HACK ILLINOIS

sponsor@ hackillinois.org

hackillinois.org

Dear Potential Sponsor,

HackIllinois is excited to host our annual hackathon virtually from April 9th - 11th, 2021. Our goal for this event is to provide a space for students to explore the field of computer science and learn new ideas that captivate their interest. With a central focus on learning, we believe that HackIllinois can serve as a way for students to explore the field of computer science and delve into concepts and ideas they are passionate about.

HackIllinois is a weekend long hackathon where students will have the opportunity to hear from leaders in the computer science community, as well as work with and learn from mentors of different backgrounds. Students will also be able to attend a variety of workshops, each with a unique focus to provide a well rounded introduction to the world of computer science and the skills that best supplement it, with miniature challenges to enhance and incentivize learning. We are presenting attendees with an opportunity to learn and explore an incredibly fascinating field of study - and we hope you will join us in helping them do so!

This summer, HackIllinois hosted a new week long virtual event, HackThis, with more than 800 students working towards building tools to solve problems within the realm of virtual education. With over 80 team submissions and students from all around the globe, HackThis proved that despite these unprecedented circumstances, students continue to be ambitious and actively seek to learn new skills. Our mission at HackIllinois 2021 is to create an environment for them to do just this.

We would love to have your support in our mission to enhance student growth and learning. The next page has further details as to how you and your company can get involved with our organization. Please reach out to us if you have any questions or are interested in being a part of this incentive.

Best,
The HackIllinois Family

SPONSORSHIP OPTIONS

Title Sponsor ———————————————————— $5000
Your company named as co-host for HackIllinois 2021! All your company branding will be present on event outreach and advertising, with all perks below included.

⭐ RECRUITING / BRANDING

Resume Book ————————————————————— $300

Company Q&A —————————————————————— $400
Host a Q&A event anytime during HackIllinois, advertised across all of our social media platforms (including Twitter, Website, Discord, and more)!

⭐ GENERAL BRANDING

Send Swag ——————————————————————— $200
Send students your company swag.
(Inquire for more details)

Company Giveaway ————————————————— $200
Give away products to HackIllinois attendees.

Sponsor a Mini-Event ———————————————— $200
Sponsor events such as a Rock Paper Scissors tournament, Bob Ross painting event or one of your own!

Social Media Takeover ———————————————— $200
Take over all of our social media platforms for two hours, anytime during HackIllinois!

Company Sponsored Prize —————————————— $600
Sponsor your own prize for our overall hackathon! This can be anything from company prizes to a cash prize.

Name on Website ————————————————————— FREE
Your company name on our website, free of charge with any other perk!

⭐ DEV TOOLS / BRANDING

Sponsor a Challenge —————————————————— $300
Create a mini challenge with your company's dev tool or sponsor one of our own challenges, with a prize of your choosing! Inquire for more details.

Sponsor a Workshop ———————————————— $300
Same as our sponsored challenge, just with a workshop!

Sponsor a Workshop + Challenge Combo ————— $500
Two in one! Attendees can learn how to use a specific tool, and then participate in a challenge! Inquire for more details.