

## What is hack::peel?

hack::peel is a student-run hackathon that aims to provide a platform to developers, designers, and entrepreneurs that are in high school in the Peel Region. hack::peel caters to all skill levels, from beginners to those that are vastly experienced. In a hackathon. participants can team with others to create innovative software and hardware projects. Hackathons are also known for fun workshops, being able to socialize with like-minded peers, food, and swag.

## Why sponsor?

Whether it is through mentorship, workshops, swag, or free credits, assisting and guiding high school students is an excellent way to connect with and form relationships with some of the most talented and ambitious high schoolers in the Peel Region. hack::peel gives your company a platform to showcase what it can offer in many different ways.

#### **Event details**

Date: December 16-17

Venue: The Woodlands Secondary School, Mississauga, Canada

**Estimated Participants: 100-120** 



sponsorships@hackpeel.ca



# How you can help

In case none of the tiers on the next page are of interest to you, feel free to email us at sponsorships@hackpeel.ca and we can figure out a customized sponsorship plan.



**Funds** 



**Awards** 



Swag



Marketing



Venue



Catering



**Software Credits** 



**Mentorship** 



**Activities/Workshops** 





# **Sponsorship tiers**

General involvement	Bronze \$250	Silver \$500	<b>Gold</b> \$1000
Run workshops		~	/
In-person sponsor stall	<b>✓</b>	<b>/</b>	<b>✓</b>
Opening ceremony		video	keynote
Closing ceremony		video	keynote
Send judges		<b>✓</b>	<b>✓</b>
Reserved sponsor Discord channel		<b>✓</b>	<b>V</b>
Create your own category and prize		<b>✓</b>	<b>✓</b>
Branding			
Logo on t-shirts			<b>/</b>
Logo on website	<b>✓</b>	<b>/</b>	<b>/</b>
Promoted on social media	multiple sponsors in one post	multiple sponsors in one post	dedicated post
Distribute swag (branded items)	<b>~</b>	<b>/</b>	<b>V</b>

\*All tiers are negotiable. If you would like to arrange a customized sponsorship plan, please contact us at **sponsorships@hackpeel.ca**