

 **HACK  
ILLINOIS**



# INTRODUCTORY **SPONSORSHIP DOCUMENT**

HACKILLINOIS 2025



[sponsor@hackillinois.org](mailto:sponsor@hackillinois.org)  
[hackillinois.org](https://hackillinois.org)

## Dear Potential Sponsor,

Following an immensely successful in-person 2024 hackathon, we're thrilled to announce HackIllinois 2025! HackIllinois is the biggest hackathon held in the midwest, hosted at the University of Illinois Urbana-Champaign, one of the leading computer-science schools in the country.

This year, our focus is on fostering an engaging and intellectually stimulating environment. We aim to bring together a diverse and talented set of participants, encouraging innovation, collaboration, and the creation of cutting-edge projects. We are committed to creating an exceptional hackathon experience that will captivate and challenge our student participants like never before. Your support as a sponsor would play a pivotal role in making this event a success, both for our attendees, and for you.

At HackIllinois 2025, our focus is on crafting an experience that brings out the best of the academic, industrial, and practical aspects of Computer Science. With the support of sponsors like you, we aim to offer opportunities for our attendees to engage in a dynamic environment where they can learn from industry professionals, attend workshops and tech talks, and, of course, compete in a hackathon. The event serves as a platform for students to showcase their skills, network with like-minded individuals, and explore future career opportunities.

Your partnership in HackIllinois 2025 will open doors to:

- Direct engagement with a diverse cohort of ambitious and high-potential participants.
- Access to participant data and resumes for talent scouting.
- Opportunities for your mentors to showcase technologies, and work directly with students on projects.
- A showcase for your brand within the thriving tech ecosystem.
- A tangible contribution towards nurturing a vibrant Computer Science community in Illinois and beyond.

We believe that your involvement will elevate our event in a unique and meaningful way. We invite you to support us in our endeavor to continue offering a high-quality experience that exceeds our attendees' expectations.

The following pages will provide a detailed insight into the role of a sponsor at HackIllinois 2025. For inquiries or to confirm your participation, please contact us at [sponsor@hackillinois.org](mailto:sponsor@hackillinois.org). We look forward to crafting an amazing event in collaboration with you this year!

Best,  
The HackIllinois family

# Tiers & Perks

Have a specific budget in mind? We're happy to make modifications to suit your budget!

Perks	Bronze \$1,500	Silver \$3,500	Gold \$5,750	Platinum \$10,000*	Title \$23,500*
Distribute Swag, Recruiting Materials	Yes	Yes	Yes	Yes	Yes
Mentors at HackIllinois	1	2	4	8	∞
Branding Tiers inherit previous benefits	Logo on Website	+ on Swag	+ on all Event Decorations	+ Sponsored Meal	+ alongside "HackIllinois" everywhere
Á La Carte Selection Premium Upgrade Available**		1 Basic	1 Premium	2 Premium	Everything! (Lounge Inc.)
Company Scavenger Hunt Stop		Yes	Yes	Deluxe	Deluxe
Social Media Pre-Feature			Yes	Yes	Yes
GitHub & Resume Book			Post Event	Early Access	Early Access
Social Media Takeover				Yes	Yes
Pre-HackIllinois Events					Yes
Access to Mailing List					Yes
Speaker & Presentation at Opening/Award Ceremonies					Yes

## Á La Carte Selection

Basic Choices Included in Tier or \$2,000 Per Event	Premium Choices Included in Tier or \$3,000 Per Event
<ul style="list-style-type: none"><li>Sponsor a HackIllinois Developed Social Event</li><li>Sponsor a Meal</li><li>Post-Event Access to Resume &amp; GitHub Book</li></ul>	<ul style="list-style-type: none"><li>Host an Interactive Workshop/Event (60 Minutes)</li><li>Host a Tech Talk/Showcase (60 Minutes)</li><li>Sponsor a Mini Challenge</li><li>Sponsor a Track<ul style="list-style-type: none"><li>Lounge Upgrade (\$1500)</li></ul></li></ul>

\* Limited Availability, Early Registration Discount Offered  
\*\* Premium Upgrade From Included Basic Choice is an Additional \$750  
Pre-HackIllinois Events Available for \$500 Each if not Included in a Tier

Any other inquiries or modifications? **Let's talk!**

# Perk Description

## **Access to Mailing List**

Spread information and opportunities to participants on our mailing list leading up to the event.

## **Company Scavenger Hunt Stop**

Opportunity to promote and exhibit your company as part of an interactive scavenger hunt for participants. The deluxe upgrade includes an additional table.

## **Engineering Tech Talk / Company Showcase**

Present an engineering talk showcasing the technological challenges and solutions within your company.

## **Interactive Workshop / Event**

Lead a workshop, teaching or demonstrating a skill, tool, product, or API or fund a miscellaneous short event lasting between 30 minutes to 1 hour, tailored to the event's needs.

## **Mentors at HackIllinois**

Provide industry experts from your company to guide and mentor our participants with their projects.

## **Pre-HackIllinois Event**

Sponsor an interactive online event to showcase your company's tools and ways that beginners and participants can use them in their projects

## **Sponsored Meal**

Sponsor a meal that our participants will enjoy. You will also get the opportunity to interact with the participants in an area dedicated for the meal.

## **Social Media Takeover**

Host a day-long social media takeover before the event, on our 1000+ follower Instagram.

## **Sponsor a HackIllinois Developed Social Event**

Opportunity to work with the HackIllinois team to develop a participant social event where participants are able to interact with company mentors or sponsors in a more casual setting.

## **Sponsor a Mini Challenge**

Sponsor a hackathon wide participant challenge where teams have 3-4 hours to solve a specific problem. The teams that deliver the best solution and presentation will win a company provided prize.

## **Sponsor a Track (+ Lounge Upgrade)**

Sponsor a project category of your choosing, fostering innovation in that area. (e.g. track requiring use of a provided API or tool, solving a specific problem, etc.). The lounge upgrade provides a centralized location where participants are able to interact with mentors and company representatives while working together with others in the same track.

Any other inquiries or modifications? **Let's talk!**