



sponsor@  
hackillinois.org

Dear Potential Sponsor,

hackillinois.org

We would like to invite you to sponsor HackIllinois, a student-run hackathon at the University of Illinois. Last year, over 750 talented students traveled from around the country to spend 36 consecutive hours creating technical projects that blew our judges away. From **February 27th to March 1st, 2015**, HackIllinois will return to Urbana-Champaign. Join us as we provide an unparalleled creative outlet for talented individuals to find their inner explorers.

The computer science and electrical and computer engineering programs at the University of Illinois are both ranked among the top five in the nation. Sponsoring HackIllinois will give you the ability to get involved with these world-renowned groups. You will also have the opportunity to:

- 🐾 Gain early access to resumes and to establish personal relationships with students
- 🐾 Send mentors to HackIllinois to assist participants with integrating your API into their projects
- 🐾 Expose your company and brand to participants and exhibition attendees
- 🐾 Interview prospective employees on-site

Your support will directly benefit all of our participants. A sponsorship tier list is attached detailing how you can contribute to HackIllinois. If you have any questions, please do not hesitate to reach out to us at [sponsor@hackillinois.org](mailto:sponsor@hackillinois.org).

We look forward to working with you to make HackIllinois better than ever.

Thank you,  
HackIllinois Team



SNOWFLAKE

\$1500



ICICLE

\$4000



BLIZZARD

\$6500



ICE CAP

\$9000



GLACIER

\$15000



NORTH POLE

\$30000

(limit 1)

## GENERAL

Mentors at HackIllinois	2 max	∞	∞	∞	∞	∞
Reserved Company Table						
Unique Sponsor Shirts						
Featured Speaker						

## RECRUITING

Distribution of Recruiting Information						
Recruiters at HackIllinois		1 max	∞	∞	∞	∞
Access to Resumes						
Early Access to Participant Information						
Private Interview Location						

## BRANDING

Company Logo on Website						
Ability to Distribute Swag						
Ability to Sponsor a Prize						
Company Logo on T-Shirts						
Company Logo in Hacking Rooms						
Sponsored Meal <small>*Limited to first 6</small>						
Company Logo in Main Areas						
Brand Name Sponsor: HackIllinois, Co-hosted by <you>						