HACK
ILLINOIS

Dear Potential Sponsor,

We're so excited to welcome you to HackIllinois 2022! In the past year, HackIllinois has maintained its commitment towards hosting engaging and inclusive events for attendees with all levels of experience in tech. Through a comprehensive virtual hub, we've been able to craft cohesive attendee experiences at events such as HackThis—our week-long hackathon focused on virtual education—as well as HackIllinois 2021—our first virtual HackIllinois iteration.

And as we now emerge from a pandemic and from a year of virtual events, we can't wait to bring HackIllinois back to our attendees in an in-person format through our first-ever hybrid event from February 25-27, 2022. We'll offer an in-person event experience to all UIUC students—complete with workshops, meals, and mini-events—and a virtual event format to those from other schools. With your presence at our in-person event, we're confident that we'll provide the same HackIllinois feel that our attendees have come to love and enjoy over the years.

As a sponsor, you'll be able to:

🌷 Send mentors to work directly with students on projects
🌷 Access participant information and résumés
🌷 Showcase your brand and develop innovative projects through workshops and other events
🌷 Contribute and bring awareness to the Computer Science community at Illinois and beyond

The following page contains more details on how you can become a part of HackIllinois 2022, either as an in-person or virtual sponsor. To get involved or for any questions, please reach out to us at sponsor@hackillinois.org. We look forward to creating an amazing experience with your support!

Best,
The HackIllinois Family

HACKILLINOIS 2021 BY THE NUMBERS

900+
attendees

35+
universities
represented

10+
countries
represented

rise to your potential

OPEN

SPONSORSHIP OPTIONS

ITEM NAME	COST
Title Sponsor Your company named as co-host for HackIllinois 2022! All your company branding will be present on event outreach and advertising, with all perks below included.	$25,000
RECRUITING	
Distribution of Recruiting Info A single document given to participants with your recruitment information (job application portals, openings, etc.)	$1,000
Recruiters at HackIllinois Receive your own company table at our Main Area if your company sends in-person recruiters.	**In-Person:** $1,500 per recruiter **Virtually in Discord Room:** $1,000 per recruiter
Company Q & A [Max. 3] Host an in-person Q&A event anytime during HackIllinois, advertised across all of our social media platforms (including Twitter, Website, Discord, and more)!	$4,000
Resume Book	**After Event:** $1,000 **Day of Event:** $2,000 **Before Event:** $3,000
BRANDING	
Company Logo Your company logo in ...	**Hacking Room:** $1,500 **Hacking Room, T-Shirts:** $2,500
Include Swag in Swag Bags Provide your own merchandise to put in our swag bags that are given to every participant.	$1,500
Personalized Lounge (In-person only)	$4,000
Name on Website Your company name on our website, free of charge with any other perk!	Free

GENERAL	COST
Mentors at HackIllinois Provide industry experts from your company to guide and mentor our participants with their projects.	**1 Mentor:** $1,000 **2 or more Mentors:** $2,000
Sponsor a Track Prize Sponsor a project category of your choosing.	$2,000
Sponsor a Mini-Event Sponsor fun mini-events such as a Rock Paper Scissors tournament, Bob Ross painting event, or one of your own!	$2,000 per Mini-Event
Sponsor a Workshop Sponsor Workshops that will allow your company to share a Dev tool or a technology that you use with our participants and teach them how to use and work with it.	$2,000 per Workshop
Sponsor a Meal [Max. 5] Sponsor a meal that our participants will enjoy. You will also get the opportunity to interact with the participants in a dedicated room for your representatives during the meals.	$3,000 per Meal
VIP Judges	$1,000