

SPONSORSHIP BROCHURE





Hack In The North

is a collaboration of designers and inventors to
code, design, and build
innovative solutions that tackle real-world problems.

It provides a venue for self-expression and creativity through technology. It doesn't matter if someone is still making their first app or 100th one.

There is always something new and exciting in store for everyone.

The only constraint is time.



Hack In The North 4

was successfully held from 29th to 31st March, 2019 at
Indian Institute of Information Technology, Allahabad.

It saw amazing participation of **220+ participants** from all across
the country.

36

hours of intense hacking

220+

hackers hosted

55+

github repos with **1000+**
commits

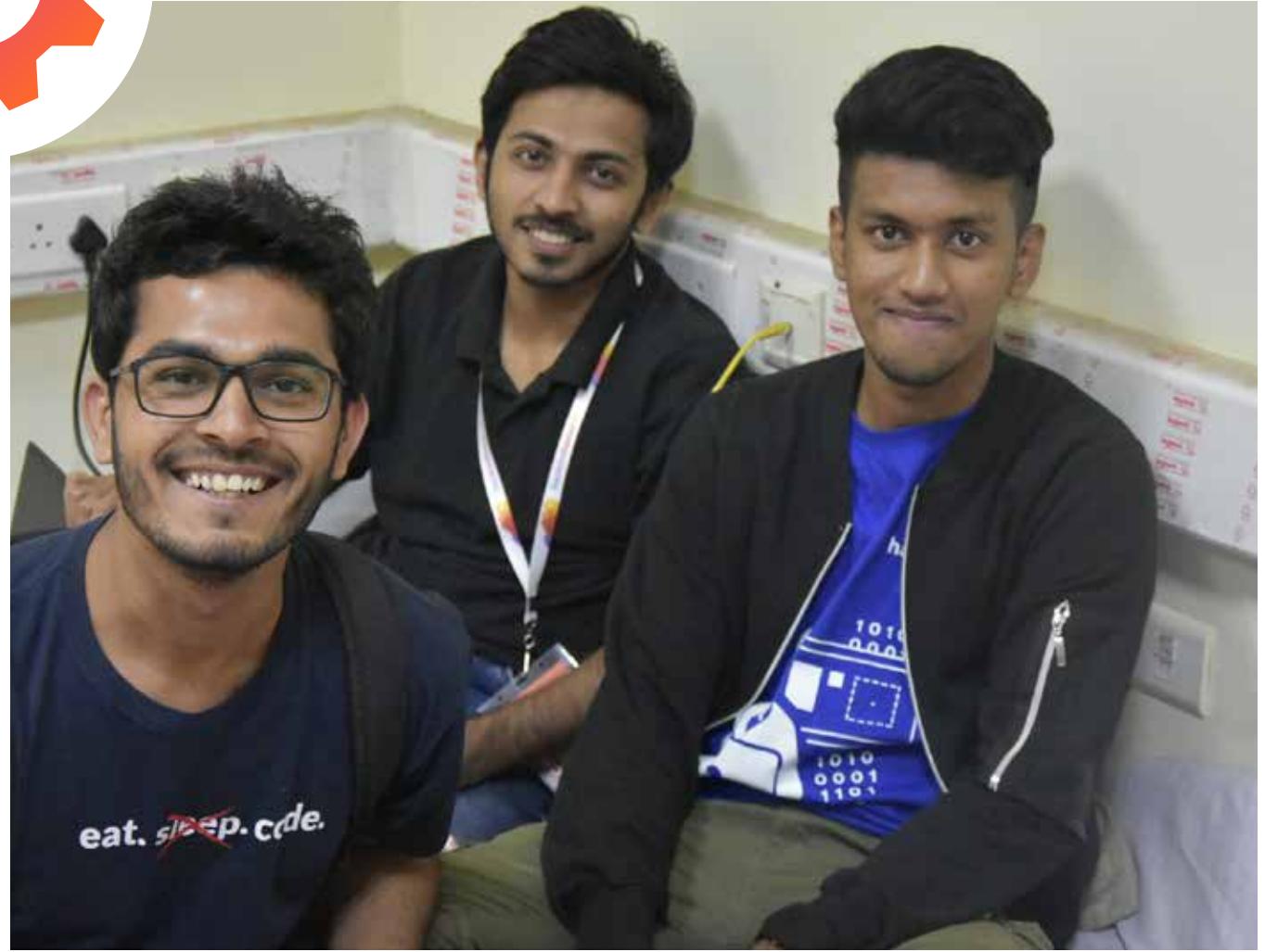
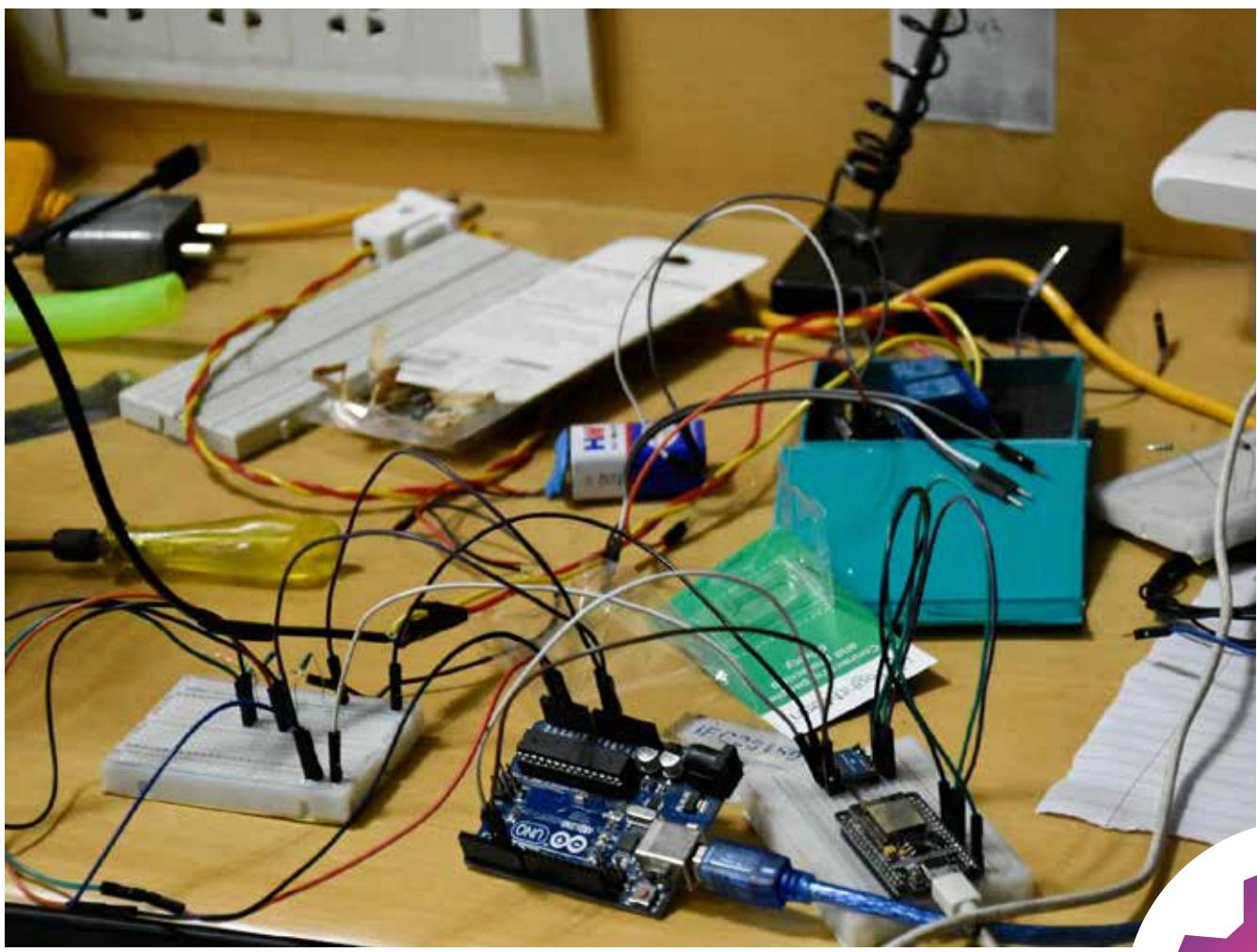
600+

cups of coffee consumed

100000+

lines of code in **10+** languages

Projects from Hack In The North 4 available at:-
<https://www.hackinthenorth.com/projects.html>





