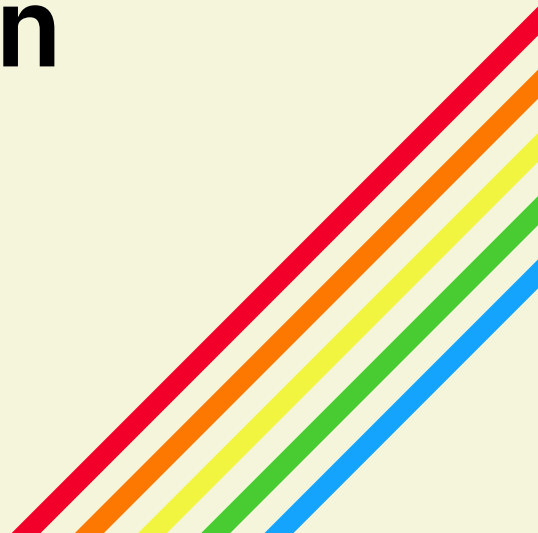


Sponsorship Information

hacknotts.com



About

HackNotts is our annual student Hackathon, open to current university and recently graduated students. This will be the **10th year running**, in which hackers from Nottingham and around the UK will have the opportunity to attend workshops, engage with technology, and work together for 24 hours to create something amazing!

Last year we were amazed to have over 200 hackers attend the event in the Ada Lovelace! This year, we are expecting **over 250 hackers** to join us to fill the entire first floor of the University of Nottingham Computer Science department!



Figure 1: A photo from last year's HackNotts

About HackSoc

HackSoc is the **University of Nottingham's leading technology, programming, computer science, and Hacking society**. We have existed for over a decade and in that time have become one of the University's largest societies, with **more than 300 members!**

Our aim is to promote education and engagement with technology to University students of all skill levels, backgrounds, and degrees. Our membership contains many Computer Science students, but also students from Physics, Mathematics, Engineering, and even Humanities and Arts.

As a society, we run and host workshops and speaker events in a wide range of technologies and disciplines from programming and CS fundamentals, to more specific topics. We also regularly attend tech meet-ups and other external events.



> SOC

Why sponsor us?

Branding and advertising

Sponsoring **HackNotts** is a great way to build your brand, and to get the word out to hundreds of students.

There are opportunities for you to show your presence with **logos** and branding on our website, on our marketing materials, and at our event; the option to send **mentors** to interact with our Hackers; and, finally, the ability to give out **branded swag**!

Recruiting

HackNotts is a pool of hundreds of talented **students who are truly passionate** about all kinds of technology from web development and software engineering all the way to hardware hacking and embedded systems.

Not only can you come along and **interact with our Hackers**, but you can also get access to a **large selection of CVs**.

Additionally, you can **sponsor a prize category**, which is a great way to see how Hackers respond to potential engineering problems in your organisation, or to see how they engage with your specific APIs and tools.



Developer Relations

By sponsoring **HackNotts**, you are helping build an amazing event for students all over the country, **inspiring future generations** of programmers, mathematicians, thinkers, and tinkerers.

How does sponsorship work?

Being a free event, HackNotts relies on sponsorship from companies such as yourself to exist. We are extremely grateful that you are considering sponsoring us!

You'll find how it works on the next page!

If you have any questions at all, please reach out to us! If you have any special requests which are not part of the packages or the add-ons, we may be able to cater for this. Please get in contact and we can try to sort something out.

