HackGT

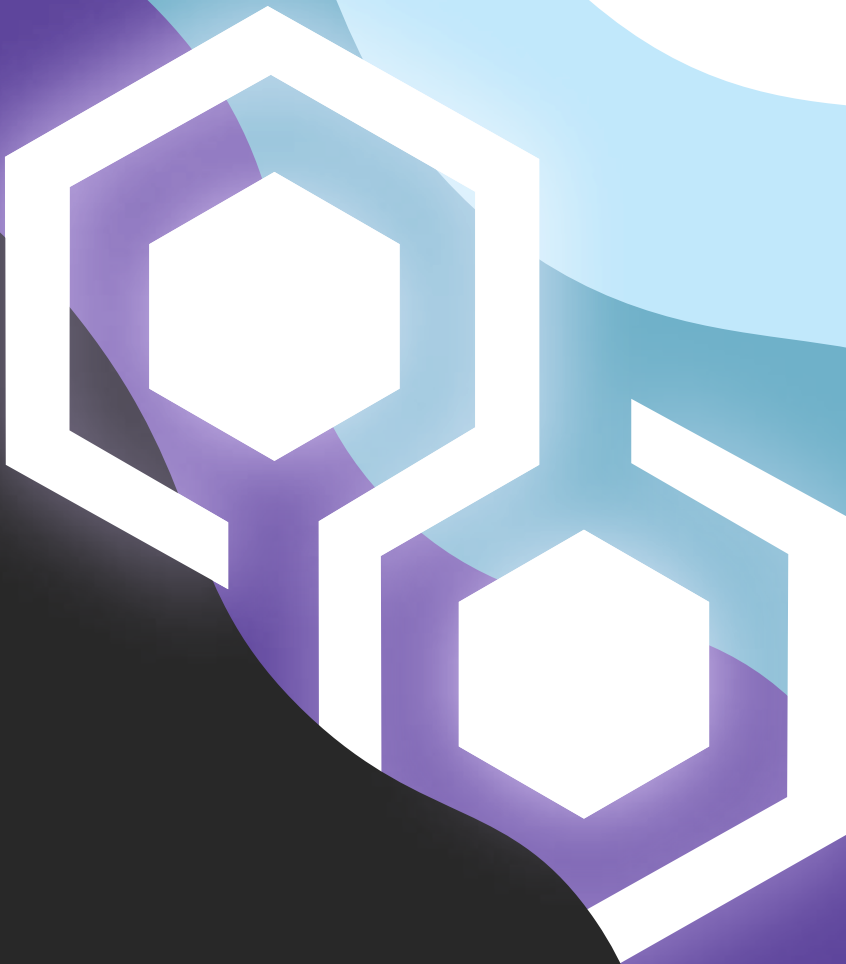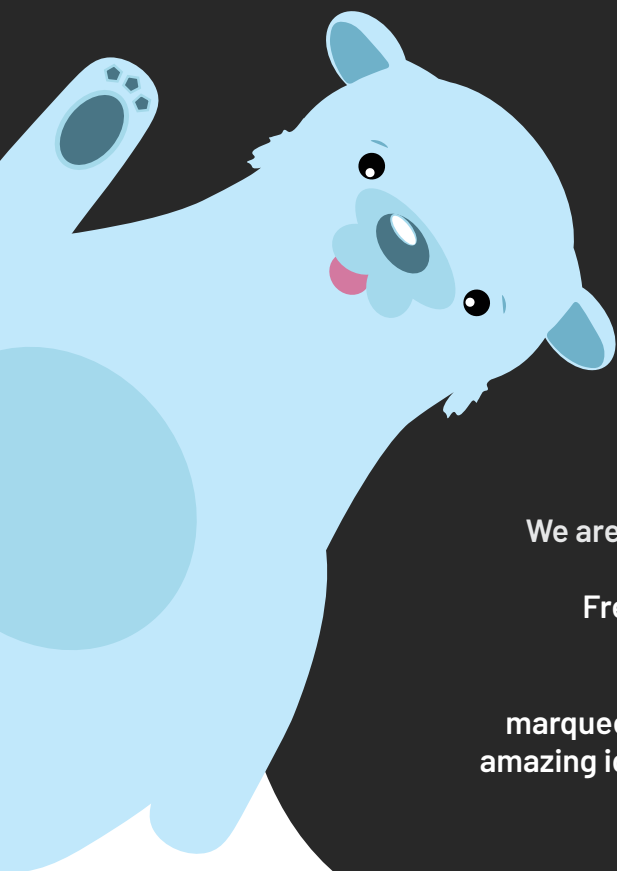## Sponsorship Opportunities

HackGT

Hello!

Dear Potential Sponsor,

We are excited to welcome you to the premier hackathon of the south.

