



# hack[NAU]

North American University hacking competition

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## sponsorship[Packages]

2017-18 / [hacknau.com](http://hacknau.com)

# hack[NAU]

## North American University's Hackathon

NAU-ACM is proud to present hackNAU in partnership with Major League Hacking (MLH). Our 24 hour hackathon, will be open to a large Houston area audience, giving all students a great opportunity to showcase their technical skills and passion for programming to you. All hacks will be judged by company delegates to determine winners, giving your company the chance to see the work up close

As our partner, this event offers your company exposure to a pool of driven and talented students from all over Houston. Many of these students are on the verge of entering the industry. Hackathons have become the new career fair and your company's participation gives you the advantage of meeting passionate students in a practical environment. We are looking to simplify your recruiting process by letting our participants impress you!

## How to get the most out of hackNAU

- 1 Bring Company Engineers and Mentors
- 2 Promote Company APIs and Technology
- 3 Send Company Promotional Items



**Benefits**Community  
\$500Standard  
\$1000Premium  
\$2500**General**

|                                 |   |    |    |
|---------------------------------|---|----|----|
| Mentors Passes                  | 2 | 3  | ∞  |
| Event Passes                    | 1 | 3  | 5  |
| Stage Time at Kickoff (minutes) |   | 5  | 10 |
| Tech Talk (minutes)             |   | 30 | 60 |
| Sponsor Table                   | X | X  | X  |
| Judge at HackNAU                |   | X  | X  |

**Recruiting**

|  |   |   |   |
|--|---|---|---|
| Distribute Recruiting Materials + Swag | X | X | X |
| Access to Resumes and participant info |   | X | X |
| Recruiters Passes                      | 2 | 3 | 5 |
| Private Interview Room                 |   |   | X |

**Branding**

|   |                 |                 |                 |
|---|-----------------|-----------------|-----------------|
| Branded Prize                           | X               | X               | X               |
| Tiered Logo on Event Page and Banners   | 3 <sup>rd</sup> | 2 <sup>nd</sup> | 1 <sup>st</sup> |
| Thanked at Closing                      | X               | X               | X               |
| Thanked at Kickoff                      |                 | X               | X               |
| Merchandising in Swag Bag               |                 | X               | X               |
| Featured in Blog Post + Pre-Event Email |                 | X               | X               |
| Banners Allowed                         |                 | X               | X               |
| HackNAU Powered by [You]                |                 |                 | X               |

**Enhancements**

|                                    |         |
|------------------------------------|---------|
| Sponsored Meal or Midnight Snack   | \$1,000 |
| Branded Sleeping Area Inside Venue | \$1,500 |
| Sponsor Survey                     | \$750   |
| Pre-Event Demo Night               | \$1,000 |