



hackPR

Fall 2014 Sponsorship Proposal



About Us

HackPR: Organization

HackPR is a not-for-profit student organization registered at the University of Puerto Rico, Mayagüez Campus and the Puerto Rico State Department. Our mission is to organize Hackathons and other technical activities where students and the general tech community can meet to improve professional and technical skills.

HackPR: Events

The first HackPR occurred on December 2011 in San Juan, PR with around 60 students and industry representatives. On 2012, HackPR moved to the University of Puerto Rico, Mayagüez Campus for this second iteration. We hosted over 100 students and were joined by over 30 representatives both the public and private sector. On the third edition of HackPR, on Spring 2014, we received nearly 200 developers and the support of top tier companies such as Google, Parse+Facebook, Microsoft, DigitalOcean, SendGrid, MongoDB, Etsy, Mashery, Goldman Sachs, Medtronic, Honeywell, the Puerto Rico Technology and Science Trust, among others.

HackPR Spring 2014 Facts

Our last event had representation from over twelve higher education institutions in Puerto Rico and six high schools. Over 85% of the attendees were from technology related fields but we also received students from diverse majors such as; Finance, Industrial Engineering, Business, Physics, Mathematics, Communications and Arts. We had upwards of 20 project presentations ranging from simple applications such as a custom grade average calculator, to hacks allowing Google Glass to use facial recognition with Facebook, a text to sign language translator, among others. Our judges panel was strong and diverse, including developers from Twitter, Parse+Facebook and GE as well as the Director of the Computer Science Department at University of Puerto Rico, Rio Piedras Campus, the Assistant Dean of Engineering for University of Puerto Rico, Mayagüez Campus and the CEO of the startup Cryptico.

If you would like to have a better idea of how the hackathon was structured last time, please visit our Spring 14's website (<http://s14.hackpr.io>). Also you can watch the closing ceremony and projects presentations here: <http://youtu.be/PgVq24KToH8>.

HackPR Fall 2014

This Fall we are organizing our second hackathon for 2014 which will take place from Saturday, September 27 through Sunday, September 28. We are expecting over 250 participants from Puerto Rico's local universities, high schools and startup community (SoPR).

What to expect?

The event will extend over two days during the weekend in which sponsors will be able to meet and talk with some of the best developers, designers, and hackers from Puerto Rico. The development time will last 24 hours starting at approximately 2:00pm on Saturday and end at 2:00pm on Sunday. During this time sponsors will be able to interact with participants, provide mentoring, host special events such as raffles or workshops and prepare a company exhibit on one of the provided booths.

Support Us

Being a volunteer-student run not-for-profit organization, we rely on supporters like you who see the value of sponsoring this event to make it happen. Your help allows us to provide a great venue, a stable internet infrastructure, food, beverages and cool merchandise for the enjoyment of HackPR attendees. By sponsoring HackPR, you will be fostering the accelerated growth of developers in Puerto Rico and will be exposed to a pool of our most talented people.

We have defined a specific set of sponsorship tiers to help you decide which one best fits your company's needs. Please see our tiers on next page.

While monetary sponsorship is welcomed and greatly appreciated, companies may choose to sponsor specific areas such as:

- **Transportation** from San Juan metropolitan area
- **Food and Beverages**
- **Sponsored Services** (Software/Platform/Infrastructure as a Service)
- Sponsor our official HackPR **t-shirts**
- **Merchandise/SWAG:** Send promotional material to motivate our participants.

Any other donation is more than welcome, please **contact us** at sponsors@hackpr.io.

Sponsoring Tiers

Perks	API Solo \$250	Bronze \$500	Silver \$1000	Gold \$2000
API Demo	✓	n/a	n/a	n/a
Logo on Website	✓	✓	✓	✓
Logo on T-Shirts	✓	✓	✓	✓
Distribute SWAG	✓	✓	✓	✓
Mentors / Recruiters	✓	✓	✓	✓
Special Prize	Required	✓	✓	✓
Resume Book		✓	✓	✓
TechTalk / Workshop		✓	✓	✓
Special Events			✓	✓
Booth			✓	✓
Private Interview Room				✓
Logo on HackPR SWAG				✓
Keynote Speech				✓ ²

End Notes

- API Solo tier:** This tier is exclusive for companies that provide an Application Program Interface to be used during the event. API companies can upgrade to other Tiers and will retain their API demo. API companies are required to provided a special prize during the event.
- Gold tier:** The gold tier is limited to only two slots for sponsors which will be offered on a first come first serve basis. Our first sponsor for this tier will be able to present at the opening ceremony while the second one would present at the closing ceremony.
- Logo on T-Shirts:** To be able to include your logo on our t-shirts we need to receive sponsorship payment by August 31, 2014.
- Special Events:** Special Events will be handled on a first-come-first-serve basis. Some options are raffles and/or webinars.
- Logo on HackPR SWAG:** We ensure that your logo will be included in at least 1 of our SWAG items. To be able to include your logo, sponsorship payment must be received by August 31, 2014.