

# HackStart Summer 2015



**SPONSORSHIP PACKET**

GET READY FOR ATLANTA'S FIRST  
TEEN HACKATHON

## Event Details

<http://hackstart.me> | [hackstartatl@gmail.com](mailto:hackstartatl@gmail.com)

July 10-11, 2015

3405 Piedmont Rd NE, Atlanta, Georgia

HackStart is one of the very first teen hackathon events in the Southeast United States. Atlanta's next generation of tech enthusiasts and skilled coders will all gather in one spot for 24 hours to transform their wildest ideas into reality and to build something extraordinary. With our first event around the corner on July 10th and July 11th, we plan to set the standard for Teen Hackathons in the southeast and open a gateway for high school students to express their interest in technology in ways that have never before been possible.

## Why Sponsor?



### Receive Recognition

This is the perfect chance to work with an interactive environment where organizations can connect face to face with their key audiences. Unlike many advertising campaigns, you obtain a far more intimate relationship that differentiates your brand from others.



### Connect with new generations

HackStart will be attracting some of Greater Atlanta's most talented high school students. This is the perfect opportunity to get involved with them and secure an entire demographic as well as get your brand out to the next generation of engineers and coders.



### Opportunity to Recruit

Only the most passionate and driven students make the time to participate in an event like this while still in high school. Many of these students will be ready to be interning in your company this summer!

## Some Tips

### Premier your API

HackStart is the perfect opportunity for your company to launch or show off your API to be promoted, tested, and innovated by some very talented programmers!

### Send us Swag!

Sending company swag helps our participants feel more involved in your operations and is an amazing way to get easy brand recognition. As a bonus, it is free advertising for you when our participants go back to their lives wearing your brand!

### Send in Mentors!

We will be attracting some of Atlanta's top high school coders, but the fact that they are still high school students remains unchanged! Giving your company a face by sending mentors to help our participants get started and make their dreams a reality would be a great way to directly interact with our innovative and passionate youth!

### Sponsor Some Fun Events!

24 hour events can be exhausting! Sponsoring exciting activities or snack breaks is a great way to show that your company is fun and promotes a less stressful atmosphere!

General	Kilo \$100	Mega \$500	Giga \$1,000	Tera \$2,000	Other (Email us!)
Participation as a Mentor	●	●	●	●	
Sponsored Meal or Event (Optional)		●	●	●	
Access to Mailing List		●	●	●	
Sponsored Prize		●	●	●	
Host a Workshop, Tech Talk, or Story			●	●	
Send a Judge			●	●	
Speech during Opening and Closing Ceremony				●	

## Branding

Logo on Website	●	●	●	●	
Send Company Swag	●	●	●	●	
Logo on Shirt		●	●	●	
Banner		Shared	One Small	One Large	
Directly Promote a Product or API			●	●	
Social Media Posts			●	●	

## Recruiting

Recruiting Handouts			●	●	
Resume Book				●	

We are open to working with start-up companies to negotiate prices for certain benefits

By signing, you are agreeing to the terms of agreement detailed on page 4. When completed, please scan and email this document to [hackstartatl@gmail.com](mailto:hackstartatl@gmail.com)

\_\_\_\_\_  
(company name)  
Please circle your package of choice: 

Kilo	Mega	Giga	Tera	Other
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\_\_\_\_\_  
(Please indicate any other terms your company has agreed upon)

\_\_\_\_\_  
(date)

\_\_\_\_\_  
(name)

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(signature)

\_\_\_\_\_  
(date)

\_\_\_\_\_  
(HackStart rep name)

\_\_\_\_\_  
(HackStart rep signature)

**General.**

The sponsor hereby agrees to sponsor the event HackStart Summer 2015 described in the Sponsorship Package. The Sponsor agrees to provide to HackStart the in-kind services and/or pay the fees selected on the previous page.

In consideration therefore, HackStart shall provide Sponsor with the benefits described in the Proposal. HackStart may adjust such benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

**Payment.**

Cash payments of the total amount are due at latest on Monday, July 6 2015. Failure to pay fees when due may result in termination of this agreement. In-kind services shall be scheduled in writing by representatives of HackStart and Sponsor.

**License and Usage.**

Sponsor hereby grants HackStart a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information [the "Proprietary Information"] owned by the Sponsor. HackStart agrees that the Proprietary Information will be used only in connection with the Summer Event to provide the benefits set forth in the Sponsorship Package and such other benefits as Sponsor and HackStart may agree. HackStart's use of the Proprietary Information is subject to the approval of the Sponsor's designated representative, which approval will not be unreasonably withheld.

**Sponsor Understandings.**

No portion of the sponsorship cash payment or in-kind services are subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the Proposal.

**Termination.**

Written notice of termination is required. All terminations initiated by the Sponsor will result in a 100% penalty fee of the total sponsorship value. HackStart reserves the right to terminate the sponsored agreement or the event being sponsored. In the event of such termination, Sponsor will be notified in writing and shall receive a full refund.

Thank you for supporting HackStart and Atlanta's young hacking community!

Have any questions? Email us at [hackstartatl@gmail.com](mailto:hackstartatl@gmail.com)!