

## Mission Statement

Our mission at hack::peel is to connect a community of like-minded and curious individuals in a fun and educational event centred around technology. Everyone is welcome; we aim to create an inclusive environment that cultivates learning, growth, and collaboration. This memorable experience will teach students valuable skills applicable to any area of their life.

## Who We Are

hack::peel was founded by a group of passionate students interested in spreading the joy of technology in their local community. Our diverse group consists of ambitious leaders; from computer science club founders to school app developers, our qualified team is ready to lead Ontario's next big hackathon.

## Outline of Event

**Date:** March 12-14

**Participant Target:** 100

## Why Sponsor?

Support the next generation of technological innovators

At the core of our event, we want to empower students and allow them to grow in the field of technology. Everyone at hack::peel is curious, ambitious, and self-motivated — the perfect traits for a future leader. Sponsorship can come in many forms - for example sponsoring prizes, sending mentors, or allowing participants exclusive access to your platforms. By sponsoring this event, you encourage these leaders, inspiring them to dream big and change our world in creative ways.

## Exposure

hack::peel is the perfect place to expose your company to a young and diverse demographic. We will feature your company on various social media platforms such as Instagram, Discord, <https://hackpeel.ca/>, and during any hackathon streams.



### **Increased Product Engagement**

Through workshops and hackathon projects, a knowledgeable audience engages and uses your company's product(s). Of course, advertising your product is important, but exposure to a relevant group creates and retains long-lasting users.

### **Internship Recruitment**

hack::peel is filled with passionate students eager to take their programming skills into the real world. These creative minds can prove to be an excellent match for an internship position at your company; after all, these students are driven by their initiative and enthusiasm for technology!

### **Contact Information**

**Website:** <https://hackpeel.ca>

**Email:** [sponsorships@hackpeel.ca](mailto:sponsorships@hackpeel.ca)

**Instagram:** [https://www.instagram.com/hack\\_peel](https://www.instagram.com/hack_peel)

