



[sponsor@hackillinois.org](mailto:sponsor@hackillinois.org)  
[hackthis.hackillinois.org](http://hackthis.hackillinois.org)

## Dear Potential Sponsor,

As a response to the current global pandemic, an exceeding number of school districts and university campuses are exploring virtual options for the following school year. As students and leaders within our community, the HackIllinois team has realized the need for new tools to be able to continue education during a time of crisis.

HackThis is a fully virtual, week-long hackathon experience taking place on August 7th - 15th 2020. Throughout the week, our focus is to build an environment where students can develop solutions to enhance virtual learning on a global scale, while hearing from leaders in education, attending workshops, and having access to mentors from different backgrounds. We are presenting attendees with an opportunity to enact change within their larger student community - and we hope you will join us in helping them do so.

We would love to have your support in our mission to reimagine education for an increasingly virtual future. Please reach out to us if you have any questions or are interested in being a part of this incentive.

Best,  
The HackIllinois 2021 Family

## Our Hackathon Focus: Advancing Virtual Education

### Our Projects

Establishing Different Tracks for Different Students

- Start a new project from scratch
- Present a project that has developed in the past for the purpose of supporting education

### Our Resources

Supporting Attendee Learning

- Workshops to expand and strengthen attendee abilities
- Mentors from industry, education, and business to facilitate growth of a large variety of projects

### Our Experience

Enabling Holistic Student Growth

- Week-long event to enable user ready products and promote product longevity
- Panels to inspire and educate students
- Mini-events to build connections and encourage attendee interaction

## Title Sponsors

- All Perks Described Below
- Additional 10 Posts on Social Media
- Co-Host Title



\$7,000

## Custom Bundle

See specific perks you'd like in the bundles below? Contact us to construct a sponsorship package that will meet your needs!



## General Branding Bundle

- Sponsor Two:
  - Q&A Panel
  - Talk/Company Q&A
  - Workshop/Mini-Event
- Social Media Takeover
- Website Centerpiece
- Email Access
- Bring Company Mentors (Unlimited)
- Give Attendee Info (Address) to Send Swag
- Name on Website



\$2,000

## Sponsored Prize/Dev Tool Bundle

- Sponsor Your Own Challenge (ie Best use of <Company API>)
- Sponsored Workshop During Peak Hours
- Company Mentors in Attendance (Unlimited)
- Private Virtual Room (Company-Named Discord Channel)
- Logo on Website



\$2,000

## Recruiting Bundle

- Resume Book
- Booth
- Personal One-on-One Interaction With a Recruiter
- Company Q&A
- Recruiters Talk/Q&A
- Company Mentors in Attendance (Unlimited)
- Discord Text Channels
- Name on Website



\$2,500