“Best student-held hackathon in India”

-Vivek Prakash
CTO | Hackerearth



“Hack In The North was such a blast, I was able to meet a cryptographer from Zcash as well as see many of the creative projects from computer science students”

- Tim Siwula
Protocol engineer|ConsenSys

Speakers/Mentors of HINT 4



Rakib Islam
co-founder and CTO
RightMesh



Sarfraz Petkar
Project Manager
Bitgrit



Denver Jude
Community evangelist
Devfolio

Commitment to Diversity



We at **Hack In The North** believe in making up for the lost opportunities for **women** by endorsing them in tech through our various schemes and programmes.

To do the same, in our previous editions, we **reserved 20% of the seats** for female participants. Also **separate prizes up to Rs. 5000** were ensured for best female performers.

Previous Sponsors

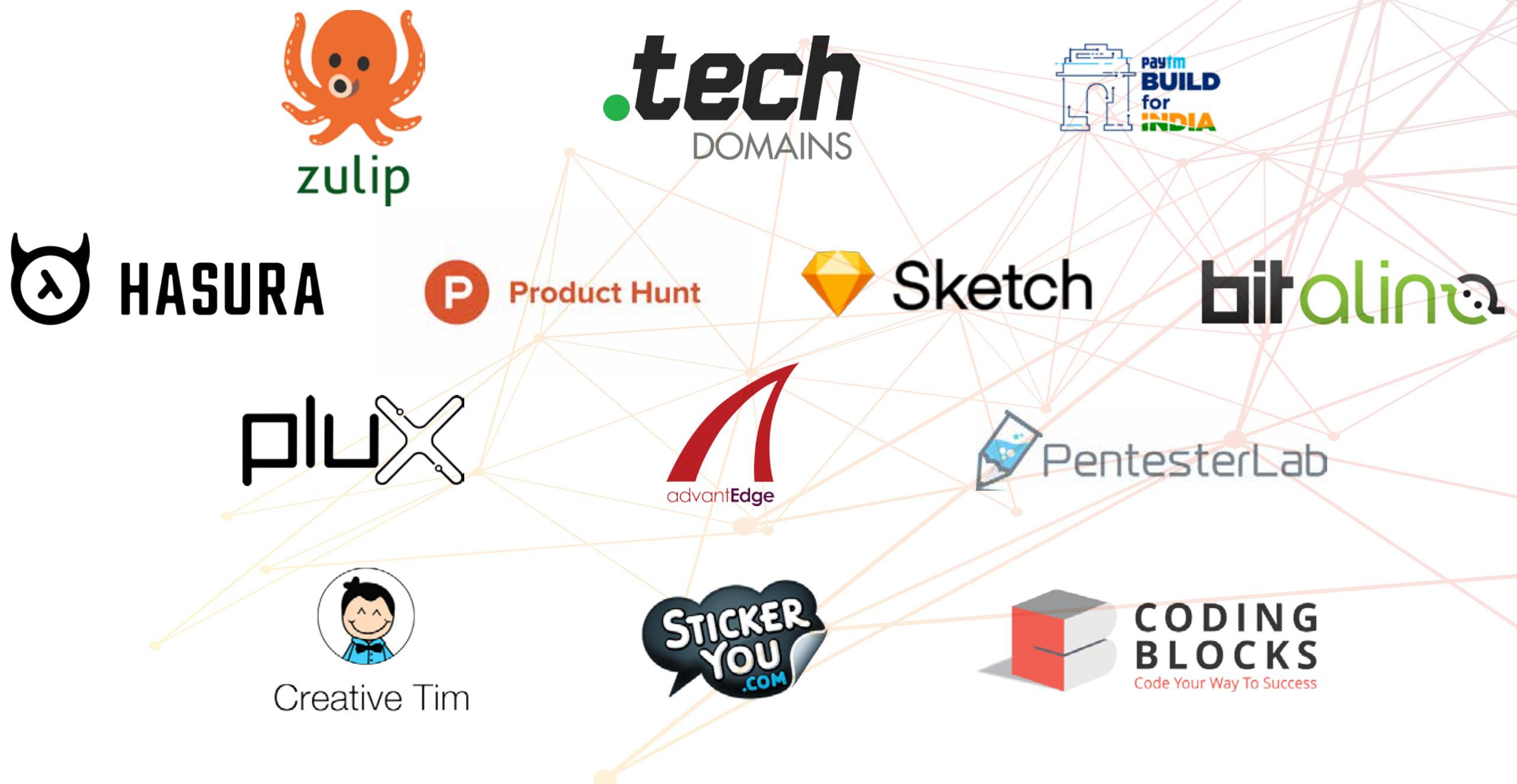
GitHub



name.com



Previous Sponsors





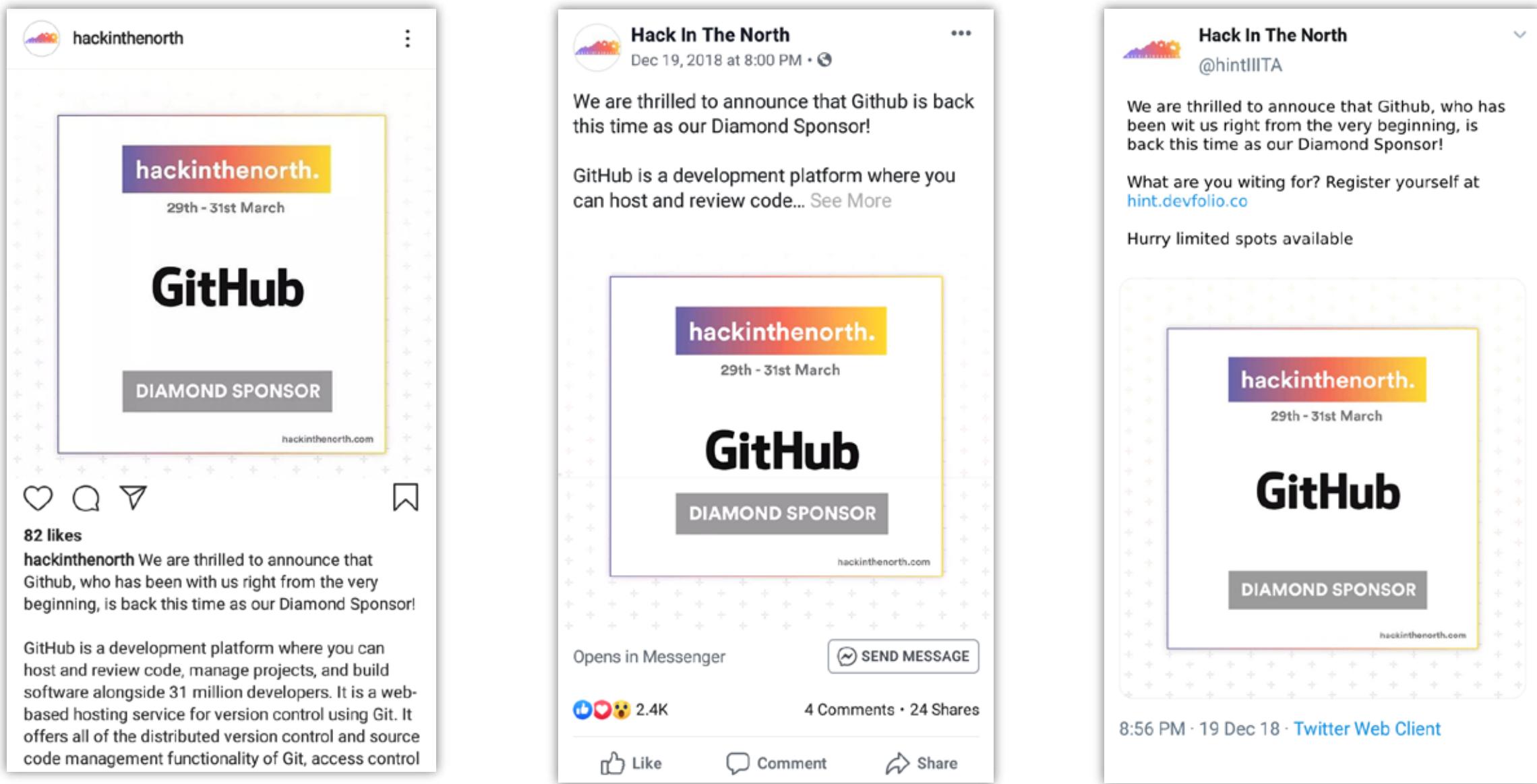
Now It's time for
HACK IN THE NORTH 5
and we need your support to make it happen!