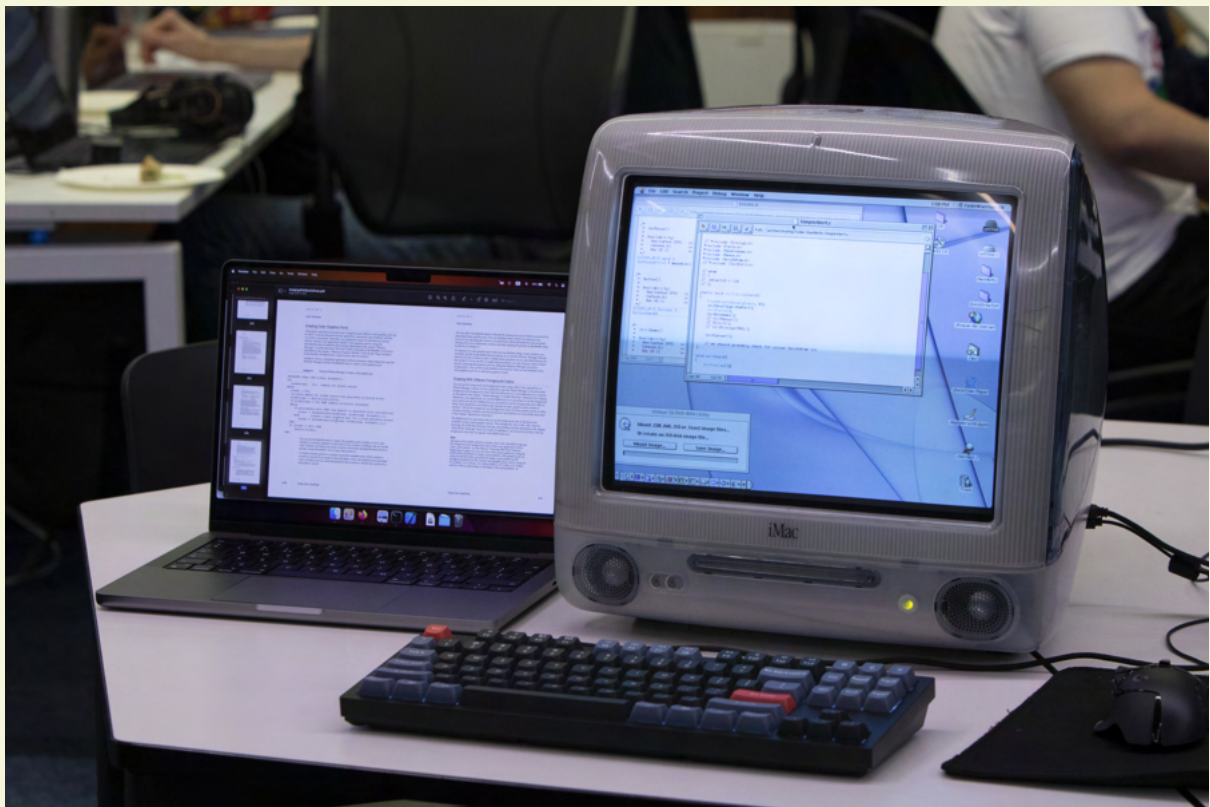
We can be reached at:

committee@hacksocnotts.co.uk

Choose one of:

- Our base Sponsor package, plus zero or more Add-Ons of your choice
- Or a selection of our Other opportunities

Let us know what you want, and we'll get contract sorted! We'll start putting your logo in our marketing as soon as we can.

