

APPENDIX - I (Technical Lead Role)

Date	Work Description
07-04-2025	Conducted client meeting to understand project scope and CRM requirements.
08-04-2025	Prepared technical workflow and architecture for lead generation system.
09-04-2025	Selected MERN stack (MongoDB, Express.js, React.js, Node.js) for project base.
10-04-2025	Developed module structure for CRM, email marketing, and WhatsApp API integration.
11-04-2025	Trained interns on frontend development using React and Tailwind CSS.
14-04-2025	Reviewed UI/UX wireframes and suggested improvements for lead funnel.
15-04-2025	Implemented Git workflow and project repository setup.
16-04-2025	Worked on contact form backend and lead storage system using MongoDB.
17-04-2025	Tested email and SMS campaign modules for functional integration.
18-04-2025	Integrated third-party APIs for WhatsApp and SMS notifications.
21-04-2025	Managed task allocation to interns and monitored their code submissions.
22-04-2025	Prepared documentation for API endpoints and user authentication.
23-04-2025	Worked on admin dashboard layout and role-based access control.
24-04-2025	Reviewed mobile responsiveness and resolved layout issues.
25-04-2025	Updated clients with weekly project progress and timelines.
28-04-2025	Conducted client meeting to understand project scope and CRM requirements.
29-04-2025	Prepared technical workflow and architecture for lead generation system.
30-04-2025	Selected MERN stack (MongoDB, Express.js, React.js, Node.js) for project base.
01-05-2025	Developed module structure for CRM, email marketing, and WhatsApp API integration.
02-05-2025	Trained interns on frontend development using React and Tailwind CSS.
05-05-2025	Reviewed UI/UX wireframes and suggested improvements for lead funnel.
06-05-2025	Implemented Git workflow and project repository setup.
07-05-2025	Worked on contact form backend and lead storage system using MongoDB.
08-05-2025	Tested email and SMS campaign modules for functional integration.

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