

Sponsorship Proposal Information

HackPR is Puerto Rico's biggest student hackathon held at the University of Puerto Rico, Mayagüez Campus. Students who share a passion for coding gather from around the island to develop mobile, web, native and hardware applications during a period of 24 hours. Last year, in its second appearance, hackPR received an audience of over 125 developers and the support of top tier companies such as GitHub, Google, Microsoft, Red Hat, Evernote, among others.

This year, hackPR will start on Saturday, March 29 2014 and end on Sunday, March 30, 2014. We are expecting over 300 participants from Puerto Rico's local universities, high schools and startup community (SoPR). By sponsoring us, your company will be able to interact with Puerto Rico's best hackers/developers while at the same time help promote their further growth. Some sponsors will be given access to interview rooms throughout the event.

Monetary sponsorship is welcomed and greatly appreciated. In addition to monetary contribution, companies could help by:

- **Providing SWAG:** Share the love by sending some SWAG, this is a great way to promote your company while at the same time showing participants the company has an interest in their continued development. (e.g. T-Shirts, stickers, USB Drives, etc.)
- Sending Engineers: Send mentors that can help out with its companies API as well as generally helping out participants. Monetary sponsors can give out grand prizes or offer internships to participants of their choosing. This is also a great way to further gain recognition among students.
- **Donations:** There are a few things we would like to provide for our participants aside from a great hacking experience and donations would greatly help us achieve those goals. This is meant for companies or individuals that wish to sponsor us but don't fall into any of the categories described below.

Sponsorship levels are compounded as follows, starting at the initial prices, additional perks can be added for an additional cost. There are two tracks to choose from. If you are interested in recruiting students from our event we recommend going with the Recruiting/Marketing track. If you are interested in showing your API to hackers we recommend going with the API Tier. Both tiers can also be selected at once, feel free to select which ones. Additional features can be added for an additional cost.



Interested in Recruiting/Marketing?

| Tier | 1 (\$500) | 2 (\$1000) |
|--|-----------|------------|
| Logo on Website | ✓ | ✓ |
| Logo on T-Shirts | ✓ | ✓ |
| Distribute Swag | ✓ | ✓ |
| Resume Book | ✓ | ✓ |
| Recruiters on Site | ✓ | ✓ |
| Sponsored Prize | ✓ | ✓ |
| Workshop | ✓ | ✓ |
| Booth | + \$250 | ✓ |
| Pre-Access to Resumes/Github/LinkedIn | + \$100 | ✓ |
| Co-Sponsor (10 min closing remarks or opening keynote) | + \$750 | + \$500 |
| Interview Space | + \$200 | ✓ |



API Tier

| Tier | (\$250) |
|--------------------------|---------|
| API Demo (5 - 8 minutes) | ✓ |
| Distribute Swag | ✓ |
| Required Sponsored Prize | ✓ |
| Evangelist/Engineers | ✓ |
| Logo on T-Shirt | + \$75 |
| Logo on Website | + \$50 |
| Pop-up Banner space | + \$50 |
| Resume Book | + \$100 |

Want to sponsor us?

Contact us at info@hackpr.io