

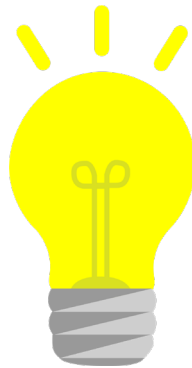
Sponsorship Packet 2018

OUR MISSION



COMMUNITY

Hck's purpose is to foster a community where students of all experience levels, especially beginners, can [grow together](#), [learn about computer science topics](#), and prepare for the computer science and software industry.



LEARNING

Fun activities like puzzle hunts, capture the flag, and other problem solving and engineering games provide a low barrier to entry for beginners, and also help engineers and non-engineers alike [meet others in the computer science community](#).



ENGAGEMENT

Our goals involve hosting events that [teach practical computer science knowledge](#) to complement what students learn in the classroom and to [create a stronger network of Northwestern students](#) who are interested in a career in software development.

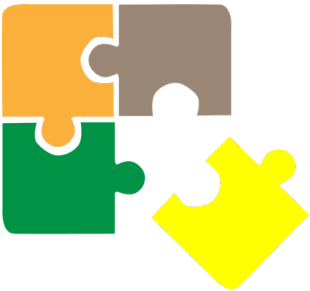


ACTIVITIES AND EVENTS



HACK NIGHTS

Hck hosts weekly Hack Nights to educate beginner programmers and engineers and provide hands-on training that is supplemental to Northwestern's education. In the past, we've covered topics from web development to recruitment preparation. Each hack night involves a presentation from an instructor and a coding activity, along with catered food for guests.



PUZZLE HUNTS

Students will solve logic puzzles and challenges for prizes. The purpose of this activity is to provide a low barrier to entry for both new and current students to break into the engineering community. We expect to accommodate around 150 students and provide food, shirts, and prizes in order to provide incentive for students to attend the event.



CAPTURE THE FLAG

Teams of participants try to find security flaws and hack into another team's stronghold. This is a fun and competitive event for computer science students to engage in and meet other students in their major. By hosting events like this, we can strengthen the computer science community at Northwestern and encourage curiosity about specific areas in the industry.

WHY SPONSOR US?



You will be able to establish your brand with leading computer science students, gain access to member resume and contact information, and build relationships with top talent at events. With your assistance, we can make computer science more accessible for everyone.

With nearly 100 members who are primarily studying Computer Science, Electrical Engineering, or Computer Engineering, Hck will serve as a great recruiting resource. Your company reps will have the opportunity to meet and form relationships with students passionate about technology and diversity. As most of our events are marketed and open to the entire Northwestern community, you also can reach a broader audience of students who are excited about potentially working at your company in the future!



SPONSORSHIP TIERS

	Tier 1 \$500	Tier 2 \$1500
Company logo on website and newsletter		
Swag distribution		
Job promotion via Listserv		
Logo on Hck swag		
Recruiting event opportunities		
Roundtables, panels, tech talks and other events		
Networking and recruiting events		
Recruitment blurb newsletter		
Sponsor of the Month in newsletter		
Resume book access		



FAQ

What are tech talks, roundtables, and panels?

These are opportunities for sponsors to give talks at Hack Nights and also at our various events. They can be about computer science careers, different technologies, or anything at all.

How can we help sponsor events?

We accept donations, and you can earn tiered rewards. You can also sponsor us non-financially, through mentors and prizes for our activities and events! Feel free to contact us for more information.

INTERESTED IN WORKING WITH US?

Reach out at:

hck.northwestern@gmail.com

