HACK ILLINOIS

Dear Potential Sponsor,

We're so excited to welcome you to HackIllinois 2022! In the past year, HackIllinois has maintained its commitment towards hosting engaging and inclusive events for attendees with all levels of experience in tech. Through a comprehensive virtual hub, we've been able to craft cohesive attendee experiences at events such as HackThis—our week-long hackathon focused on virtual education—as well as HackIllinois 2021—our first virtual HackIllinois iteration.

And as we now emerge from a pandemic and from a year of virtual events, we can't wait to bring HackIllinois back to our attendees in an in-person format through our first-ever hybrid event from February 25-27, 2022. We'll offer an in-person event experience to all UIUC students—complete with workshops, meals, and mini-events—and a virtual event format to those from other schools. With your presence at our in-person event, we're confident that we'll provide the same HackIllinois feel that our attendees have come to love and enjoy over the years.

As a sponsor, you'll be able to:

🌷 Send mentors to work directly with students on projects
🌷 Access participant information and résumés
🌷 Showcase your brand and develop innovative projects through workshops and other events
🌷 Contribute and bring awareness to the Computer Science community at Illinois and beyond

The following page contains more details on how you can become a part of HackIllinois 2022, either as an in-person or virtual sponsor. To get involved or for any questions, please reach out to us at sponsor@hackillinois.org. We look forward to creating an amazing experience with your support!

Best,
The HackIllinois Family

HACKILLINOIS 2021 BY THE NUMBERS

900+
attendees

35+
universities
represented

10+
countries
represented

rise to your potential

OPEN

IN-PERSON SPONSOR

	DONUT $2,500	CROISSANT $5,000	PIE $8,000	TART $10,000	CAKE $25,000
GENERAL					
Reserved Company Tables	1	1	1	2	2
# of Mentors at HackIllinois		1	∞	∞	∞
Sponsor a Track Prize			✓	✓	✓
# of Mini Events/Workshops			1	2	2
VIP Judges					2
BRANDING					
Company Logo	Website	Hacking Room	T-shirts	T-shirts	Main Areas
Include Swag in Swag Bags		✓	✓	✓	✓
Personalized Lounges				✓	✓
Brand Name Sponsor, Co-host					✓
RECRUITING					
Distribution of Recruiting Info	✓	✓	✓	✓	✓
Access to Participant Info	After	After	Day of	Day of	Early
Recruiters at HackIllinois		1	2	∞	∞
Sponsored Meal [Limit First 8]			✓	✓	✓
Company Q&A [First 4 Companies]				✓	✓

Create Your Own Tier: $9,000, Receive "Cake" tier perks from one category (except Brand Name Sponsor, Co-Host), and "Donut" tier perks for all other categories

VIRTUAL SPONSOR

	MACARON $2,000	PUDDING $4,000	CUPCAKE $6,000
GENERAL			
Mentors at HackIllinois (Virtual Mentoring Over Discord)	1	1	∞
Sponsor a Track Prize			✓
BRANDING			
Company Logo	Website	Website	Website
Include Swag in Swag Bags		✓	✓
RECRUITING			
Distribution of Recruiting Info	✓	✓	✓
Recruiters at HackIllinois (One Channel for Company)		1	1
Access to Participant Info		After	Day of
Sponsored Meal			✓