$7,500**

## BUDGET

Item	Cost/Unit	# Units	Estimated Cost
Breakfast	\$4.00	500.00	\$2,000.00
Lunch	\$6.00	500.00	\$3,000.00
Dinner	\$3.00	500.00	\$1,500.00
Snacks	\$300.00	1.00	\$300.00
Cleaning fee	\$122.68	1.00	\$122.68
Background Checks	\$50.00	100.00	\$5,000.00
Insurance	\$134.00	1.00	\$134.00
Computer Rental	\$20.00	150.00	\$3,000.00
Wi-Fi	\$1.00	200.00	\$200.00
Stickers	\$0.19	1,000.00	\$187.00
T-Shirts	\$9.00	500.00	\$4,500.00
MARTA Passes (roundtrip)	\$5.00	200.00	\$1,000.00
Buses (3 busses for 2 hours)	\$500.00	6.00	\$3,000.00
Parking	\$35.00	50.00	\$1,750.00
Signs	\$10.00	5.00	\$50.00
Misc. Office Supplies	\$100.00	1.00	\$100.00
Identification Badges	\$0.40	500.00	\$200.00
<b>Total</b>			<b>\$26,043.68</b>

## TIMELINE

Date	Event
March 1 <sup>st</sup>	Event Registration Opens
<b>March 26<sup>th</sup></b>	<b>Corporate Sponsorship Deadline</b>
<b>March 26<sup>th</sup></b>	<b>Background Check Submission Deadline</b>
April 7 <sup>th</sup>	Volunteer Orientation
April 8 <sup>th</sup>	Event Registration Closes
<b>April 15<sup>th</sup></b>	<b>Catalyst!</b>
May 15 <sup>th</sup>	Event Report and Evaluation
October 7 <sup>th</sup> -21 <sup>st</sup>	Follow-up Survey Conducted
	Report Addendum with Follow-up Survey



## CATALYST 2017