



STAR
\$1000

LITTLE DIPPER
\$2500

BIG DIPPER
\$5000

ORION
\$10000

SUPERNOVA
\$20000
(limit 1, filled!)

GENERAL

Engineering Mentors at HackIllinois	x	x	x	x	x
Additional Portfolio Invites	1	2	5	10+	10+
Pre-Hackathon Talk		1 min	2 min	2 min	x
Judging Spot for HackIllinois Prizes			x	x	x
Custom Branded Prize*		\$250	\$500	\$1500	\$2500
* Custom Branded Prizes are judged by your company and provided directly to the winner from you.					
Entrepreneurship Talk or Portfolio Company Presentation during the Hackathon*			x	x	x
* Example: Founder of a portfolio company with tips on engineering & entrepreneurship, or funding practices.					
Sponsored Meal ^{NEW}				x	x
Featured Speaker at Award Ceremony					x

RECRUITING

Portfolio Recruiters at HackIllinois	x	x	x	x	x
Access to resumes after HackIllinois		x	x	x	x
Early access to participant info (Resumes, GitHub, LinkedIn profiles, Emails) for students†				x	x
† Students may choose to opt out of sharing their information with recruiters.					
Private interview location				x	x

BRANDING

Thanked at kickoff and at demos	x	x	x	x	x
Logo Placement	Website	Website, T-Shirt	Website, T-Shirt, HackIllinois Swag	Website, T-Shirt, HackIllinois Swag	Website (EVERY Page!), T-Shirt, HackIllinois Swag
Can distribute company swag	x	x	x	x	x
Company blurb in program		x	x	x	x
Placement of company banners			x	x	x
Swag in swag bag			x	x	x
Sponsored Overnight Raffles			x	x	x
Can provide recruiting or API information to be emailed to all participants afterwards				x	x
Pre-Hackathon Social Media Post ^{NEW}				x	x
Mobile / push notification advertising during event ^{NEW}				x	x
Brand Name Sponsor: HackIllinois, Co-hosted by <you>					x