Why Sponsor Hack In The North?

1. Branding Avenues – Social Media Shoutouts

Hack In The North has a [Twitter](#), [Facebook](#) and [Instagram](#) Page. **Your company** will be promoted and recognized as a sponsor via all our social media pages, prioritized by the level of sponsorship.

Your company can also organize online contests/promotions during the event on Hack In The North's Social media platforms if required.



Why Sponsor Hack In The North?

2. Branding Avenues – Offline promotions

Your company logo will be linked to all relevant banners, IDs, decorations, photobooths, certificates, posters and flexboards placed around the campus, based on the level of sponsorship. Your company will be a part of all the relevant publicity campaigns before and during the event.

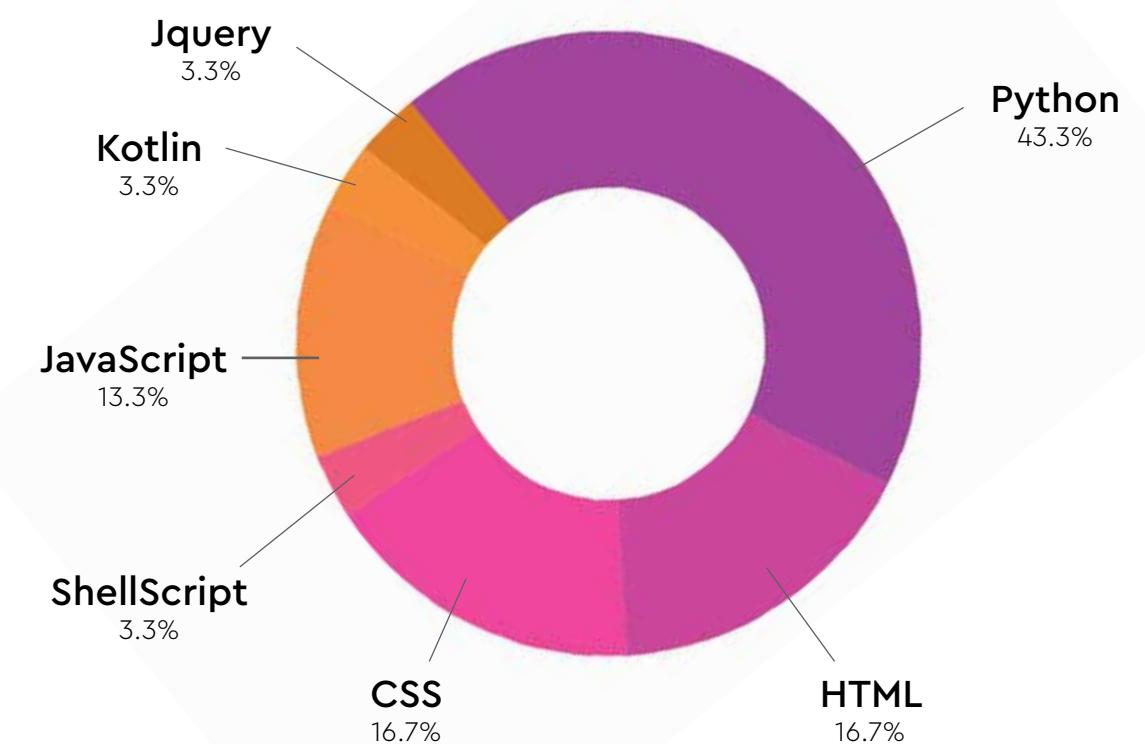
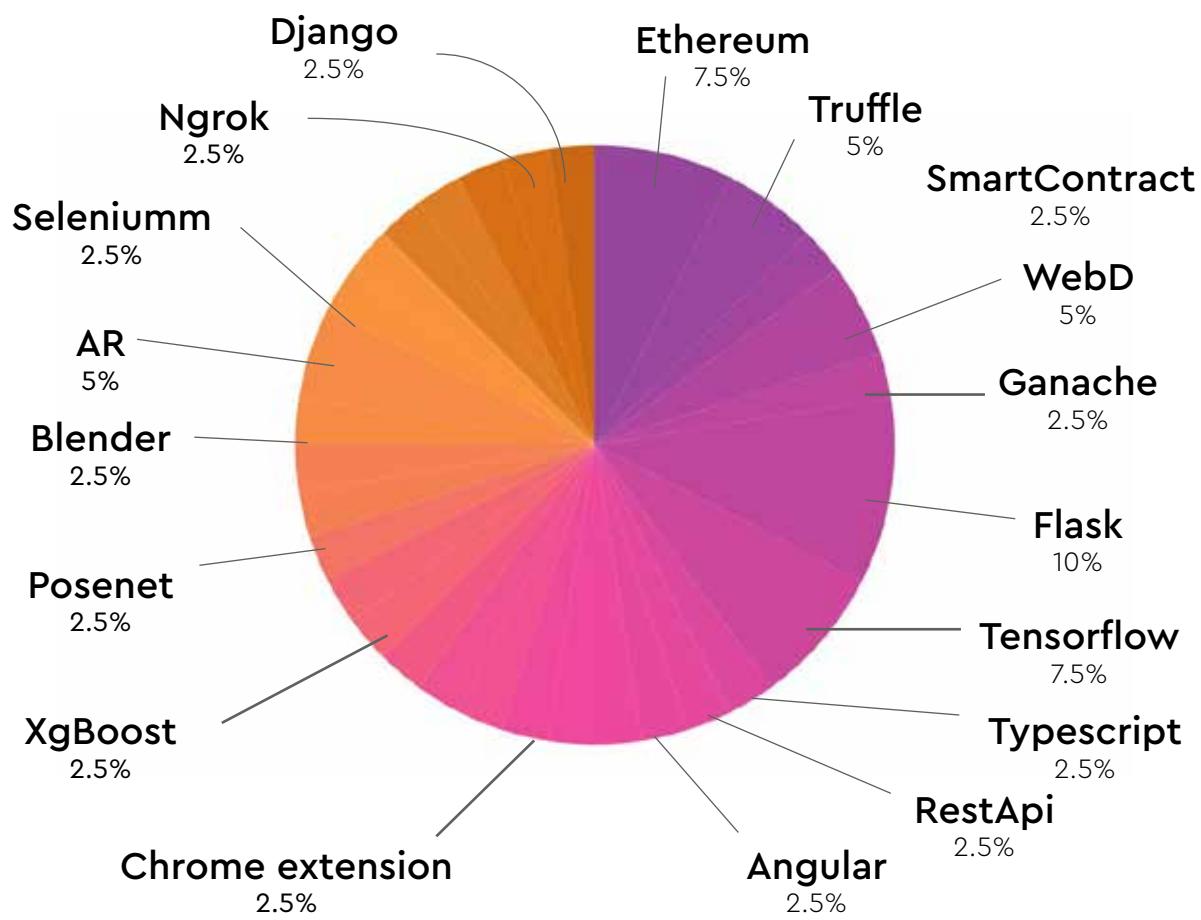


Why Sponsor Hack In The North?