Fresh off the momentum of winning the 2017 MLH North American Hackathon Season, we are pushing to explore new grounds. On October 19th - 21st, HackGT 5: Dare to Venture will be the fifth marquee 1,000 person hackathon hosted by our team. We have seen the amazing ideas and opportunities that these events have sparked and now we are ready to break new ground in reshaping what a hackathon is.

Innovation at its core, Atlanta serves as the perfect backdrop for HackGT attendees to create. Using the opportunities and resources we provide, students can innovate without bounds. In redefining the potential of hackathons, we are providing our participants more resources and opportunities to explore any idea they desire.

Sponsorship gives you access to the network of people that HackGT brings together. With over 3,500 applicants from universities across the nation, HackGT 5 will have a diverse and talented pool of hackers. Historically, at every HackGT, we welcome 1,000 participants studying more than 50 majors from over 60 universities around the country. We are proud to say that 25 percent of the participants are women and 7 percent are people of color.

Your contribution gives back to the community on a national level! Participants will get the chance to work with your technology and create exciting new projects with it. Hackers will also be able to interact with your employees and observe your company's culture firsthand. This year at HackGT, we are introducing tracks, where we will offer workshops and mentorship within specific disciplines. Participants can choose to focus within AI, Web Development, Mobile Development, Security, and Infrastructure. After participants attend these workshops hosted by HackGT, representatives from your company are welcome to host talks. This gives participants the opportunity to see how your company has tackled problems and made developments within the field.

The specifics of sponsoring are as follows.
We are excited for you to join the HackGTeam and look forward to seeing you in October!

Sponsorship Tiers

Check out our amazing opportunities to make a big impact and connect with our diverse community of young talent, ambitious learners, and world shakers.
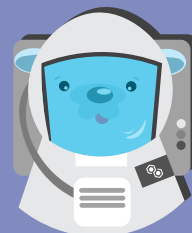
Goodies	Taking Flight $1K	#1 Fan $5K	Star of Fame $12.5K	Outta This World $20K
Branding on HackGT Materials & Social Media Outreach	⭐	⭐	⭐	⭐
Physical Presence		⭐	⭐	⭐
Sponsor Portal		⭐	⭐	⭐
Post-Event Access to Resumes		⭐	⭐	⭐
Sponsor Challenge			⭐	⭐
Fireside Chats			⭐	⭐
Sponsored Mini-Event			⭐	⭐
Sponsored Tracks w/Workshop Talk			⭐	⭐
Judging				⭐
Pre-Event Access to Resumes				⭐
HackGTeeny Sponsorship				⭐

Item Descriptions

Read more about all the different ways we'll connect you to our community! (We promise you'll get much more than a t-shirt.)

I SPONSORED HACKGT AND ALL I GOT WAS THIS LOUSY T-SHIRT!

Physical Presence

Bring your engineers and recruiters and set up a booth at HackGT 5 to interact with students. Distribute swag and any other material from your booth. Engineers serve as great resources for helping participants with their projects. If you would like to discuss who you think should represent your company at the event, just ask!

Fireside Chats

Have your team members engage in educational and thought-provoking talks with students. We will work with you to schedule and market the talk.

Sponsor Challenge

Host a challenge where hackers can use your technology for their projects. Hand out prizes to the top teams/projects as judged by you.

Pre-Event Access to Resumes

Find your next intern or full-time employee! Get access to participant resumes and know who you will meet with before the event begins.

Post-Event Access to Resumes

Don't fret if you didn't get to see everyone during the event! You've seen what they can do, now see their past experience with access to all participant resumes after the event.

Sponsor Portal

Streamline the resume process and spend more time interacting with participants. When a participant visits your booth, scan them in, and their resume is instantly ready for you to view in a customized sponsor portal. After the event, get a detailed report of everyone you scanned in.

Branding on HackGT Materials

Your company name/logo will be featured on HackGT event material, including the event website, distributed swag, and social media posts.

Social Media Shoutouts

Get personal social media shoutouts to our 5,000+ followers across LinkedIn, Instagram, Facebook, and Snapchat.

Sponsored Mini-Event

Sponsor events that let hackers destress. (Our pottery event and games last year had hundreds of participants).

Sponsored Track

Help educate students in AI, Web Development, Mobile Development, Security, and Infrastructure. As part of these tracks, you can engage with students in a focused talk about how your company uses and develops the discussed ideas.

HackGTeeny Sponsorship

Sponsor our hackathon that gears students up for HackGT. HackGTeeny teaches students skills that will come in handy during hackathons and real-world work experience. With over 500 participants, from freshman to seniors, HackGTeeny gives you targeted access to Georgia Tech students.

Thanks for dropping by!