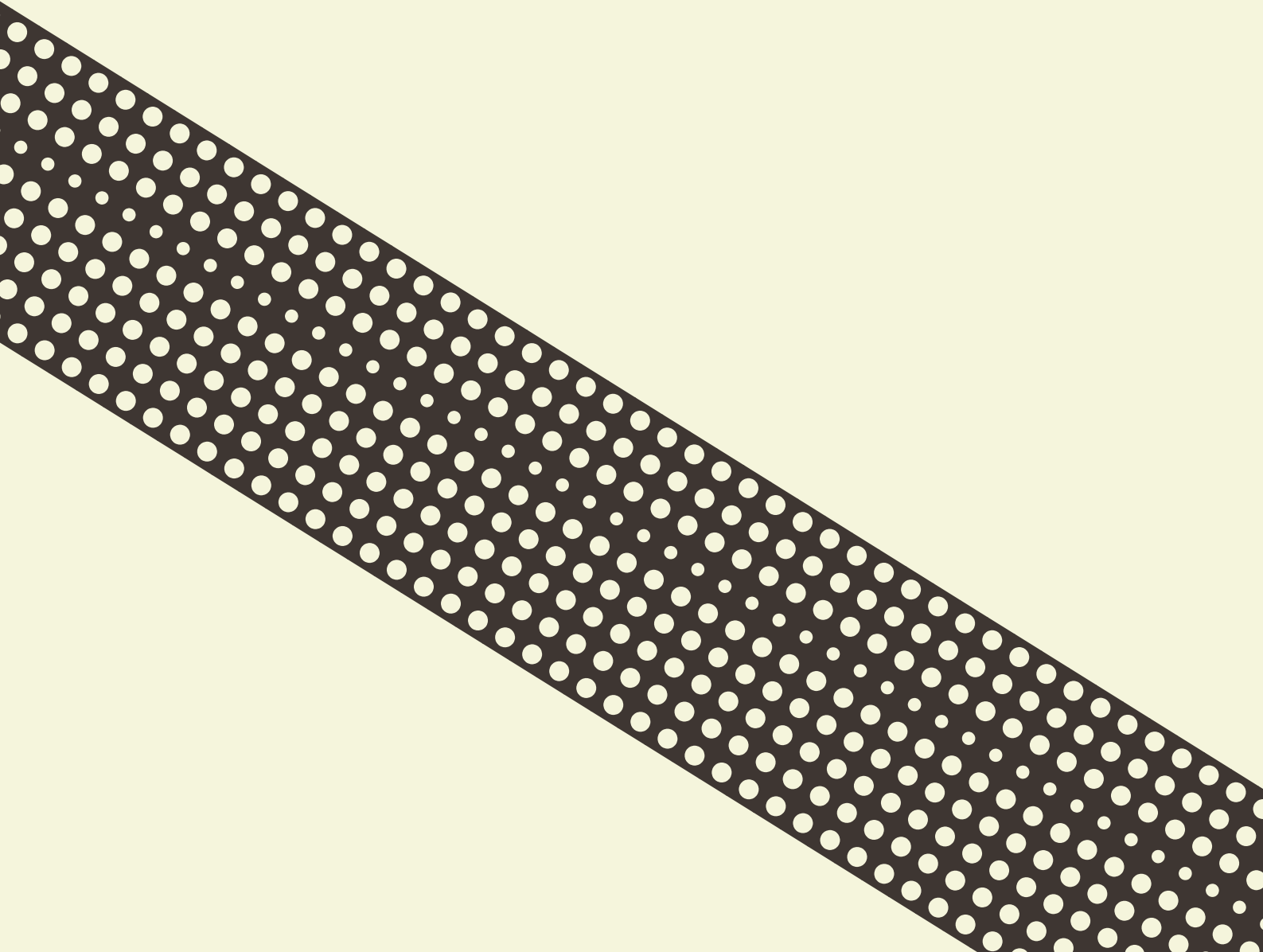


Sponsorship Packages

Base Package

32K Sponsor: £1200

- Logos on our physical and digital materials
- Booth on site
- 1hr workshop
- 2 representatives
- 5min Opening Ceremony Presentation



Add-Ons

128K Sponsor Upgrade: £300

More prominent logos and a longer presentation at the opening ceremony (10 minutes)

Custom Prize Category: £250

You may offer a prize category that teams can enter and that you will judge

Send more representatives: £300

Send 3 more representatives (5 representatives in total)

Extra Workshop: £300

An extra 1hr workshop

Advertising to attendees: £250

You can send an advertisement to all HackNotts attendees over email, before the event.

Hacker CVs: £300

Full access to our talented hackers' Cvs. Typically, around 1/3 of hackers submit their CV.

Other Opportunities

Advertising (16K) Partner: £500

Have your name and logo appear in our branding and marketing materials. This includes physical and digital materials we produce after receiving your sponsorship. Another option, ideal for promoting your brand when you don't need or want to send representatives in.

Sponsor a Prize: FREE

Ship us a prize, and we'll give it out to the winners of one of our existing prize categories!

- We will handle the judging and distribution of the prize, but we will make it clear that you sponsored it.
- If you want more control (e.g. judge the winners yourself or give a specific challenge) consider the Custom Prize Category add-on.



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