



# HackLondon.getInfo();

## What is HackLondon? (a brief summary)

KCL Tech, UCL TechSoc and UCLe, three of the UK's award-winning and fastest-growing societies, are organising HackLondon: a 24 hour [hackathon](#) taking place on the weekend starting the 28th of February.

HackLondon will be free to attend, and is only aimed at students & recent graduates.

There will be over 200 hackers and more than 250 students present overall from universities across the UK.

We've partnered with Major League Hacking ([MLH](#)), the official student hacker league, and we are their largest confirmed event this season in Europe.

You can find out more on our website: [hacklondon.org](#).

## Why should you sponsor?

Hackathons are an excellent way to promote your products, services and APIs to a technologically able and enthusiastic audience.

Our social media and email reach includes more than 15,000 hackers and tech enthusiasts.

In addition to that, our universities (King's College London & University College London) will be promoting this event to approximately 50,000 students.

Though not 100% confirmed, press coverage of the event is highly likely. Our hackathon last year, HackKings, was covered by the BBC.



# HackLondon.sponsor() = true;

## Sponsors

### Past Sponsors:

Facebook, Pebble, Codecademy, SendGrid, Innovation Warehouse, JustEat, treehouse, LiveCode, novoda, sooqini (through our event last year, HackKings).

### Current Sponsors:

King's College London, University College London, Bloomberg, Dell, Intel, SwiftKey and HackCampus.

### MLH Sponsors:

Dell, Intel, GitHub, Namecheap, Twilio, The Thiel Foundation, Capital One, Bloomberg, SendGrid, mongoDB, PayPal, and 10 more.

# HackLondon.showPackages()

## Sponsorship Packages

The Silver Package: £500

- We'll promote your company and its products on our social media accounts, mailing lists and more in the run up to the event, during and after.
- Your company logo will be in the sponsor section of our site, [hacklondon.org](http://hacklondon.org).
- We'll thank you profusely several times at the event.
- You can sponsor a prize category for the best hack using your API or product in their project.

The Gold Package: £1000

- All Silver Package perks
- You'll get a 5-minute speaking slot at the opening ceremony where you can evangelize about your company's product or service.
- Your logo will be featured at the **top** of our sponsor section on our website.

The Platinum Package: £2000

- All Gold Package perks
- We will add your logos and links to your websites on our mailing list and will include you in our social media campaigns **for an entire year**.
- Your logo will be featured at the top of our site, as well as in the sponsor section.
- You can nominate one person to be a judge of the finalists.
- We will love you forever.