

Quick and easy UI tips: <https://twitter.com/i/events/968521944004943872>

More UI tips: <https://twitter.com/i/events/880688233641848832>

Usability: <https://www.nngroup.com/articles/ten-usability-heuristics/>

UX: <https://www.learnui.design/blog/4-rules-intuitive-ux.html>

5W's in UX:

- Who are the users?
- What are they doing in terms of tasks?
- When are they doing their tasks?
- Where are they doing their tasks?
- Why are they doing their tasks?

Usability Dimensions	
Learnability	How easy it is to accomplish basic tasks the first time
Efficiency	How quickly tasks can be performed once users have learned the system
Memorability	How easily users can re-establish proficiency
Errors	How many errors, their severity, and recoverability
Satisfaction	How pleasant it is to use the system

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