HACK ILLINOIS

sponsor@hackillinois.org

hackillinois.org

Dear Potential Sponsor,

Welcome to HackIllinois 2023! After holding our event in a virtual format for the last two years, we are extremely excited to announce that we will be hosting our hackathon in-person on February 24-26, 2023! As always, we are committed towards creating a space where attendees of all backgrounds and experience levels can come together and enjoy a diverse set of engaging and exciting events. We also want to reiterate our desire to help you, our sponsor, reach the goals that you have in mind if you choose to be a part of HackIllinois 2023. We believe that our event, especially being in-person, is a great resource for you if you're looking to connect with top-tier talent, grow your brand within the tech ecosystem, and so much more. Additionally, with your presence at our event, we're confident that we'll be able to continue providing a quality experience that our attendees have come to love and enjoy over the years.

As a sponsor, you'll be able to:
- Access participant information and résumés
- Personally connect to a diverse range of highly qualified attendees
- Send mentors to work directly with students on projects
- Showcase your brand and develop innovative projects through workshops and other events
- Contribute and bring awareness to the Computer Science community at Illinois and beyond

The following pages contain more details on how you can become a part of HackIllinois 2023 as a sponsor. To get involved or for any questions, please reach out to us at sponsor@hackillinois.org. We look forward to creating an amazing experience with your support!

Best,
The HackIllinois Family

LAST IN-PERSON HACKILLINOIS BY THE NUMBERS

1300 attendees

55+ universities represented

#1 biggest hackathon in the midwest

SPONSORSHIP OPTIONS

ITEM NAME	COST
Title Sponsor Your company is named as co-host for HackIllinois 2023! All your company branding will be present on event outreach and advertising, with all perks below included: • Company named as co-host for event • 2 tables at company expo • Scavenger hunt stop for company expo • Resume book before event • Company showcase + Q&A • Company logo on decorations • Company logo on tote bag • Company logo on tshirts • Personalized lounge • Name/logo on website • Social media takeover and big screen graphic • Unlimited mentors • Sponsor a track • Sponsor a mini-event • Sponsor a workshop • Sponsor a meal • Recruiter/mentor social	$25,000
RECRUITING	
Table at Company Expo A table at our company expo, where you can interact with participants in a recruitment focused setting.	$1,500 per table
Scavenger Hunt Stop (Company Expo) During HackIllinois, attendees will participate in a Scavenger Hunt to familiarize themselves with the layout of HackIllinois. This perk will place your table at the Company Expo as a Scavenger Hunt stop, ensuring high foot traffic.	$300
Interview Room An exclusive interview room just for you.	$500 (2 hour slot)

SPONSORSHIP OPTIONS

Company Showcase + Q & A Host a heavily-advertised event dedicated to your company to promote with and personally connect to prospective recruitees.	$4,000
Resume Book A collection of attendee resumes from schools all across the midwest and the entire country.	Before Event: $3,000 After Event: $1,500
## BRANDING	
Company Logo on Event Decorations Your company logo on decorations and the high-traffic Hacking Room.	$500
Company Logo on Tote Bag Your company logo on trendy tote bags given to all attendees.	$500
Company Logo on T-Shirts Your company logo on our popular T-Shirts given to all attendees.	$500
Personalized Lounge (In-Person Only) Have your own personalized lounge to interact with attendees. Lounges will be in high-traffic areas and will be fully personalizable.	Saturday: $2,500 Whole event: $4,000
Social Media Takeover and Name & Logo on Big Screen Graphic Host a day-long social media takeover the week before our event on our 1000+ follower Instagram and have your logo on large screens in main event spaces.	$1,000

SPONSORSHIP OPTIONS

GENERAL	COST
Mentors at HackIllinois Provide industry experts from your company to guide and mentor our participants with their projects.	$1000 for 1 mentor $2000 for 2+ mentors
Sponsor a Track Prize Sponsor a project category of your choosing. (e.g., track requiring use of a company-provided API, track for projects with a focus on sustainability, etc.)	$2,500
Sponsor a Workshop Share and teach a dev tool or a technology you use with our participants.	$3,000
Sponsor a Mini-Event Sponsor fun mini-events such as a video game tournament, Bob Ross painting event, or one of your own!	$2,500
Photo Booth Have a specialized, branded photo booth. Attendees will keep free photos—with your promotion—as memories.	$2,500
Coffee Chats Connect with students through a relaxed coffee break. Coffee chats will be hosted in an open, high-traffic area.	$2,000
Sponsor a Meal Sponsor a meal that our participants will enjoy. You will also get the opportunity to interact with the participants in a dedicated room for your representatives.	$3,000
Company Name & Logo on Website Your company name and logo on our website, free of charge with any other perk!	Free