

HackStart Summer 2015



SPONSORSHIP PACKET

GET READY FOR ATLANTA'S FIRST
TEEN HACKATHON

Event Details

<http://hackstart.me> | hackstartatl@gmail.com

July 10-11, 2015

3405 Piedmont Rd NE, Atlanta, Georgia

HackStart is one of the very first teen hackathon events in the Southeast United States. Atlanta's next generation of tech enthusiasts and skilled coders will all gather in one spot for 24 hours to transform their wildest ideas into reality and to build something extraordinary. With our first event around the corner on July 10th and July 11th, we plan to set the standard for Teen Hackathons in the southeast and open a gateway for high school students to express their interest in technology in ways that have never before been possible.

Why Sponsor?



Receive Recognition

This is the perfect chance to work with an interactive environment where organizations can connect face to face with their key audiences. Unlike many advertising campaigns, you obtain a far more intimate relationship that differentiates your brand from others.



Connect with new generations

HackStart will be attracting some of Greater Atlanta's most talented high school students. This is the perfect opportunity to get involved with them and secure an entire demographic as well as get your brand out to the next generation of engineers and coders.



Opportunity to Recruit

Only the most passionate and driven students make the time to participate in an event like this while still in high school. Many of these students will be ready to be interning in your company this summer!

Some Tips

Premier your API

HackStart is the perfect opportunity for your company to launch or show off your API to be promoted, tested, and innovated by some very talented programmers!

Send us Swag!

Sending company swag helps our participants feel more involved in your operations and is an amazing way to get easy brand recognition. As a bonus, it is free advertising for you when our participants go back to their lives wearing your brand!

Send in Mentors!

We will be attracting some of Atlanta's top high school coders, but the fact that they are still high school students remains unchanged! Giving your company a face by sending mentors to help our participants get started and make their dreams a reality would be a great way to directly interact with our innovative and passionate youth!

Sponsor Some Fun Events!

24 hour events can be exhausting! Sponsoring exciting activities or snack breaks is a great way to show that your company is fun and promotes a less stressful atmosphere!

| General | Kilo \$100 | Mega \$500 | Giga \$1,000 | Tera \$2,000 | Other (Email us!) |
|--|---------------|---------------|-----------------|-----------------|----------------------|
| Participation as a Mentor | ● | ● | ● | ● | |
| Sponsored Meal or Event (Optional) | | ● | ● | ● | |
| Access to Mailing List | | ● | ● | ● | |
| Sponsored Prize | | ● | ● | ● | |
| Host a Workshop, Tech Talk, or Story | | | ● | ● | |
| Send a Judge | | | ● | ● | |
| Speech during Opening and Closing Ceremony | | | | ● | |

Branding

| | | | | | |
|-----------------------------------|---|--------|-----------|-----------|--|
| Logo on Website | ● | ● | ● | ● | |
| Send Company Swag | ● | ● | ● | ● | |
| Logo on Shirt | | ● | ● | ● | |
| Banner | | Shared | One Small | One Large | |
| Directly Promote a Product or API | | | ● | ● | |
| Social Media Posts | | | ● | ● | |

Recruiting

| | | | | | |
|---------------------|--|--|---|---|--|
| Recruiting Handouts | | | ● | ● | |
| Resume Book | | | | ● | |

We are open to working with start-up companies to negotiate prices for certain benefits

Please email hackstartatl@gmail.com if you want to be a sponsor. We'll get back to you as quickly as possible!

THANK YOU FOR SUPPORTING HackStart AND
ATLANTA'S YOUNG HACKING COMMUNITY!