

contact@ hackillinois.org Dear Potential Exhibitor,

hackillinois.org

We would like to invite you to HackIllinois, a student-run hackathon at the University of Illinois. HackIllinois 2015 brought over 900 talented students from across the country to Urbana-Champaign. In 36 hours, attendees developed a variety of technical projects ranging from virtual reality simulations to mobile apps. From February 19th to 21st, 2016, HackIllinois will return. Join us, as we provide an unparalleled creative outlet for talented individuals to explore new frontiers.

The Computer Science and Electrical & Computer Engineering departments at the University of Illinois are ranked among the top five engineering programs in the nation. Attending HackIllinois will give you the ability to get involved with these world-renowned groups. You will also have the opportunity to:

- Send mentors to establish personal relationships with attendees
- Showcase your company and brand
- Access applicant resumes and contact information
- Demo your API for attendees to integrate into their projects

The next page has more details on how you can contribute to HackIllinois 2016. If you have any questions, please reach out to us at contact@hackillinois.org.

We look forward to working with you to make HackIllinois better than ever!

Thank you, The HackIllinois Team

|                                               |          | OWL      | MOOSE    | BEAR     | WOLF        |
|-----------------------------------------------|----------|----------|----------|----------|-------------|
|                                               | SQUIRREL |          |          |          |             |
|                                               | \$2000   | \$5000   | \$10000  | \$15000  | \$30000     |
|                                               |          |          |          |          | (limit one) |
| GENERAL                                       |          |          |          |          |             |
| Mentors at HackIllinois                       | 2 max    | ∞        | ∞        | <b>∞</b> | $\infty$    |
| Reserved Company Table                        | •        | <b>P</b> | 7        | 7        | <b>P</b>    |
| Featured Speaker (5 mins)                     |          |          |          | <b>?</b> | <b>P</b>    |
| VIP Judge of HackIllinois                     |          |          |          |          | 7           |
| RECRUITING                                    |          |          |          |          |             |
| Distribution of Recruiting Informatio         | n 🌈      | <b>P</b> | 7        |          | <b>P</b>    |
| Recruiters at HackIllinois                    |          | 2 max    | ∞        | ∞        | ∞           |
| Access to Participant Information             |          | Day of   | Early    | Early    | Early       |
| Private Interview Location                    |          |          | <b>?</b> | •        | 7           |
|                                               |          |          |          |          |             |
|                                               |          |          |          |          |             |
| LOGO                                          |          |          |          |          |             |
| On Website                                    | •        | <b>P</b> | <b>?</b> | <b>P</b> | •           |
| On Hacker T-Shirts                            |          |          | <b>P</b> | <b>P</b> |             |
| In Hacking Rooms                              |          |          |          | <b>P</b> |             |
| On Volunteer T-Shirts                         |          |          |          | <b>P</b> | 9           |
| In Main Areas                                 |          |          |          |          | 7           |
|                                               |          |          |          |          |             |
| BRANDING                                      |          |          |          |          |             |
| BRANDING  Ability to Distribute Swag at Table | ø        | <b>?</b> | <b>?</b> | <b>?</b> | ø           |
| Ability to Distribute Swag at Table           | P        | <b>P</b> | ?        | ?        | <b>?</b>    |
|                                               | <b>?</b> | •        | ,        | · ·      |             |