

 HACK  
ILLINOIS



# INTRODUCTORY **SPONSORSHIP DOCUMENT**

HACKILLINOIS 2024



[sponsor@hackillinois.org](mailto:sponsor@hackillinois.org)  
[hackillinois.org](http://hackillinois.org)

## Dear Potential Sponsor,

Following an immensely successful in-person 2023 hackathon, we're thrilled to announce HackIllinois 2024! HackIllinois is the biggest hackathon held in the midwest, hosted at the University of Illinois Urbana-Champaign, one of the leading computer-science schools in the country.

This year, our focus is on fostering an engaging and intellectually stimulating environment. We aim to bring together a diverse and talented set of participants, encouraging innovation, collaboration, and the creation of cutting-edge projects. We are committed to creating an exceptional hackathon experience that will captivate and challenge our student participants like never before. Your support as a sponsor would play a pivotal role in making this event a success, both for our attendees, and for you.

At HackIllinois 2024, our focus is on crafting an experience that brings out the best of the academic, industrial, and practical aspects of Computer Science. With the support of sponsors like you, we aim to offer opportunities for our attendees to engage in a dynamic environment where they can learn from industry professionals, attend workshops and tech talks, and, of course, compete in a hackathon. The event serves as a platform for students to showcase their skills, network with like-minded individuals, and explore future career opportunities.

Your partnership in HackIllinois 2024 will open doors to:

- Direct engagement with a diverse cohort of ambitious and high-potential participants.
- Access to participant data and resumes for talent scouting.
- Opportunities for your mentors to showcase technologies, and work directly with students on projects.
- A showcase for your brand within the thriving tech ecosystem.
- A tangible contribution towards nurturing a vibrant Computer Science community in Illinois and beyond.

We believe that your involvement will elevate our event in a unique and meaningful way. We invite you to support us in our endeavor to continue offering a high-quality experience that exceeds our attendees' expectations.

The following pages will provide a detailed insight into the role of a sponsor at HackIllinois 2024. For inquiries or to confirm your participation, please contact us at [sponsor@hackillinois.org](mailto:sponsor@hackillinois.org). We look forward to crafting an amazing event in collaboration with you this year!

Best,  
The HackIllinois family

# Sponsorship Tier Perks

Event Perks	Silver	Gold	Platinum	Title
<b>Mentors at HackIllinois</b>  Provide industry experts from your company to guide and mentor our participants with their projects.	1	2	2+	2+
<b>Provide Services (Cloud Credits, Student Access, etc)</b>  Offer digital resources such as cloud credits or student access to your platforms or tools.	Yes	Yes	Yes	Yes
<b>Host a workshop</b>  Lead a workshop, teaching or demonstrating a skill, tool, product, or API.	Yes	Yes	Yes	Yes
<b>Host a tech talk</b>  Present an engineering talk showcasing the technological challenges and solutions within your company.		Yes	Yes	Yes, 2
<b>Sponsor a track</b>  Sponsor a project category of your choosing, fostering innovation in that area. (e.g. track requiring use of a provided API or tool, solving a specific problem, etc.)			Yes	Yes
<b>Sponsor a Mini-event</b>  Fund a miscellaneous short event lasting between 30 minutes to 1 hour, tailored to the event's needs.			Yes	Yes
<b>Speaker at Opening Ceremony</b>				Yes

Any other inquiries or modifications? **Let's talk!**

Continues onto the next page

# Sponsorship Tier Perks

Event Perks (cont'd)	Silver	Gold	Platinum	Title
<b>Presentation at Awards Ceremony</b>				Yes
<b>Recruiting Perks</b>				
<b>Distribute Recruiting Materials</b>	Yes	Yes	Yes	Yes
<b>Table @ Company Expo</b>  Reserve space at the company expo to exhibit and promote your company's presence.	1	1	2	2
<b>Resume &amp; GitHub Book</b>  Access to attendees' resumes and GitHub profiles to identify potential recruits and talent.		After Event	Before Event	Before Event
<b>Host a social w/ HackIllinois Pro attendees</b>  Organize an exclusive social gathering with HackIllinois' experienced participants.			Yes	Yes
<b>Access to Mailing List</b>				Yes
<b>Branding Perks</b>				
<b>Distribute Swag</b>	Yes	Yes	Yes	Yes
<b>Logo on Website</b>	Yes	Yes	Yes	Yes
<b>Logo on T-Shirts</b>	Yes	Yes	Yes	Yes
<b>Logo on all event decorations</b>		Yes	Yes	Yes

Any other inquiries or modifications? **Let's talk!**

Continues onto the next page

# Sponsorship Tier Perks

Branding Perks (cont'd)	Silver	Gold	Platinum	Title
<b>Host a Company Showcase</b>  Host a heavily-advertised event dedicated to your company to promote with and personally connect to prospective recruits.			Yes	Yes
<b>Your name alongside “HackIllinois” in Event Communications</b>				Yes
<b>Social Media Takeover</b>  Host a day-long social media takeover before the event, on our 1000+ follower Instagram.				Yes

Any other inquiries or modifications? **Let’s talk!**