HackHershey

2019

Sponsorship Prospectus

Hershey High School
December 14, 2019
HackHershey.com

Introduction

On December 14, 2019, over 100 of Pennsylvania's most promising high school computer science students will come together to learn, create, and win prizes at Hershey High School's second hackathon. Students will have 10 hours to work together in teams to create anything from mobile apps to blockchain solutions.

"What's a hackathon?"

The word "hackathon" is a portmanteau of the words "hack" and "marathon", where "hack" is referring to how multiple technologies can be combined together in an innovative way. Hackathons are not related to the illegal access of computers. At HackHershey we strive to provide all interested students the environment to expand their computer science knowledge and to meet a community of diverse programmers.

How You Can Help.

At HackHershey you can introduce your brand or products to the next generation of software architects, network engineers, and web developers. Get on-the-spot feedback for any products or campaigns from a group of enthusiastic high schoolers. Whether it be food, apps, or gadgets - students love to try it! Come to HackHershey for the exposure, stay for the fun!

The next page contains a list of sponsor benefits detailing all the exciting ways in which your company can be a part of HackHershey. If you're interested in sponsoring or have any questions, please email us at pverbeek@hershey.k12.pa.us. We're eagerly awaiting for HackHershey this year, and we look forward to having you as a proud HackHershey sponsor!

Many thanks!
Michael Cronin, President
Pieter Verbeek, Sponsorship Coordinator

Sponsorship Tiers

	Kilo $500	Mega $1,000	Giga $2,500	Tera 5,000
General				
Opening Ceremony Recognition	X	X	X	X
Sponsor Table		X	X	X
Host a Workshop or Side Event			X	X
Bring a Judge			X	X
Speak at Opening Ceremony				X
Branding				
Distribute Swag	X	X	X	X
Logo on Website	Small	Medium	Large	Huge
Logo on T-Shirt		X	X	X
Social Media Promotion		X	X	X
Promotional Email to Hackers			X	X
Sponsored Prize Catagory				X

Note: All packages are negotiable

Contact pverbeek@hershey.k12.pa.us with questions or to discuss packages