

FROM THE GREY MATTER OF HACKSTREET BOYS



Hackstreet Finance

You Seek , We Serve !!

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PROBLEM STATEMENT

FINTECH

CREATE APPLICATIONS
THAT CAN HELP USERS
IN MANAGING THEIR
FINANCE.

ABOUT THE IDEA

OUR STORY

THE WORLD HAS SEEN EXPENSE TRACKERS IN THE FORM OF ERP'S AND SPREADSHEETS. WITH ADVANCEMENT IN TECHNOLOGY, APPS SUCH AS KHATABOOK AND SPENDING TRACKER HAS REVOLUTIONIZED EXPENSE TRACKERS.

<WORD OF CAUTION>

BUT, KEEPING TRACK OF EXPENSES IS OF NO USE IF JUDICIOUS SPENDING OF MONEY IS NOT MADE.

ENTER **HEAT.**

TIMELINE : EXPENSE TRACKER

PROPOSED TIMELINE



**SPREADSHEETS
& ERP'S**

**EXPENSE
TRACKING APPS**

HEAT

**EVERYONE CAN PROVIDE SOLUTIONS BUT REALISTIC SOLUTIONS MATTER. THAT IS
WHAT WE AIM AT PROVIDING. OUR SOLUTIONS ARE PERSONALISED WITH GREAT
PRECISION AND THAT IS WHY WE CALL OUR PROTOTYPE THE BEST.**



HACKSTREET BOYS

PROPOSED SOLUTION

THE HACKSTREET EXPENSE ANALYSER AND TRACKER(HEAT)

WE OFFER SOLUTIONS TO
FINANCIAL PROBLEMS THROUGH
HEAT WHICH KEEPS TRACK OF
YOUR EXPENSES AND AT THE
SAME TIME ANALYSES YOUR
EXPENSES AND SUGGESTS
OPTIMIZED SOLUTIONS TO
**REDUCE OVERSPENDING AND
INCREASE YOUR SAVINGS.**

NOVELTY OF THE MODEL

EVERY IDEA HAS SOMETHING NEW TO OFFER. SO
DOES OUR PROJECT.

HEAT IS NOT JUST A EXPENSE TRACKING SITE.WE
ALSO PROVIDE INVESTMENT SUGGESTIONS
BASED ON YOUR BUDGET AND SAVINGS WITHIN
OUR PLATFORM SO THE MONEY YOU SAVE
BECOMES THE MONEY YOU CAN EARN.

LIKE OUR ANALYSER, **THE HACKSTREET
INVESTOR(HI)** IS ANOTHER PERSONALISED
FEATURE THAT PROVIDES SUGGESTIONS TAKING
INTO ACCOUNT YOUR CURRENT FINANCIAL
STATUS AND MANY OTHER CRITERIA.



CHOICE NOVELTIES

BUSINESS MODEL CANVAS

**CLICK ON THE BELOW LINK TO CHECK OUT OUR
BUSINESS CANVA MODEL**



HACKSTREET BOYS

THANK YOU FOR YOUR TIME AND PATIENCE

FOR OTHER QUERIES REACH OUT TO US

