



sponsor@hackillinois.org
hackillinois.org

Dear Potential Sponsor,

We're so excited to welcome you to HackIllinois 2022! In the past year, HackIllinois has maintained its commitment towards hosting engaging and inclusive events for attendees with all levels of experience in tech. Through a comprehensive virtual hub, we've been able to craft cohesive attendee experiences at events such as HackThis—our week-long hackathon focused on virtual education—as well as HackIllinois 2021—our first virtual HackIllinois iteration.

And in the face of the Omicron Variant in 2022, we can't wait to bring HackIllinois back to our attendees virtually from February 25-27, 2022. We'll offer a virtual event format to all our participants. With your presence at our event, we're confident that we'll provide the same HackIllinois feel that our attendees have come to love and enjoy over the years.

As a sponsor, you'll be able to:

- 🌟 Send mentors to work directly with students on projects
- 🌟 Access participant information and résumés
- 🌟 Showcase your brand and develop innovative projects through workshops and other events
- 🌟 Contribute and bring awareness to the Computer Science community at Illinois and beyond

The following page contains more details on how you can become a part of HackIllinois 2022 as a virtual sponsor. To get involved or for any questions, please reach out to us at sponsor@hackillinois.org. We look forward to creating an amazing experience with your support!

Best,
The HackIllinois Family

HACKILLINOIS 2021 BY THE NUMBERS

900+
attendees

35+
universities
represented

10+
countries
represented



SPONSORSHIP OPTIONS

ITEM NAME	COST
Title Sponsor Your company named as co-host for HackIllinois 2022! All your company branding will be present on event outreach and advertising, with all perks below included.	\$12,000
RECRUITING	
Distribution of Recruiting Info A single document given to participants with your recruitment information (job application portals, openings, etc.)	\$1,000
Recruiters at HackIllinois	\$1,000 per discord room (Unlimited Recruiters)
Resume Book	After Event: \$1,000
Company Q & A Host a virtual Q&A event anytime during HackIllinois, advertised across all of our social media platforms (including Twitter, Website, Discord, and more)!	\$2,500
BRANDING	
Company Logo Your company logo in ...	T-Shirts: \$500
Name on Website Your company name on our website, free of charge with any other perk!	Free



GENERAL	COST
Mentors at HackIllinois Provide industry experts from your company to guide and mentor our participants with their projects over Discord	Free
Sponsor a Track Prize Sponsor a project category of your choosing	\$2,000
Sponsor a Workshop Sponsor Workshops that will allow your company to share a Dev tool or a technology that you use with our participants and teach them how to use and work with it	\$1,000
VIP Judges	\$500