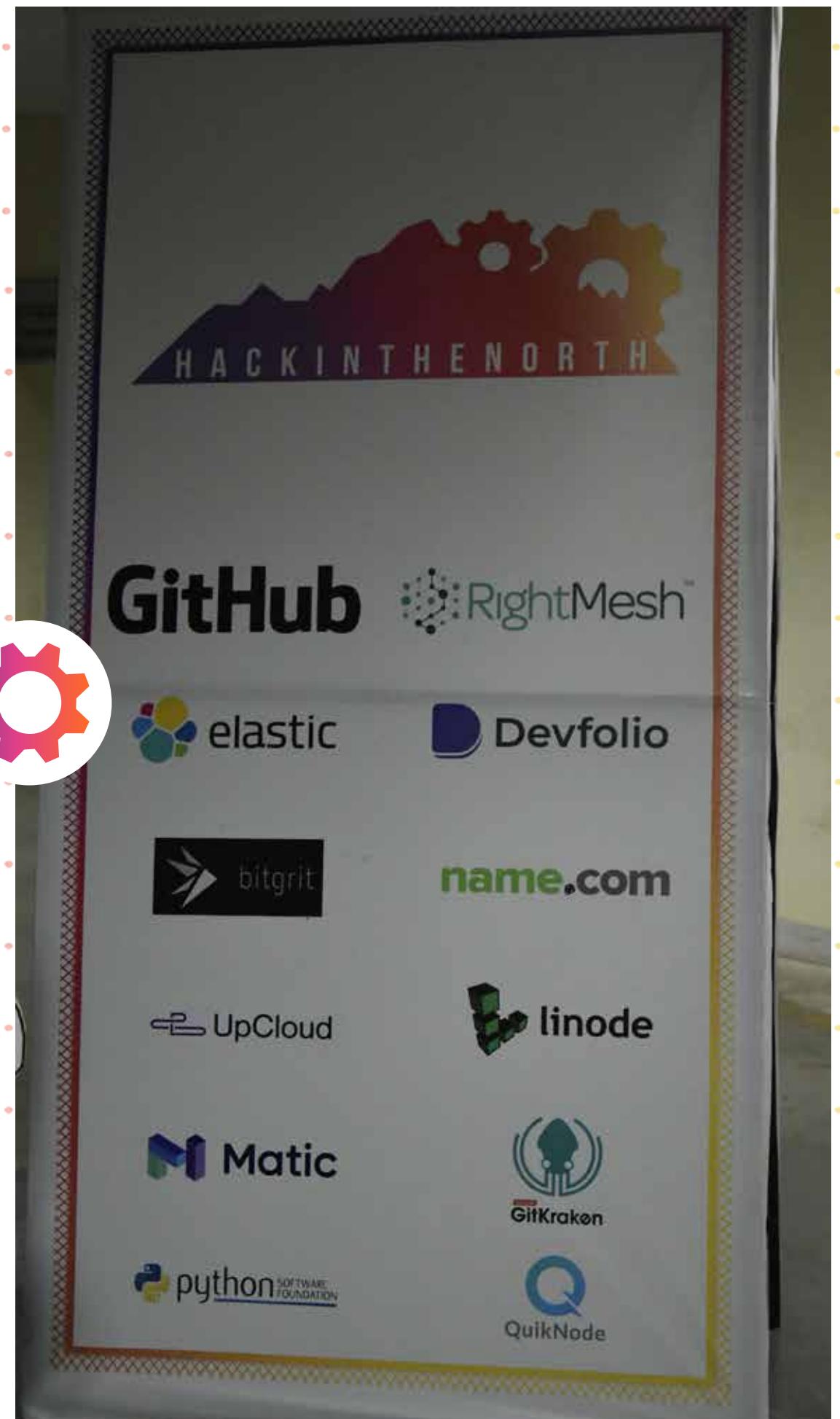
3. Live workshops and feedback

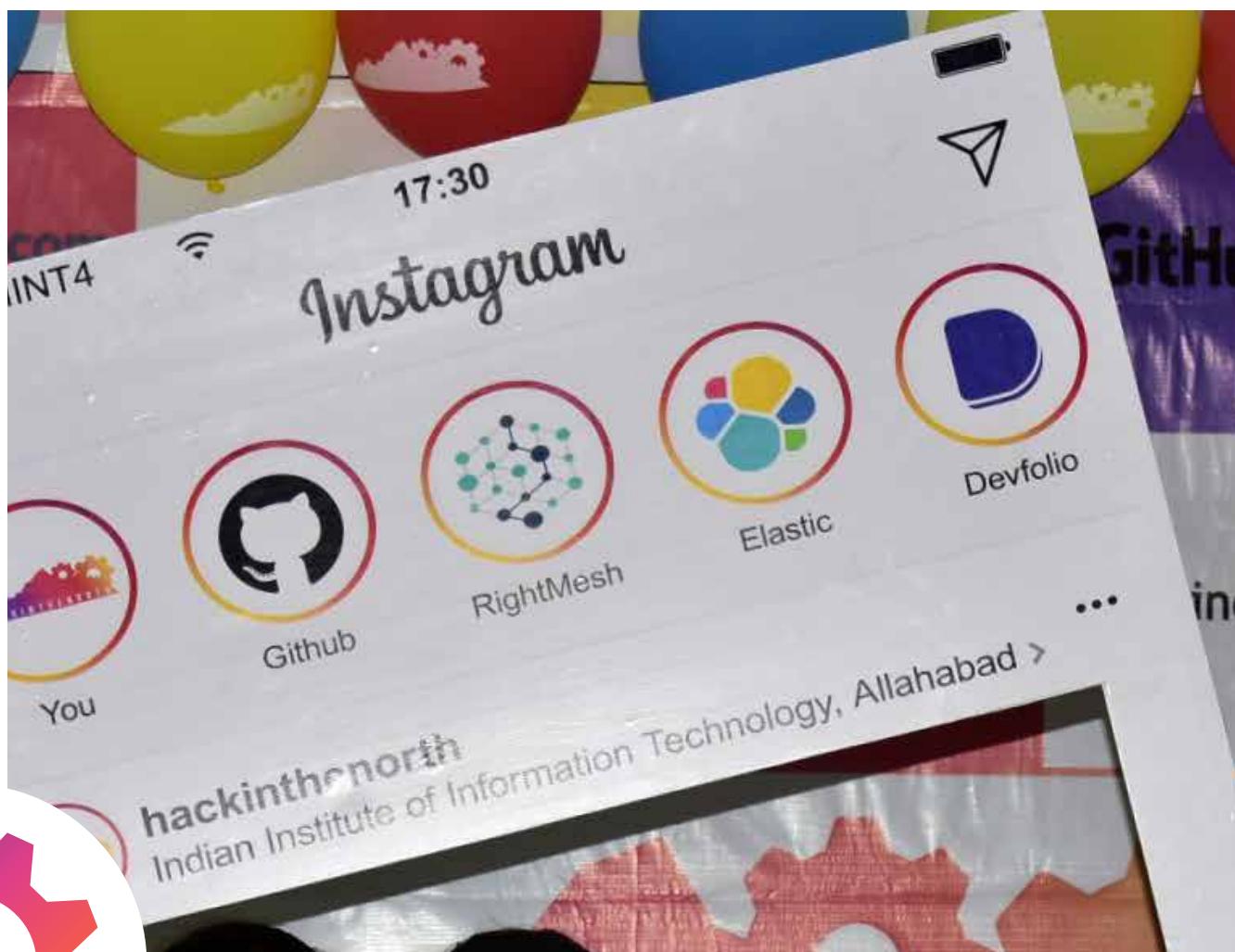
Your company can get live feedbacks or promote the use of their APIs and other products from the hackers participating in the event.

Your company will be given assistance in hosting workshops and tutorials within the campus premises.



More than 10 banners and Flexboards placed throughout the campus







Sponsor shoutouts during opening ceremony



Sponsorship Opportunities – 1

	Silver	Gold	Platinum	Diamond
Cost	\$500	\$700	\$1000	\$1500
Logo on website	✓	✓	✓	✓
Branding avenues	✓	✓	✓	✓
Send Mentors	✓	✓	✓	✓
Opening ceremony introduction	✓	✓	✓	✓
Workshop	✗	30 mins	45 mins	1 hr
Logo on T-shirt	✗	✗	✓	✓
Recruiting	✗	✗	✓	✓
Logo on Certificate and ID	✗	✗	✗	✓
Special Photobooth props	✗	✗	✗	✓
Special onsite booth	✗	✗	✗	✓

The donations given as sponsorship are **100% tax-deductible**. Under **Section 80G and 80GGA**, an approved university/institution of national importance is eligible for donations with no deduction without any qualifying unit.

Sponsorship Opportunities – 2

Title sponsor presents



Title and Associate Sponsors will receive all benefits of **diamond tier** sponsorship.

In Addition, **Title and Associate sponsors** will be **associate** with the Hack In the North 5 logo and any and all branding materials involving the logo pre/during/post-event.

The **Title sponsor** will be given an avenue for the keynote speech.

Contact us



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**See you at
Hack In The North 5**

Thank You!

