

## **Event Agenda**

10:30 am (Saturday, March 29)	Hacker/Sponsor/Mentor Registration & Mingle (Light Snacks + Beverages) Location: ADEM Lobby	
11:30 am	Official Welcoming Audience: Hackers, Sponsors, Mentors, and General Public Location: ADEM Amphitheater Greetings: Wigberto Maldonado (10 mins) Keynote Speakers:  • Snehal Antani (CIO - GE Capital) (10 mins) • Ivan Mena Rios (Director - PR Science, Technology & Research Trust) (10mins) Hackathon Rules & Prizes: Wigberto Maldonado & César Cruz (10 mins) API Demos:  • mongoDB - (6 mins) • Parse - (6 mins) • SendGrid - (6 mins) • Etsy - (6 mins) • Mashery - (6 mins) • Intrinsecus - (6 mins)	
1:00 pm	Hackathon Starts Location: <b>Hacker Rooms</b>	
2:00pm	Hackathon Underway Hackathon: Hacker Rooms Location:	Sponsor Workshop/Tech-Talk Location: ADEM Conference Room
3:00 pm		Snacks Supply - available 24h Location: <b>ADEM Hallways</b>
3:30pm		Sponsor Workshop/Tech-Talk Location: ADEM Conference Room
5:30pm		Sponsor Workshop/Tech-Talk Location: ADEM Conference Room
6:30pm		Dinner Location: <b>ADEM Hallways</b>
7:30pm		Sponsor Workshop/Tech-Talk Location: ADEM Conference Room
8:30pm		hackPR T-Shirt Handout Location: <b>ADEM Hallways</b>
9:30pm		Sponsor Workshop/Tech-Talk Location: ADEM Conference Room



10:30pm		Sponsor Workshop/Tech-Talk Location: ADEM Conference Room	
12:00 am (Sunday, March 30)		Mid-Night Dinner Location: ADEM Hallways	
4:00am	Hackathon Underway Location: <b>Hacker Rooms</b>	Snacks re-supply Location: <b>ADEM Hallways</b>	
8:00am	Location	Breakfast Location: <b>ADEM Hallways</b>	
10:00am		Snacks re-supply Location: <b>ADEM Hallways</b>	
1:00pm	Hackathon Finishes Final Call for Demo Registration Lunch Location: ADEM Hallways		
1:30pm - 4:00pm	Judges Panel Presentation (10 mins) Demo Presentations (~30teams @ 4 mins each   ~60teams @ 2 mins each) Audience: Hackers, Sponsors, Mentors, Press, and General Public Location: ADEM Amphitheater		
4:00pm - 4:45pm	Awards & Final Remarks		
5:00pm	Closure		