

sponsor@ hackillinois.org

hackillinois.org

Dear Potential Sponsor,

Welcome to HackIllinois 2020! HackIllinois is the nation's premier Open Source hackathon located at the University of Illinois at Urbana-Champaign. Last year, our attendees collaborated with Open Source mentors to contribute to impactful projects such as Rust, npm, Conda, Apache Mesos, and many more.

Over the weekend of February 28 - March 1, 2020, HackIllinois will create an environment conducive to education, collaboration, and mentorship within the Open Source community. Our event is filled with various opportunities for corporate mentors and students to work together on impactful projects.

As a sponsor, you will be able to:

- Send engineers to work directly with students on project(s)
- Access participant information and résumés
- Showcase your brand and develop innovative projects
- Contribute and bring awareness to the Open Source Community

The following page contains more details on how you can become a part of HackIllinois 2020. To get involved or for any questions, please reach out to us at sponsor@hackillinois.org. We look forward to creating an amazing experience with your support.

Thank you, The HackIllinois Team

## **HACKILLINOIS 2019 BY THE NUMBERS**

900+

200+

30+

student participants pull requests made universities represented











BICYCLE \$2000 CAR \$5000 BUS \$8000 TRAIN \$12000 PLANE \$30000

## **GENERAL**

Reserved Company Table(s)	1	1	1	2	2
Mentors at HackIllinois	2 max	∞	$\infty$	$\infty$	$\infty$
Sponsor a Theme Prize			₩	<b>⊗</b>	₩
Mini Event or Workshop			<b>⊗</b>	2	2
VIP Judge(s)					2

## **BRANDING**

Company Logo	Website Had	Website Hacking Room		Pamphlet	Main Areas
Distribute Swag at Table	<b>⊗</b>	<b>⊗</b>	<b>⊗</b>	<b>⊗</b>	₩
Include Swag in Swag Bags		<b>⊗</b>	<b>⊗</b>	<b>⊗</b>	₩
Personalized Lounges				<b>⊗</b>	₩
Brand Name Sponsor HackIllinois, Co-hosted by (you)					₩

## **RECRUITING**

Distribution of Recruiting Info	<b>⊗</b>	<b>⊗</b>	<b>⊗</b>	<b>❸</b>	
Recruiters at HackIllinois		2 max	$\infty$	∞	$\infty$
Access to Participant Info		Day of	Early	Early	Early
Sponsored Meal* Limit First 8		<b>⊗</b>	€	<b>⊗</b>	<b>(</b>
Blurb in Pamphlet				<b>⊗</b>	₩